

Mediaworks Rate Card

Our pricing options are explained in this document. All rates are quoted excluding VAT, which will be applied in addition where relevant.

Our day rates exclude any reasonable third party costs that are necessary to deliver the services, which may include travel and subsistence, materials or third party services. Any such costs would be agreed in advance. The duration of a working day for our consultants is 8 hours exclusive of lunch & travel time where necessary.

1. Blended Day Rates

The following blended day rates by service apply across all of Mediaworks’ roles and departments, including our consultants, account managers, project managers, designers and developers.

Service	Day Rate
Digital Strategy	£1200
Digital Marketing	£895
SEO (Search Engine Optimisation)	£895
PPC (Paid Search)	£895
ORM (Online Reputation Management)	£895
CRO (Conversion Rate Optimisation)	£895
Web Design	£895
Web Development - Drupal	£895
Web Development - .Net	£895
Web Development - Umbraco	£895
Web Development - WordPress	£895
App Design IOS	£895
App Design Android	£895
App Development	£895
Infographics	£895
Content Marketing	£895
Training - Google Analytics	£895
Training - Google Adwords	£895
Training - SEO	£895
Training - Tag Manager	£895
Data Analysis & Insights	£895
PPC Audit	£895
Technical (Site Audits)	£895
Site Migration	£895
Google Analytics (Custom dashboards)	£895
User Journey	£895
Content Creation	£895
Basket abandonment	£895

For bespoke digital projects, the normal day rates above will apply with the exception of our Technical Director, who will be charged at a day rate of £1200 where required.

*Our PPC monthly management fees are charged based on a blended day rate of £895. However, for larger campaigns, our monthly fees will be calculated as a percentage of the paid advertising spend above £7,000 per month as follows:

- 10% of paid advertising spend between £7,000 and £15,000 per month
- 9% of paid advertising spend between £15,001 and £25,000 per month
- 8% of paid advertising spend above £25,000 per month

Make Mediaworks your trusted partner and begin your digital journey.

Mediaworks is an award-winning digital marketing agency, offering a comprehensive range of services to help your business succeed online. We'll work with you to understand the challenges you face. From there, we'll create a digital solution that's perfectly aligned with your objectives to deliver results.

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