aiimi

Vision & Charter.

OUR SERVICES | STRATEGISE

Our Services.

Our Services put data at the heart of your digital service transformation, delivering insight that drives positive outcomes for your business.

We guide our customers through the creation of a vision, charter, and strategy for effective, cloud-ready Information Management.

The vision communicates a wider strategic purpose, the charter sets up the principles and ownership, and the strategy articulates and communicates the benefits and opportunities of managing, organising, and delivering enterprise information.

HOW WE HELP YOUR BUSINESS

Together, our user research workshops, interviews, business analysis, and strategic consultations will collaboratively create a single vision statement, and a set of principles embodying what you want to achieve with your data.

VISION

Starting with your vision and overall strategy – alongside an overview of your business and market sector – our expert team and your key stakeholders will take part in a collaborative workshop to deliver a vision and data strategy. Exploring all **perspectives, we'll ensure your aspirational vision clearly and** transparently communicates the importance of gathering and using data to inform your business strategy. This will assure buy-in from your stakeholders.

CHARTER

A set of principles committed to by your senior management team, your charter will broadly describe how you aim to achieve your vision, while providing a clear set of guiding principles to develop your data-driven strategy. Communicating complex business ideas simply and intuitively, your charter provides a practical and relevant document that can be applied to many different scenarios.

Features & Benefits.

Our expert services are designed to deliver maximum benefit with a flexible approach – here's what you can expect...
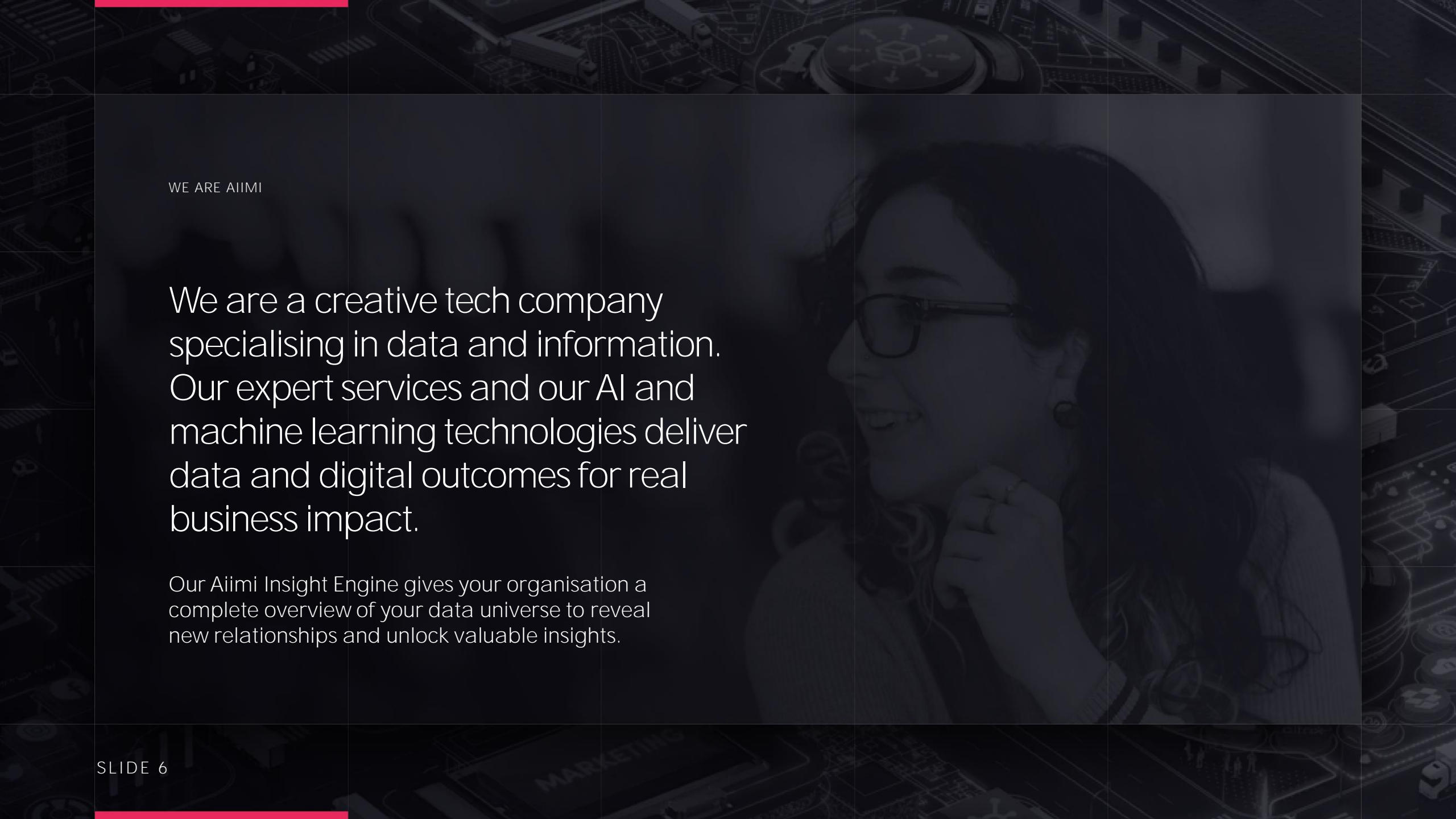
Service Features

