



ENJOY DIGITAL x G-CLOUD14.

ECOMMERCE

WWW.ENJOY-DIGITAL.CO.UK

Work hard. Grow Together. Enjoy.



ONE

ECOMMERCE SERVICES AT ENJOY DIGITAL.

WWW.ENJOY-DIGITAL.CO.UK

EN
JOY®



ECOMMERCE AT ENJOY DIGITAL.



Scalable E-commerce Solutions

We build Ecommerce websites that grow as your requirements and ambitions do

Expertise in Action

We have a team of over 60 specialists in the creation and implementation of digital experience platforms

Expertise in High-Traffic Platform Implementations

We have significant expertise in executing high-performance solutions for websites that experience heavy traffic. Our team is adept at working with platforms like Umbraco Commerce, Shopify, Shopify Plus, Woocommerce, and many more

Seamless Transactions

Various payment provider integrations including Sagepay, PayPal, Klarna, Stripe, Apple Pay, Google Pay and more

**WE BUILD BESPOKE ECOMMERCE
SOLUTIONS AND WORK WITH A
RANGE OF PARTNERS, INCLUDING:
UMBRACO COMMERCE, SHOPIFY,
SHOPIFY PLUS AND
WOOCOMMERCE, TO FIND THE BEST
PLATFORM FOR YOUR BUSINESS.**

ECOMMERCE SERVICES AT ENJOY DIGITAL.



Umbraco Commerce

Great experience in the use and build of the versatile .NET-based platform, Umbraco Commerce.

PIMS

We ensure our client's product data is accurate and correct by seamlessly integrating with PIM systems used globally

ERP / Stock Integrations

We help to automate manual processes and reduce human error by integrate stock and ERP systems to power your ecommerce platform

Email / CRM integration

From abandoned baskets to order confirmation emails we integrate ecommerce platform with a host of ESPs

Payment Gateways

From Stripe and Sage to JP Morgan and Paypal we integrate with all payment gateways to ensure your digital business can scale

Performance Reporting

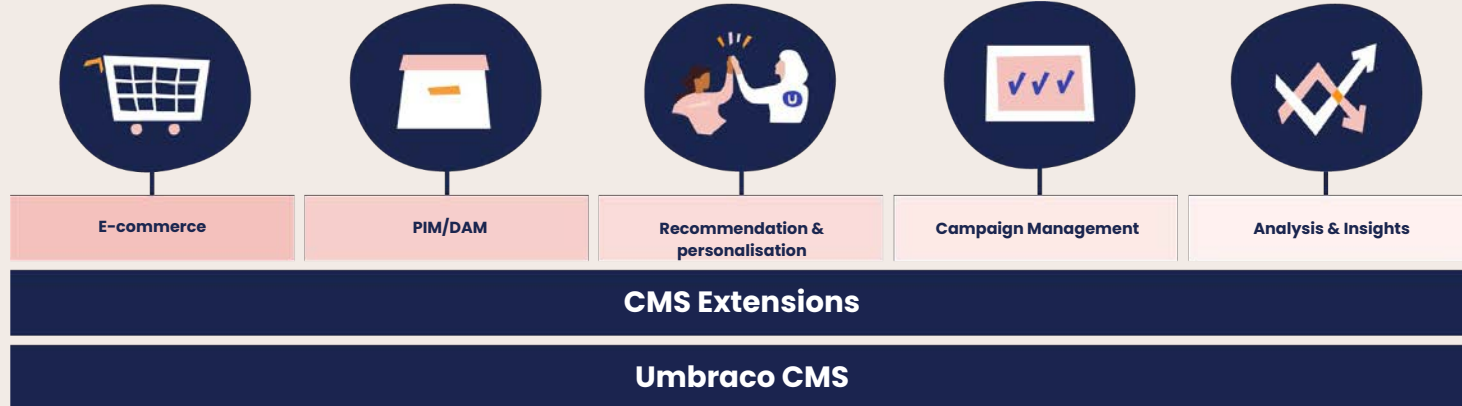
We unlock performance insights through bespoke objective driven data visualisation.

Conversion Rate Optimisation

Specialist in-house CRO and UX teams to complement our Solutions Architecture knowledge.

