

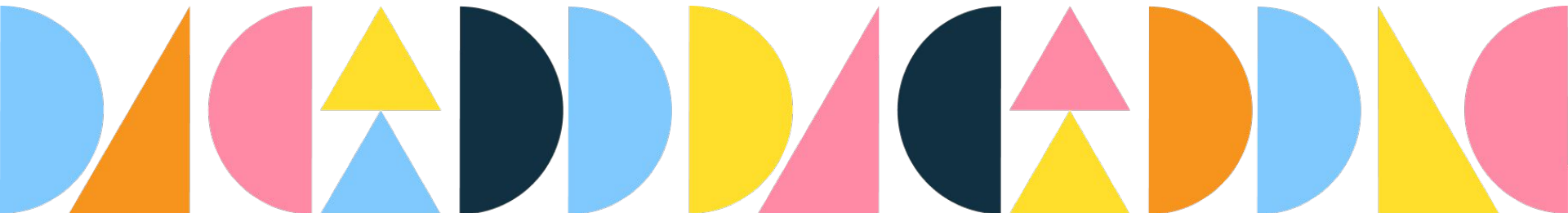
# PUBLIC | G-CLOUD

Procurement and Business  
Systems | Framework Platform

PUBLIC



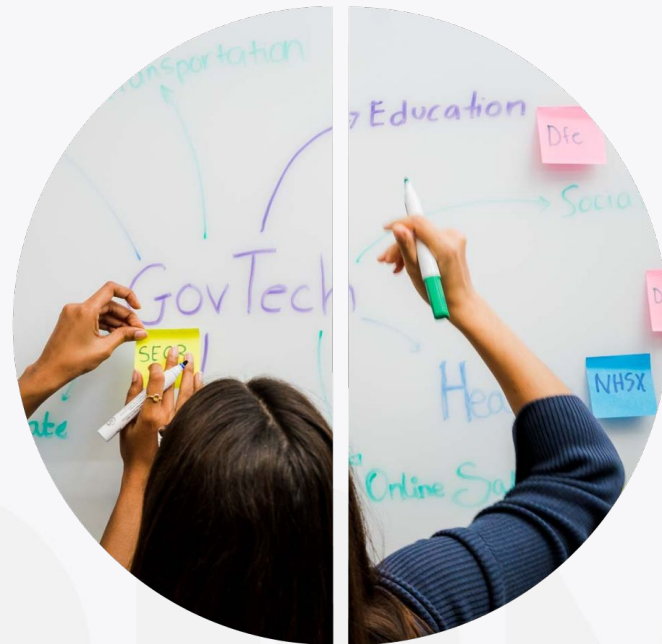
# About PUBLIC



# Our Mission - A Better Governed World...

PUBLIC was founded by Daniel Korski (former Deputy Head of Policy, No.10) and Alexander de Carvalho (venture investor) from a shared frustration that the kinds of consumer-led technological innovation that was transforming all parts of the economy – from banking to retail – was not transforming the public sector in the same way, costing citizens and service providers time, money and frustration.

**At PUBLIC, we aim to work with government to enable** the use of best-in-class technologies, through accelerators, ventures, research and advisory services. **In doing this, we can help transform services, and in turn, improve the lives of citizens**



# Our leadership

## A team with unrivalled experience

PUBLIC's 100-person team combines **unrivalled public sector knowledge and networks with** deep technology and investment expertise.

Across our Ecosystem, Transformation, and Tech and Design teams, we work with public authorities from across Europe and around the world to **harness the power of digital innovation** and tackle public sector challenges.



**Daniel  
Korski CBE**

CEO, co-founder



Ex-Deputy Head of Policy No 10 Downing Street, senior adviser to PM and EU Vice-President. 20 years of govt. experience in UK, EU, US

**Alexander  
de Carvalho**

CIO, co-founder



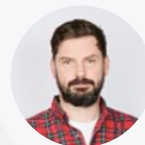
Venture investor, entrepreneur, 10+ years in private equity, investment banking and Family Office. Non-executive director of Heineken NV

**Rona  
Harvey**  
Director of  
Operations



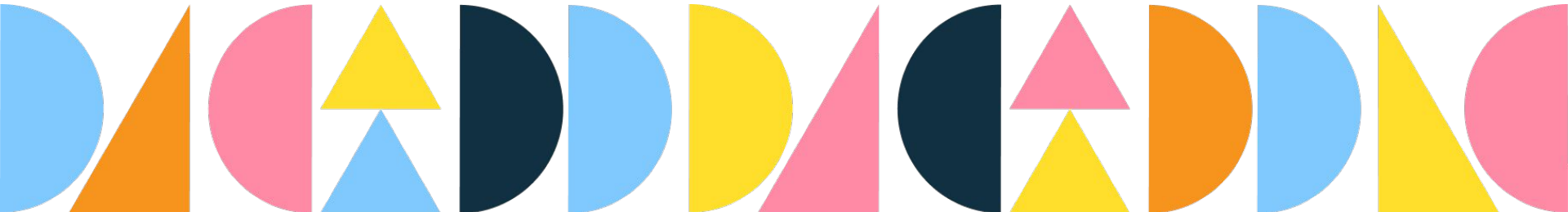
Ec-manager for strategy operations at Google. 16+ years in global sales strategy and operations, business development and sales consulting

