



SERVICE DEFINITION DOCUMENT

Business Justification & Carbon/Social Value Impact

17/05/2022



Contents

- 1. Service Description..... 3
 - 1.1. Business Justification & Financial Analysis..... 3
 - 1.2. Social Value Impact 3
 - 1.3. Climate Impact..... 3
- 2. Service Features And Benefits..... 4
 - 2.1. Features 4
 - 2.2. Benefits 4
- 3. Reporting..... 5
 - 3.1. Overview..... 5
 - 3.2. Sample Reporting 5
- 4. Delivery and Support 6

1.SERVICE DESCRIPTION

1.1. Business Justification & Financial Analysis

Since 2013 our in-house developed software has been used to enable the rapid development of project and programme Business Cases, reporting ROI, Cashflow, P&L and Balance Sheet. With the addition of Social and Climate elements the solution we enable organisation to develop and evaluate decisions across the three dimensions of People, Planet and Prosperity - understanding the impacts and mitigation options for all three simultaneously.

1.2. Social Value Impact

Social Value is a huge area, our inhouse developed software has been developed to take the headache away from organisations by encompassing all the key frameworks and allowing organisations to capture and report social impacts and mitigations in a single place. Industry Templates enable a quick start, and organisations can model holistically or by project, reporting as a company or by specific transformation programme.

1.3. Climate Impact

The demand for transparency of Climate Impact is accelerating and our software enables organisations to capture Climate Impacts, and to align mitigations and offset actions to those mitigations, reporting on the net environmental impact or benefit. In the same way as Social Value reporting, a company can report this as a whole or on a project specific basis.

2. SERVICE FEATURES AND BENEFITS

The below highlights the features of this service along with the delivered benefit:

2.1. Features

- Business Case Justification
- Defining true cost of change
- Build 'what-if' scenarios and impact on future costs
- Reporting: Return On Investment; Payback; P&L; Balance Sheets; Cash Flow
- Cost Comparison year 1 and future years
- Reporting; Tangible and Intangible costs
- Analyse competing solutions
- Calculate Carbon Impact to support your journey to Net Zero
- Assess Social Value impact

2.2. Benefits

- Defines true cost of migration
- Reduces business risk
- Achieves Board buy-in through in-depth financial analysis
- Defines future years budgeting models
- Compares and contrasts competing solutions
- Provides 'what-if' scenarios to assist decision making
- Calculate the carbon impact of your solution
- Assess the Social Value impact of your solution

3. REPORTING

3.1. Overview

We bring clarity to an organisation's IT spend by revealing how IT costs are split across services and business units based upon consumption. We use output from performance analyses to determine how the resources within shared infrastructure were being consumed. This data is then combined with financial data taken from the IT budget, historical invoices, HR and finance in our purpose built IT financial management software. Our software creates dashboards revealing which services (and lines of business) are responsible for what IT cost, and critically, assess the cost effectiveness of a single, or a number of, proposed Cloud operating models and solutions. We will build a Business Case assessing when the Cloud investment will pay back, when will the right financial returns be achieved.

Our Social Value Impact and Climate Impact reporting is extensive and ranges from the government PPN 06/20 framework, through to detailed analysis and projections across all three emission scopes and range of social value categories.

3.2. Sample Reporting



4. DELIVERY AND SUPPORT

Our delivery is typically based upon a professional services engagement, and as such we can either deliver the service in it's entirety or work with an organisation to understand their requirements and enable their own use of our in-house developed software. Each organisation is unique and as such delivery can vary enormously based upon each set of unique requirements.

Our services are available throughout UK business hours, and when required we work out of business hours to suit individual requirements.