Umbraco Marketplace

ENJOY.



vendr.



reptor.

uMarketingSuite

Siteimprove

UCOMMERCE
CONTENT & COMMERCE CONNECTED

bynder

richrelevance

APSIS

hotjar

commercetools

QBank

CLERK.io

HubSpot

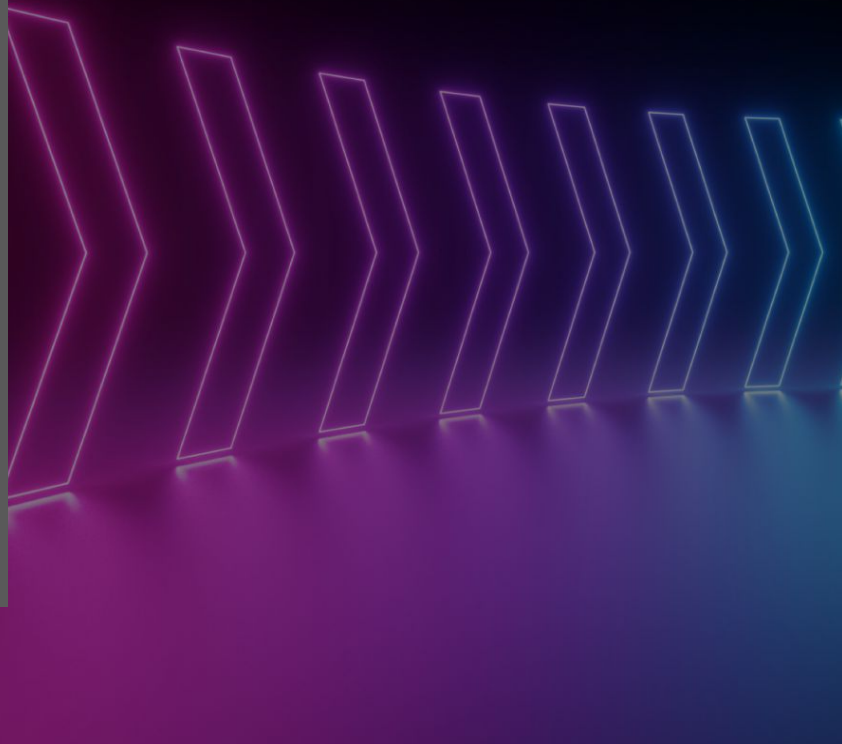
Google Analytics



TWO

ABOUT ENJOY DIGITAL.

WWW.ENJOY-DIGITAL.CO.UK





WE ARE.

A Digital Experience & Performance Agency

Build | Nurture | Inspire

Attract | Engage | Grow



OUR MISSION.

To **transform** and **grow brands** digitally, ethically
and sustainably, and to forever challenge
expectations about what digital can deliver.

**15 YEARS
IN BUSINESS &
GOING STRONG.**

250+

Digital Experience Projects

150+ brands

Performance Marketing

ENJOY[®]



INDUSTRY RECOGNISED – A LENS ON 2023.

ENJOY

WINNERS.



BEST PARTNER SOLUTION



LARGE DIGITAL AGENCY OF THE YEAR



B2C WEBSITE OF THE YEAR



DIGITAL INDUSTRIES: RETAIL

SHORTLISTED & COMMENDED.

HIGHLY COMMENDED.

Digital Industries:
Digital Transformation

The Drum
Awards

FINALISTS.

Integrated Digital Agency
of the Year



Client Services Team
of the Year



Best Cloud Solution



OUR CORE SERVICES.



DIGITAL EXPERIENCE

INSIGHT & STRATEGY

DIGITAL PERFORMANCE

USER EXPERIENCE (UX)

RESEARCH & INSIGHT GATHERING

SEARCH ENGINE MARKETING (SEO & PPC)

DIGITAL EXPERIENCE DESIGN

DATA ANALYSIS & VISUALISATION

SOCIAL - ORGANIC & PAID

DIGITAL EXPERIENCE DEVELOPMENT

STRATEGY DEVELOPMENT

PROGRAMMATIC & NATIVE

USER JOURNEY MAPPING

PLANNING

CONTENT MARKETING

CRM

CONVERSION RATE OPTIMISATION

DIGITAL PR

**CREATIVE
COPY WRITING & DIGITAL DESIGN**

OBJECTIVE & KPI TRACKING

**CREATIVE
COPY WRITING & DIGITAL DESIGN**

CONTINUOUS IMPROVEMENT

CLIENT SERVICES | DELIVERY



STRENGTH IN THE BREADTH OF OUR EXPERIENCE.

