

# Service definition

Digital transformation & change delivery

– Program, PMO and change management support

April 2024



## Warn introduction

## **Our strategy**

Mission

Making business transformation happen

Purpose

Through a values based, colleague first approach

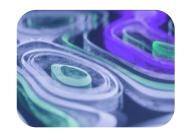
**Ambition** 

To develop and progress our colleagues, customers, company, and the broader community

## **About us**

**Warn**, founded in 2013, is solely focused on business transformation, supporting leaders to turn their visions into the delivery of meaningful results. We work globally for large organisations across multiple sectors. Warn has grown year on year, expanding to a core team of employees who are supported by an extensive network of experienced associates.

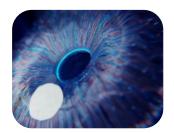
## **Services**



**Business Design** 



**Change Delivery** 



**Analytics** 

## **Values**

Diversity



**Having fun** 



Doing the right thing



Professionalism



Responsibility



Straighttalking





## What we do for customers

With expertise in business design, change delivery, and analytics, we provide tailored solutions that align with our customer's needs. Our unwavering commitment to excellence and deep understanding of their challenges enable us to drive transformative results, empowering our clients to thrive.



## **Business Design**

We understand and can articulate your vision and strategy, allowing us to support you in both the design and implementation of new and revised operating models, to drive desired business outcomes.

#### Including

- + Leadership support
  - + Business leadership advisory
  - + Business strategy development
- + Operating model
  - + Operating model design
  - + Operating model implementation
- + Organisation development
- + <u>Product management</u>



## **Change Delivery**

We enable you to transform your business by bringing structure and high impact change leadership whilst encouraging adoption of new ways of working fit for digital age.

#### Including

- + Change management
- + <u>Strategic portfolio management</u>
- + Programme management
- + <u>Project management</u>
- + PMO support
- + <u>Digital platform enablement</u>



## **Analytics**

We provide expert use of analytics enabling customers to answer business problems using information and factbased decision making

#### Including:

- + <u>Data discovery</u>
  - + Core business data analysis
  - + Data strategy roadmap
- + Data cleansing and prioritization
- + <u>Data reporting and visualization</u>
- + <u>Data insights</u>
- + <u>Data modelling</u>



# Change delivery



We enable you to transform your business by bringing structure and high impact change leadership whilst encouraging adoption of new ways of working fit for digital age.

Businesses are facing challenges in...

## Management



**Building** commitment to support change and realising the expected value from a planned change

## Change



Communication and dependency management between programmes to realise value

#### Strategic portfolio management



**Programme** 

management

Balancing increasing scope with reducing budget and resources

### **Project** management



Unsuccessful project delivery due to lack of structure, benefits realisation or unexpected obstacles

#### **PMO** support



Lack of standardisation. controls and reporting

#### Digital platform enablement



Replacing outdated systems, processes and engagement channels to achieve customer centric approach

What we do to add value...



Design, build and communicate the case for change in line with company strategy, supported and communication plan to increase adoption



Effective portfolio management through prioritisation, strategy alignment and balanced BAU delivery.



Scope management, planning and scheduling to stay on track



Deliver structure through clear plans, governance and stakeholder management



Management of controls and compliance to programme standards



Business change leadership to enable effective implementation and adoption of digital platforms