

May 2024

Digital Learning Content services

All prices are excluding VAT

Digital Learning Custom Content Design and Creation

Our fees are presented in accordance using the SFIA template provided by Crown Commercial Services. Costs relate to the different levels of experience and expertise required to deliver our services.

Our day rates are:

Roles associated to SFIA	Strategy and architecture	Change and Transformation	Development and implementation	Delivery and Operation	People and skills	Relationships and engagement
Follow	£ 330	£ 330	£ 330	£ 330	£ 330	£ 330
Assist	£ 500	£ 500	£ 500	£ 500	£ 500	£ 500
Apply	£ 600	£ 600	£ 600	£ 600	£ 600	£ 600
Enable	£ 600	£ 600	£ 600	£ 600	£ 600	£ 600
Ensure or advise	£ 700	£ 700	£ 700	£ 700	£ 700	£ 700
Initiate or influence	£ 1000	£ 1000	£ 1000	£ 1000	£ 1000	£ 1000
Set strategy or inspire	£ 1,300	£ 1,300	£ 1,300	£ 1,300	£ 1,300	£ 1,300

Standards for consultancy day rate cards

- Consultant's working day: 8 hours exclusive of travel and lunch
- Working week: Monday to Friday excluding national holidays
- Office hours: 9:00am to 5:00pm Monday to Friday
- Travel, mileage subsistence: Included in day rate within M25. Payable at department's standard travel and subsistence rates outside M25
- Mileage: As for travel, mileage subsistence
- Professional indemnity insurance: included in day rate

Digital Learning Articulate Templates

Templates	GBP
Storyline Bronze	£ 3,750
Storyline Silver	£ 5,450
Storyline Gold	£ 8,750
Rise 360	£ 2,200
Rise+	£ 4,400