

Service definition

Digital transformation delivery – Analytics support

April 2024

Warn introduction

Our strategy

Mission

Making business transformation happen

Purpose

Through a values based, colleague first approach

Ambition

To develop and progress our colleagues, customers, company, and the broader community

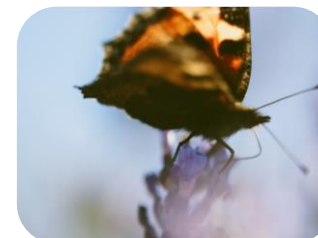
About us

Warn, founded in 2013, is solely focused on business transformation, supporting leaders to turn their visions into the delivery of meaningful results. We work globally for large organisations across multiple sectors. Warn has grown year on year, expanding to a core team of employees who are supported by an extensive network of experienced associates.

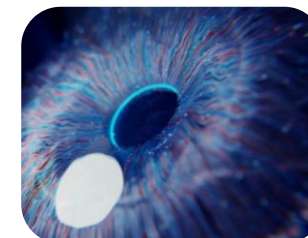
Services



Business Design



Change Delivery



Analytics

Values

Diversity



Having fun



Doing the right thing



Professionalism



Responsibility



Straight-talking



What we do for customers

With expertise in business design, change delivery, and analytics, we provide tailored solutions that align with our customer's needs. Our unwavering commitment to excellence and deep understanding of their challenges enable us to drive transformative results, empowering our clients to thrive.



Business Design

We understand and can articulate your vision and strategy, allowing us to support you in both the design and implementation of new and revised operating models, to drive desired business outcomes.

Including:

- + Leadership support
 - + Business leadership advisory
 - + Business strategy development
- + Operating model
 - + Operating model design
 - + Operating model implementation
- + Organisation development
- + Product management



Change Delivery

We enable you to transform your business by bringing structure and high impact change leadership whilst encouraging adoption of new ways of working fit for digital age.

Including:

- + Change management
- + Strategic portfolio management
- + Programme management
- + Project management
- + PMO support
- + Digital platform enablement



Analytics

We provide expert use of analytics enabling customers to answer business problems using information and fact-based decision making

Including:













- + Data discovery
 - + Core business data analysis
 - + Data strategy roadmap
- + Data cleansing and prioritization
- + Data reporting and visualization
- + Data insights
- + Data modelling

Analytics

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Businesses are facing challenges in...

What we do to add value...

Data discovery		Data cleansing and prioritisation	Data reporting and analysis		Data modelling
Core business data analysis	Data strategy roadmap		Data reporting and visualisation	Data insights	
					
Identifying business problems or opportunities	No or unclear data strategies consisting of unknown data sources	Complex data sets from isolated sources	Interpreting and clearly communicating information through data	Misunderstanding data to make high risk strategic decisions	Understanding total price or costs
					
Uncover the key questions that need to be answered	Roadmap to understand what data is available and how to best leverage it	Assemble, validate, and clean data from various sources	Real time exec level dashboards showing insight	Generating actionable insights through trend analysis and storytelling	Building models to better understanding costing and set pricing