**Andy  
Richardson**  
CTO



Ex-VP of Technology at Thomson Reuters. Co-founder of Sidekick. Co-host of London HalfStack.

# **Service Offering - Framework Platform**



# Procurement Framework Platform

PUBLIC offers a modern architected, cloud based solution for showcasing and procuring products for HMG



**What:** PUBLIC's service, Framework Platform, is a tool that allows an authority to rapidly create a mechanism for onboarding and reviewing suppliers of technology services to government.



**How:** Framework Platform allows users to create and host frameworks, onboard suppliers to their frameworks, upload information about products and services, search solutions, and transact on those frameworks.



**Why:** Through our years of experience working with government, we have identified the need for a fit-for-purpose tool that allows users to engage, search, and transact in a modern way. This solution was designed for the needs of procurement teams and service users as well as a diverse pool of suppliers

# Procurement Framework Platform

## Potential Customers



**Procurement  
Bodies**

Bodies that handle procurements for regions or for particular specialties. Example bodies would be the North East Procurement Organisation, which runs the NEPRO framework



**Service  
Delivery  
Organisations**

Frontline delivery organisations that need the ability to source solutions. Example organisations could be Clinical Service Units (CSUs) or Multi-Academy Trusts

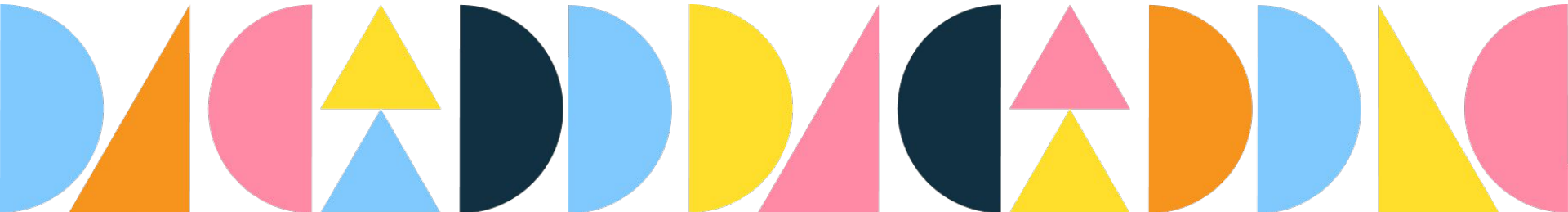


**National  
Governments**

While it heavily relies on national frameworks, national governments could effectively use Framework Platform for more innovative procurements, such as challenge programmes

# Framework Platform

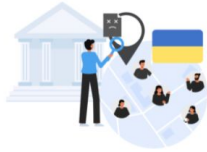
## How does it work ?





## Storyboard

1



Ministry of Housing faces the problem of the huge influx of refugee from Ukraine.

2



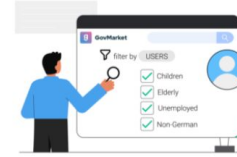
The service team does not have technology to manage housing stock.

3



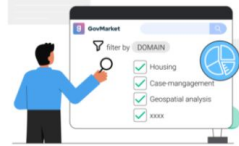
The service team goes on Govmarket to research on related solutions.

4



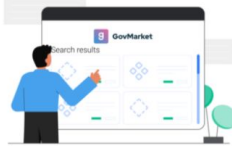
According to the problem, they filter solutions according to the user type the solution serves.

5



They can overlay another filter by domain to increase search relevance and accuracy.

6



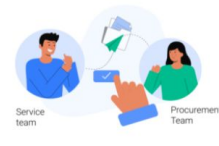
From the list of search results, they are able to quickly evaluate and compare different products.

7



From the search results, they are able to short list the most suitable and relevant solutions.

8



The service team then share the list and related documents to the procurement team.

9



They then consult and discuss on the contract mechanism & business case with the procurement team.

10



From there, the procurement team continue to engage with startups to gain more detail.

11



The procurement team then issue a direct award notice to the most suitable solution supplier.

12



Service is delivered by the awarded startup; service team reaches their goal and refugees get access to secure housing.