RONSEAL



Costcutter



valspar

CLOUD NINE



search.
Your next step



ageas



ROYAL ARMOURIES



OUR VALUES.

We really do take these seriously.

It's how we hire and how we qualify in/out who we work with.

Alignment to our values is essential for a successful partnership.

We want you (and us) to feel like we are an extension of your team.

THINK COMMERCIALY.

Be ambitious, accountable & measure everything.

Spend the client's money as if it was our own.

Spend our own money as if it were our clients.

BE PROACTIVE.

Start it today. Perfection will follow.

Be inquisitive. Every great thing starts as a question.

Learn outside your field. It's how you grow inside of yours.

BE BRAVE.

It's ok to say no, it's ok not to agree, and it's ok to flow against the current. It's ok to try new things, and it's ok to fail.

Persevere.

Always be brave but be brave with empathy, compassion, and good intent.

SUCCEED TOGETHER.

Good things take time. Great things take team.

Dialogue, not monologue.

Fail together, win together, karaoke together.

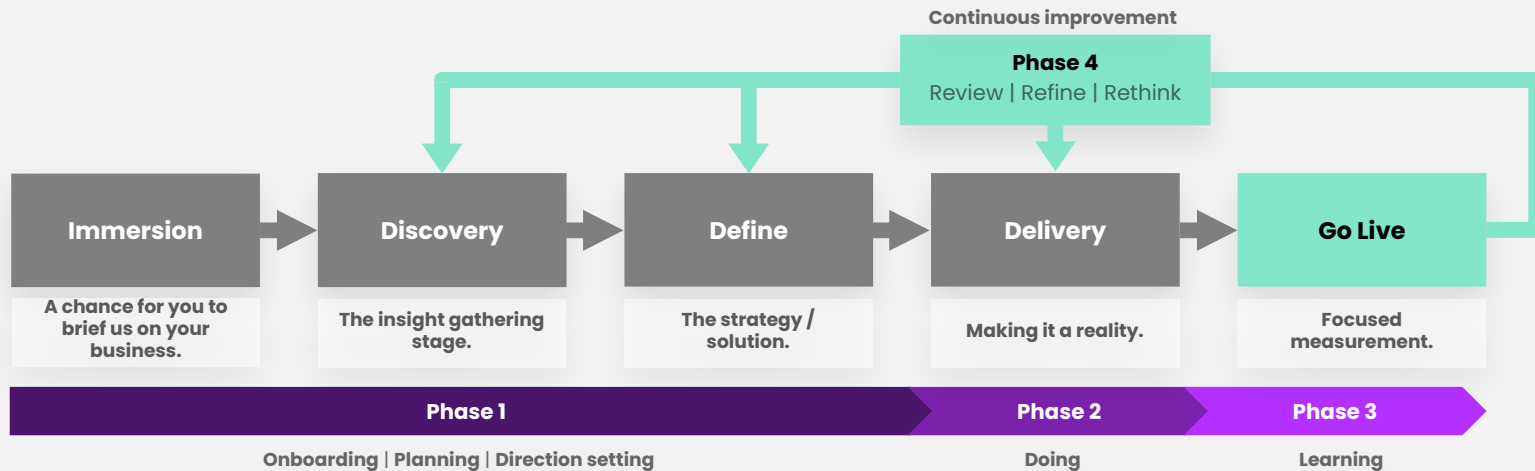


We are **proud** to be an
Umbraco **Gold** Partner.

(and have been developing sites on Umbraco since 2009 – that's all the way back to version 4!)



THE ENJOY WAY.



Insight-led strategies, delivered swiftly, so real audience insights can be used to inform and drive continuous improvement

WE SEEK INSIGHTS THROUGH THESE 4 LENSES.



Category context

Size, trends, challenges,
opportunities, diversification,
winners/losers...

Consumer context

Who & where are they, motivations,
influences, triggers, trends...

ACTIONABLE INSIGHTS WITHIN
OUR DISCOVERY PHASE TO
INFORM THE STRATEGY

Culture context

What's happening in the world?

Company context

Ambitions, challenges,
acquisition, product roadmap,
stakeholders...

