



Roadmap.

OUR SERVICES

STRATEGISE

WE ARE AIIMI

Our Services.

Our Services put data at the heart of your digital service transformation, delivering insight that drives positive outcomes for your business.

Transform your digital and data strategies into reality through capability and technology roadmaps to leverage your cloud ambitions.

Our approach to Roadmap creation ensures they are based on your priorities. Your team can plan with confidence, deliver effectively, and adapt to change utilising people, process, and technology.

HOW WE HELP YOUR BUSINESS

Covering multiple workstreams from organisational capability through to information and data architecture, we build your roadmap with sufficient detail to attract key stakeholder buy-in. This enables you to demonstrate what **you're aiming to deliver, define your** dependencies, and provide an overview of your primary activities.

When implementing your data or digital strategy, **you'll need to review and revise your culture and** capabilities, as well as your supporting platforms and architecture. Your roadmap will identify all the high-level activities, technology platforms, and features needed to successfully implement your overall business strategy.

Our team will help you create a visual and straightforward **roadmap that clearly defines the changes and milestones** you've mapped out across your identified activity workstreams. This will also outline the capabilities and information governance you need to succeed. On completion your implementation team can use your brand-new roadmap to develop and deliver a detailed programme of action and new project plans.

WHAT'S ON OFFER?

Features & Benefits.

Our expert services are designed to deliver maximum benefit with a flexible approach – here's what you can expect...

