

Ex-CEO

Scrum
Master

UX
Designer

Entrepreneur

Creative
Lead

Industry
Expert

Client

Analyst

Strategist

Change
Agent

Programme
Manager

Data Strategy Service

G-Cloud – Service definition document

About Cadence

Cadence Innova are the go-to SME for public services transformation that Discover, Design, and Deliver Positive Change to create a sustainable impact on communities and individuals.

Our mission is to inspire and enable our customers to deliver services that make peoples' lives better, communities more connected, and enterprises more sustainable.

Cadence Innova began in 2007 when three experienced, like-minded consultants joined forces to build a company with the kind of ethos that was hard to find elsewhere.

Today, we are B-Corp certified, have an employee share ownership programme, and have kept true to our principles to have social value at the heart of what we do.

Our work has put us, and our customers, in a position of winning multiple awards. We are particularly proud to have been named by The Financial Times as one of the UK's Leading Management Consultancies in the Public and Social Sector and Digital Transformation categories, for 5 years in a row. We have an established, growing team with many years of lived experience in private and public services. We draw these teams together to create a unique approach of working with, not doing to when solving our customers' challenges. We are different by design, collaborating with you to truly unpack your problems and stay with you to deliver meaningful impact and outcomes, change and transformation.

Customer feedback is important to us, we judge our success by their responses. Our customer voice programme helps us to continually improve, and when asked, 95% of our customers said they would recommend us.



Data Strategy Service

Having a clear data strategy is critical for harnessing the full potential of cloud computing. Our service will support you in developing comprehensive plans to build alignment between data collection/storage processes and strategic business activities, so you can maximise the use of data while minimising costs of storage and maintenance.

Features

- Assessing current data landscape: sources, storage, architecture, policies, governance
- Identification of key data challenges and opportunities to leverage data
- Stakeholder engagement to align expectations and determine business requirements
- Development of clear objectives linked to benefits and KPIs
- Co-creation of data strategy, clearly articulated for organisation-wide comprehension
- Technology roadmap for infrastructure, platforms, and tools underpinning the strategy
- Identification of cross-organisational data sharing partnership opportunities to leverage data
- Incorporates best practices, including GDPR and Secure by Design principles
- Change management support for implementing and embedding the data strategy
- Knowledge transfer and upskilling for internal resources on data strategy/management

Benefits

- Better understanding of existing data-related gaps and opportunities
- Data leveraged more effectively to seize opportunities and address challenges
- Greater consensus on requirements, goals, and objectives through collaborative engagement
- Increased accountability of outcomes through measurable performance indicators and benefits
- Ensures compliance with legal, regulatory, and policy requirements
- Promotes organisation-wide improvements in data-driven decision-making
- Focused roadmap for streamlining data processes and cloud infrastructure
- Facilitates data-sharing with external organisations to address complex issues
- Integrates data strategy into daily operations through widespread adoption
- Upskilling builds internal capability for data strategy and management

Aligned services

Data Architecture Service

Data architecture is essential for cloud systems to ensure integration/alignment of data from various sources into the wider organisational data environments. Our service will help you develop blueprints/models for data collection, storage, management, integrations, and processing so that you can effectively leverage your data to achieve business objectives.

Data Governance Service

Cloud systems offer cost-effective/convenient storage and access for data, but come with elevated risks, meaning data governance is paramount. Our service will help you evaluate your current data management practices, design robust data governance frameworks, and implement them across the organisation so you can ensure data integrity, security, and compliance.

Data Discovery and Mapping Service

With the exponential growth of cloud storage and systems, understanding your data is critical to be able to effectively leverage data for policies, services, and decisions. Our service helps you understand your current data landscape, identify gaps in meeting business needs, and determine how to maximise the utilisation of data.

Selection of customers we have worked with



Delivering customer success

what a fantastic job the team continues to do

the team has worked and continues to work very hard to make the migrations a success

It is comforting to know that whenever I need guidance or help you are on hand to assist me. Thank you so much.

Cadence InnoVA helped us drive progress more quickly

We've been impressed with our work with Cadence.

solve the many problems that delivery encounters and keep quality at the forefront.

ability to stick to course while flexing and learning from each other.

Cadence InnoVA provided flexible first-class skills to our programmes

Cadence were quick and flexible in adapting to the project being a non-standard project

Cadence immediately became part of our team and collaborated with us.

your approach was not a tick box but individual to us

Your professionalism and level of support galvanised us.

I felt you always had our best interest at heart

you have a successful track record of working with other Local Authorities.

Without your support, I would find it extremely difficult to look after multiple services that are currently in scope for me.

Without exception the team have been great to work with - friendly, adaptable and committed to driving the work forward.

Absolute collaboration, transparency, reception to challenge and new ideas

Cadence's user research and design of the processes have been thorough, clear, and comprehensive

A group of approximately 12 diverse office professionals are posed in a modern, bright workspace. Some are sitting at desks with computers, while others are standing or sitting on a large white desk in the foreground. The background features large windows and white brick walls with shelves holding binders. The entire image has a semi-transparent blue overlay.

Need a problem solved in a different way? Get in touch:

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