A SQUAD YOU CAN RELY ON – WORKING IN AN AGILE WAY.



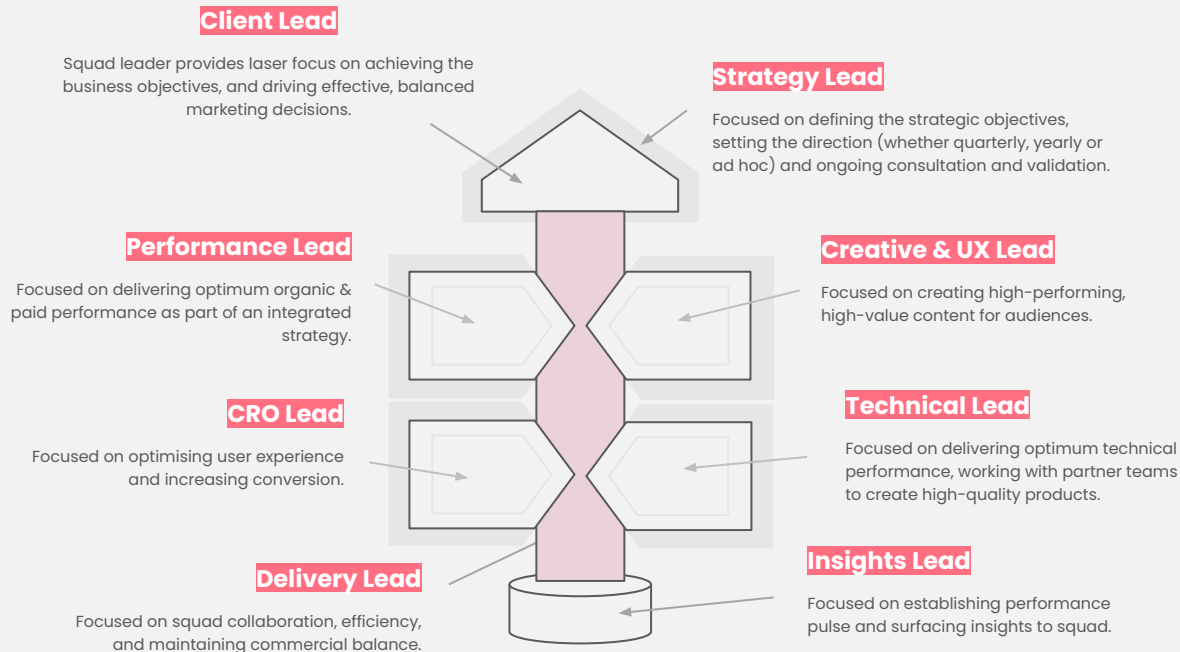
Your squad provides focused oversight and agile decision making.

Always with an integrated mindset.

It operates as a cohesive unit, driven to maximise impact, maintain momentum and optimise quality.