Service Features

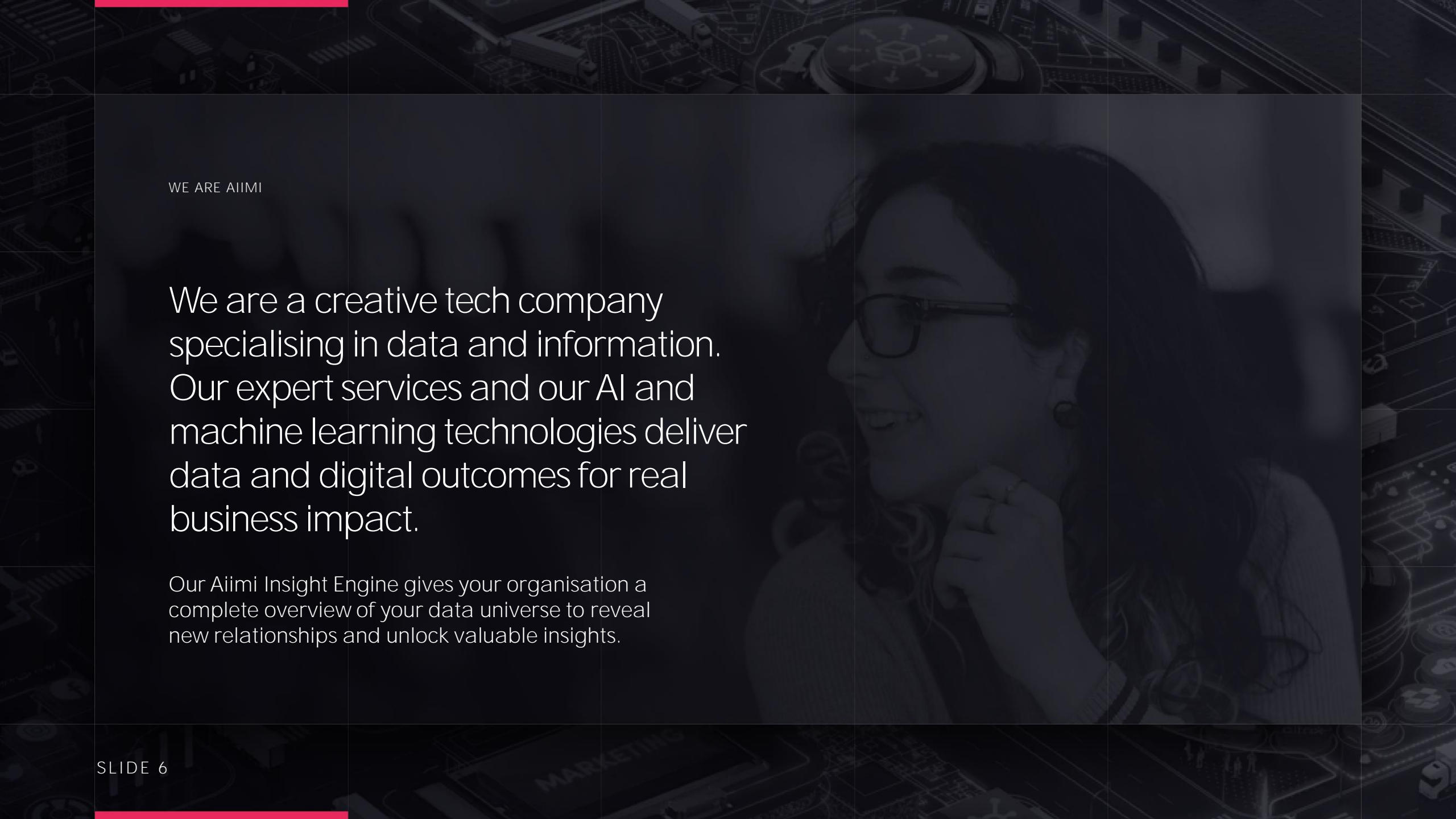


- Covers multiple workstreams: capability, data, and modern cloud information architecture
- Roadmaps for implementing the recommended outcomes of digital strategies
- Provides a clear definition of your strategic approach to managing information
- Provides a clear roadmap of actionable programmes of work
- Delivers easy-to-understand and shareable strategic documents
- Identifies high-level activities, technology platforms, and features required
- Identify and define dependencies, key changes, and milestones
- Includes the information governance guidelines you need to succeed
- Based on your priorities and business objectives to deliver outcomes

Service Benefits



- Attract key stakeholder buy-in across business and technology
- Teams know exactly what they are working towards and why
- Increase understanding of the value of data and information
- Defines strategic benefits including cost savings, avoidance, and risk reduction
- Align digital transformation activity to your **organisation's** strategic outcomes
- Key component in enabling a data-driven, digital-first culture
- Empower your teams to deliver detailed programmes across multiple workstreams
- Secure budget to deliver and revise as progress is made

The background of the slide features a woman with dark hair and glasses, smiling and resting her chin on her hand. This image is overlaid on a dark, semi-transparent grid. In the corners and along the edges, there are faint, stylized illustrations of circuit boards and various digital icons, including a hexagon with arrows, a recycling symbol, and a person icon.

WE ARE AIIMI

We are a creative tech company specialising in data and information. Our expert services and our AI and machine learning technologies deliver data and digital outcomes for real business impact.

Our Aiimi Insight Engine gives your organisation a complete overview of your data universe to reveal new relationships and unlock valuable insights.

OUR SOFTWARE

The Aimi Insight Engine interconnects valuable information across all enterprise systems for a comprehensive understanding of your data universe and acts as an accelerant to our services...

Our Software ↔ Our Services

OUR SERVICES

Our Services team put data at the heart of your digital service transformation, utilising our Insight Engine and sector experience to deliver insight that drives positive outcomes for your business.

GO FASTER WITH AIIMI INSIGHT ENGINE

Service Accelerators.

Drive greater value from your chosen Services by harnessing Aiimi Insight Engine, our AI-powered technology. Discover the features you'll use to boost Roadmap...

- Information Audit
- Compliance Audit
- PII/PCI Audit
- Data Catalogue
- Data Classification & Labelling

* Service Accelerators are priced separately and not included in your Service selection as standard.









SERVICES

Service Price.

Roadmap engagements can be wide or narrow scope engagements and can cover off several areas. They are charged at the following day rates:

Service	Follow	Assist	Apply	Enable	Ensure / Advise	Initiate / Influence	Set Strategy / Inspire	Unit
Roadmap Consultancy	N/A	N/A	£850	£950	£1,100	£1,300	£1,500	Per Day

Notes on Pricing.

 Working Hours.	 Office Hours.	 Mileage.	 Time & Materials.
8 hours per day excluding lunch and travel. We can pro-rate to half (4 hours) or quarter day (2 hours) when required, but only if necessary.	09:00 to 17:30, Monday to Friday.	Recharged at 35p per mile.	All rates and statements of work are time and materials based, unless otherwise agreed.
 Working Week.	 Travel & Subsistence.	 Professional Indemnity.	 VAT.
Monday to Friday excluding national holidays, unless otherwise agreed. Work undertaken outside standard working hours or during weekends/national holidays will be charged at rate + 50%.	Reasonable expenses, including travel and subsistence, are not included in a consultant's day rate. Expenses will be charged at cost to the customer.	Included in day rate.	Prices are in GBP and exclude VAT.

HOW WE HELP

Aiimi DDAT Roles.

- Data Engineer
- Data Scientist
- Data Analyst
- Business Analyst
- Product Manager
- QA Analyst
- Test Engineer
- Test Manager

- Data Architect
- DevOps Engineer
- Infrastructure Engineer
- Software Developer
- Technical Architect
- Content Designer
- Visualisation / Analytics Designer

- Service Designer
- UI Designer
- UX Designer
- User Researcher
- Strategy Consultant
- Change Consultant

CASE STUDY | ANGLIAN WATER

Anglian Water.

Effective information management is central to operating best-practice business networks. Equipping Anglian Water with a new vision, information charter, and strategic roadmap empowered the organisation to address key business needs, overcome obstacles, and uncover opportunities. Leveraging the power of its data improved management of its water network and delivery of its customer service.



Our partnership with Aiimi commenced when they led us through essential Enterprise Information Management strategy creation, comprising data, content, business intelligence (analytics), and mobile strategies. Without **Aiimi's** knowledge, guidance, and leadership driving our **strategies, we simply wouldn't have realised our** goals. These strategies justified and drove significant investment in technology, information, and people capabilities. They have underpinned an essential business and operating model change at Anglian Water.

MATT EDWARDS,
CHIEF DATA OFFICER,
ANGLIAN WATER

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