

Talk Think Do

Application Development Service Pricing

G-Cloud Lot 3



Pricing Overview

Our **Application Development Services** pricing is carefully aligned with the specific resource needs of your project and adheres to the Skills Framework for the Information Age (SFIA) rate card. At Talk Think Do, we apply our vast experience to identify the optimal mix of resources—types and levels—necessary for successful application development. We tailor our pricing based on the comprehensive needs of each project to ensure both effective delivery and cost efficiency.

For larger application development projects, we advise beginning with an initial discovery phase to accurately determine the project's scope and scale. This **discovery phase** starts from £9,460 + VAT. The outcomes from this phase provide a detailed breakdown of the project scope and anticipated costs, laying a solid groundwork for the service order and all subsequent phases of the project, consistently guided by SFIA standards.

Overview of Entry-Level Application Development Service Pricing and Scope

Simple **projects start from £24,400+VAT**. This project size includes foundational application development setups tailored to leverage Microsoft solutions, covering:

- ✓ Application Assessment: Evaluating current application architectures and technologies.
- ✓ Strategy and Planning: Developing strategies that align with your goals, leveraging Microsoft technologies.
- ✓ Core Application Development: Building robust, scalable applications using Microsoft platforms and tools.
- ✓ Continuous Support and Optimization: Providing ongoing support and enhancements to ensure applications remain cutting-edge.
- ✓ Benefit Realization: Ensuring that the implemented solutions deliver tangible improvements and meet business objectives.

Overview of Entry-Level Application Development Project Pricing and Scope

Resource allocation for such projects typically involves:

- 2 days of Solutions Architecture
- 10 days of Analysis
- 6 days of Management
- 20 days of Engineering
- 6 days of Quality Assurance

Project characteristics:

- ✓ Establish clear, achievable goals for application development.
- ✓ Open and clear communication regarding project limits and expenses.
- ✓ Enhance software architecture and streamline development processes.
- ✓ Focus on creating intuitive and engaging user interfaces.
- ✓ Implement flexible and iterative development practices for timely delivery

Application Development Service Planning and Pricing Guidance

For assistance with smaller Application Development projects, please reach out to our client services team at **g-cloud@talkthinkdo.com**. They will help determine the appropriate team configuration for your order form.

For larger projects, a preliminary discovery phase, priced starting from £9,604, is recommended to comprehensively outline the project scope prior to finalising the service order. Our service costs are based on the **Skills Framework for the Information Age** (SFIA) rate card.



Skills Framework for the Information Age Rate Card

	Strategy & Architecture	Change & Transformation	Development & Implementation	Delivery & Operation	People & Skills	Relationships & Engagement
Follow	n/a	£330	£359	£359	£330	£330
Assist	£503	£396	£431	£431	£396	£396
Apply	£604	£475	£517	£517	£475	£475
Enable	£725	£570	£620	£620	£570	£570
Ensure or Advise	£870	£684	£744	£744	£684	£684
Initiate or Influence	£1,044	£821	£893	£893	£821	£821
Set Strategy & Inspire	£1,253	£985	£1,071	£1,071	£985	£985

Comprehensive Application Development Service

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- **Service Availability:** Our full Application Development Service is accessible via G-Cloud, with flexibility to shift between active development and operational support as needed.
 - **Pricing Structure:** Pricing is determined based on the specific resource needs of your Application Development project, utilising our SFIA rate card for accurate estimations.
 - **Discount Opportunities:** We offer enterprise-level agreements and time-sensitive discounts to accommodate various budgeting requirements.
 - **Pricing Adjustments:** Rates may be subject to adjustments during the contract period in accordance with CCS guidelines.
 - **Tax Exclusion:** All stated rates exclude VAT.
 - **Billing Policy:** Our day rates are calculated based on an 8-hour workday, excluding time for lunch and travel.
 - **Operational Hours:** Services are provided during the standard working week, Monday to Friday, excluding public holidays.
 - **Overtime Rates:** Work performed outside of standard hours will incur a premium (SFIA rate x 1.25).
 - **Included Insurance:** Professional Indemnity Insurance is incorporated into the day rate.
 - **Cancellation Flexibility:** There is no fee to terminate our cloud services, ensuring freedom and flexibility for our clients.

Want To Find Out More? Get In Touch

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www.talkthinkdo.com/contact

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