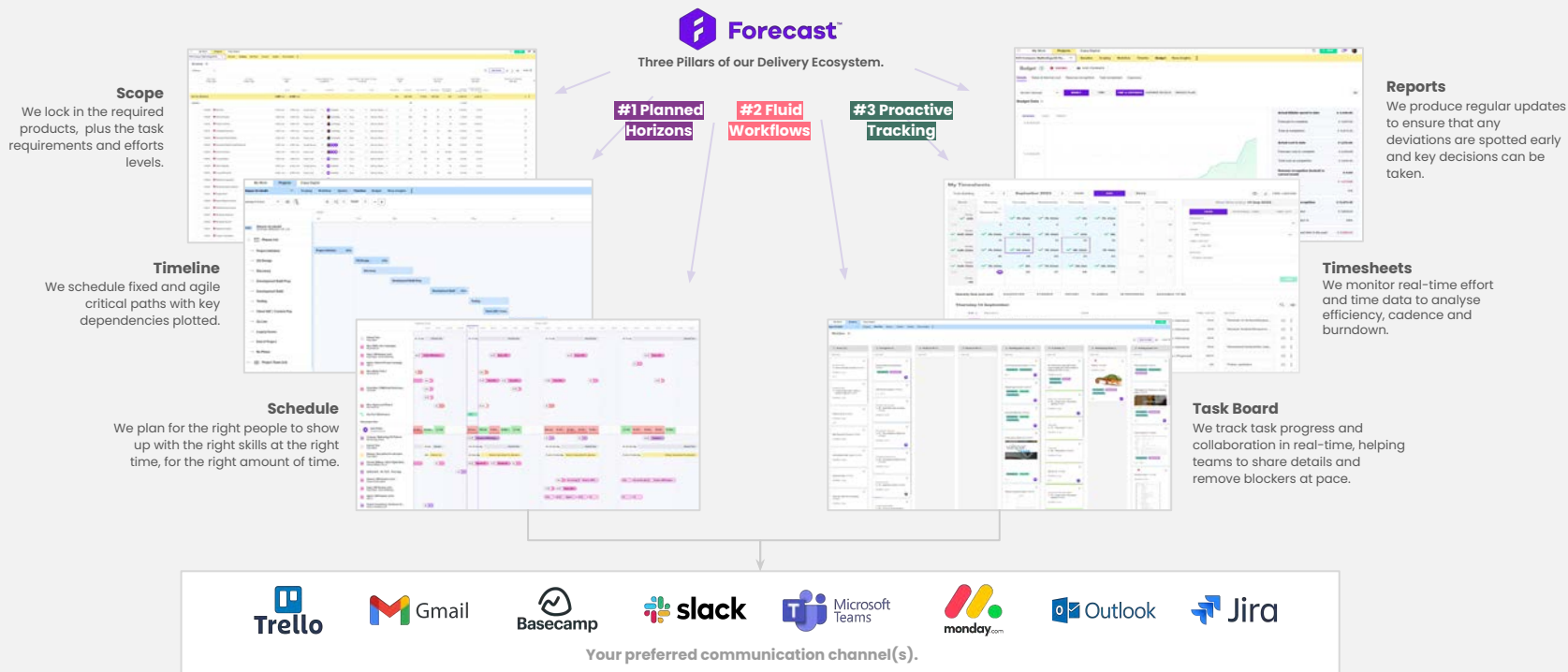
It is the obsessive core from which we flex and scale teams to ensure we show up in the moments that matter.

The Enjoy Squad Model



DELIVERY ECOSYSTEM – MINIMISING THE FRICTION.

ENJOY.





OUR CLIENT PROMISES.

**WE WILL BE YOUR TRUSTED PARTNER,
ONE YOU CAN RELY ON.**

**WE WILL IMMERSE OURSELVES IN YOUR
WORLD, UNDERSTAND YOUR GOALS AND HELP
YOU TO HELP US SO WE ACHIEVE THEM
TOGETHER.**

**WE WILL PROACTIVELY IDENTIFY
OPPORTUNITIES TO INSPIRE YOUR AUDIENCE
TO ACT, AND YOUR BUSINESS TO GROW.**

**WE WILL ALWAYS BE HONEST, CLEAR
AND TRANSPARENT.**

**TRUSTED,
ENDORSED AND
AWARDED FOR
OUR WORK.**



**The Drum Awards
Digital Industries**
Winner 2023

ENJOY



**UMBRACO
AWARDS 2023
WINNER**
BEST PARTNER SOLUTION

UK
**DIGITAL
GROWTH
AWARDS
2023
WINNER**



WINNER
LARGE DIGITAL AGENCY



Google Partner

Prolific North

**TOP50
DIGITAL AGENCIES
2023**



GOLD
UMBRACO PARTNER



**The Drum
Recommended**

FACEBOOK

BUSINESS PARTNER



**CYBER
ESSENTIALS**



**FSQS
REGISTERED**



ANALYTICS AGENCY
OF THE YEAR 2020



**BBC DIGITAL EXCELLENCE
AWARD FINALIST**

2020

**NORTHERN
DevAwards**

WINNER

B2C WEBSITE OF THE YEAR

2020

**NORTHERN
DevAwards**

WINNER

RETAIL / E-COMMERCE
WEBSITE OF THE YEAR

Finally, why Enjoy?

We are insight led.
It's at the heart and start of all
decisions we make.

We have created and delivered
performance marketing
campaigns for 150+ brands.

We are proud of the
partnerships we have and the
proof is in the pudding.
Ask them about us.

We focus on the entire digital
experience.

We are an Umbraco Gold Partner
and have developed 250+ digital
experience projects.





WORK HARD. SUCCEED TOGETHER. ENJOY.

www.enjoy-digital.co.uk