- Digital & Data Charter defines key strategic principles and ownership
- Communication material supports buy-in and sponsorship of activities
- Information Vision delivers a simple, easy-to-understand strategic statement
- Review of existing digital and data architecture
- Digital & Data Architecture strategy, roadmaps, and transition planning
- Integration of cloud approaches to the vision: IaaS, PaaS, SaaS
- Specialist consultants available to deliver against difficult timescales
- T&M and fixed price available
- Includes knowledge transfer for ongoing development of your teams
- Principles lead to policies and standards that drive effective change

Service Benefits

- Increases organisational understanding and commitment to managing Information Management
- Provides clear definition of strategic approach to managing information
- Increases organisational buy-in from all areas of the business
- Supports benefits case for programmes of work to deliver recommendations
- Delivers strategic approach that is easy to understand and share
- Aligns Information Management with the organisation's strategic outcomes
- Creates a clear link from principles to action for change
- Secures key principles that drive Data Management activity and investment
- Ensures teams know what change means for them
- Demonstrates commitment to change and drive for data maturity

We are a creative tech company specialising in data and information. Our expert services and our AI and machine learning technologies deliver data and digital outcomes for real business impact.

Our Aiimi Insight Engine gives your organisation a complete overview of your data universe to reveal new relationships and unlock valuable insights.

The Aiimi Insight Engine interconnects valuable information across all enterprise systems for a comprehensive understanding of your data universe and acts as an accelerant to our services...

Our Software ⟷ Our Services

Our Services team put data at the heart of your digital service transformation, utilising our Insight Engine and sector experience to deliver insight that drives positive outcomes for your business.

Service Accelerators.

Drive greater value from your chosen Services by harnessing Aiimi Insight Engine, our AI-powered technology. Discover the features you'll use to boost Vision & Charter...

- Information Audit
- Compliance Audit
- PII/PCI Audit
- Data Catalogue
- Data Classification & Labelling

* Service Accelerators are priced separately and not included in your Service selection as standard.

SERVICES

Service Price.

Vision & Charter engagements can be wide or narrow scope engagements and can cover off several areas. They are charged at the following day rates:

Service	Follow	Assist	Apply	Enable	Ensure / Advise	Initiate / Influence	Set Strategy / Inspire	Unit
Vision and Charter Consultancy	N/A	N/A	£850	£950	£1,100	£1,300	£1,500	Per Day

Notes on Pricing.

Working Hours.

8 hours per day excluding lunch and travel. We can pro-rate to half (4 hours) or quarter day (2 hours) when required, but only if necessary.

Office Hours.

09:00 to 17:30, Monday to Friday.

Mileage.

Recharged at 35p per mile.

Time & Materials.

All rates and statements of work are time and materials based, unless otherwise agreed.

Working Week.

Monday to Friday excluding national holidays, unless otherwise agreed. Work undertaken outside standard working hours or during weekends/national holidays will be charged at rate + 50%.

Travel & Subsistence.

Reasonable expenses, including travel and subsistence, are not included in a consultant's day rate. Expenses will be charged at cost to the customer.

Professional Indemnity.

Included in day rate.

VAT.

Prices are in GBP and exclude VAT.

Aiimi DDAT Roles.

- Data Engineer
- Data Scientist
- Data Analyst
- Business Analyst
- Product Manager
- QA Analyst
- Test Engineer
- Test Manager

- Data Architect
- DevOps Engineer
- Infrastructure Engineer
- Software Developer
- Technical Architect
- Content Designer
- Visualisation / Analytics Designer

- Service Designer
- UI Designer
- UX Designer
- User Researcher
- Strategy Consultant
- Change Consultant

CASE STUDY | ANGLIAN WATER

Anglian Water.

To place information management at the heart of how Anglian Water operates its vast water network, we established a strategic vision and information charter to deliver data-driven awareness across the organisation and secure stakeholder buy-in. Our services team delivered a long-term strategic roadmap to address user, customer, and business needs. Resolving key challenges and unlocking new opportunities, Anglian Water places data front and centre to better manage its water network and deliver a stellar service.

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love every drop
anglianwater

Our partnership with Aiimi commenced when they led us through essential Enterprise Information Management strategy creation, comprising data, content, business intelligence (analytics), and mobile strategies. Without **Aiimi's** knowledge, guidance, and leadership driving our **strategies, we simply wouldn't have realised our** goals. These strategies justified and drove significant investment in technology, information, and people capabilities. They have underpinned an essential business and operating model change at Anglian Water.

MATT EDWARDS,
CHIEF DATA OFFICER,
ANGLIAN WATER

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