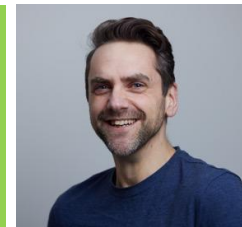
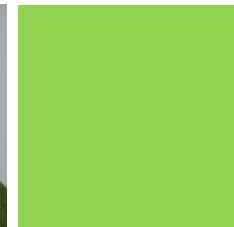
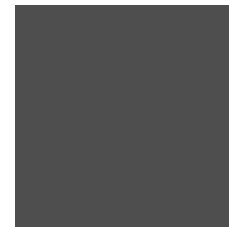
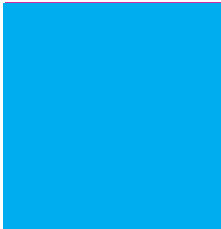
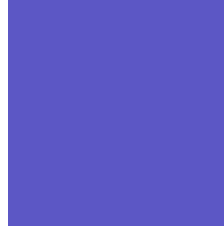


AI ADOPTION AND CHANGE MANAGEMENT SERVICES

Empowering change,
unlocking potential: AI
adoption and change
management

theinform team 






AI ADOPTION AND CHANGE MANAGEMENT SERVICES

**Successful AI adoption starts with people.
Get ready to meet your AI support squad.**

Our AI adoption and change management services help you get more from AI tools and technologies. We'll support you to drive AI adoption and engagement, and upskill your workforce to create everyday value with AI.

Together, we'll equip your people with the tools, skills and behaviours to thrive with AI.



**“They’re friendly,
approachable and exhibit
the kind of behaviours
we'd want in a partner by
how they work and
interact with us.”**

Head of Digital Development and Information Governance

NHS DERBY AND DERBYSHIRE ICB



OUR APPROACH

Our AI adoption and change management services transform your organisation's AI relationship. We foster innovation, ensuring seamless AI integration and a dynamic environment where your team thrives with AI.

BENEFITS



AI is only as effective as your AI adoption strategy



Create a positive culture of curiosity around AI tools



Unlock the benefits of AI for your people



Maximise your return on investment from AI tools and technologies



Drive employee engagement and boost adoption of AI tools



One team supports all aspects of your AI change programme

FEATURES



Change management expertise to plan your AI transformation



Develop and deliver an AI adoption strategy for your organisation



Equip, excite and empower your team to use AI effectively



People-first methodology to introduce AI in a value-driven way



AI training and development plan for your workforce



Targeted AI and Copilot training for leaders and end users



Plan and execute a powerful AI communications and engagement strategy



YOUR AI SUPPORT SQUAD

At The Inform Team, we specialise in change management and technology adoption. We will guide your transformation with a **people-first approach**:

- **Deep experience** | Leverage our culture and change management expertise to empower your organisation
- **People-centric** | Place your people at the heart of new strategies and work practices
- **Reliable partners** | Depend on our seasoned, innovative team for successful AI adoption
- **Impactful adoption** | Deliver technology adoption that resonates across your organisation





OUR APPROACH TO AI ADOPTION

Our 4E's methodology



ESTABLISH
Build the foundations



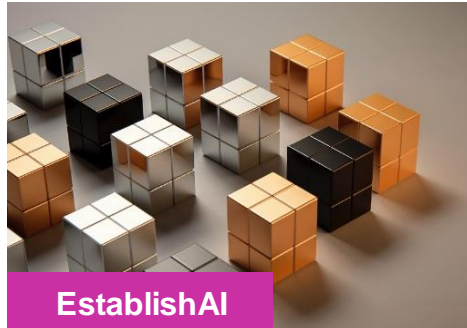
EXCITE
Drive awareness and enthusiasm



EQUIP
Upskill your people



EMBED
Change that sticks



EstablishAI

**AI strategy
and discovery**



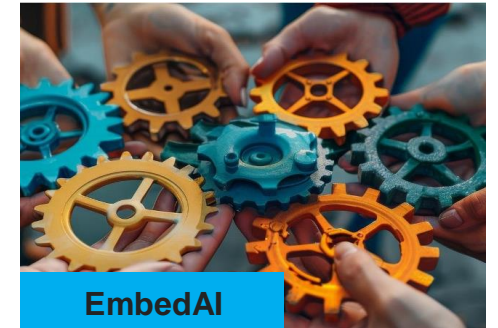
ExciteAI

**Engagement and
Communications**



EquipAI

**AI and Copilot
training**



EmbedAI

**Change management
for AI**

Our approach...

Develop your AI strategy

Build a shared vision for AI

Get the skills to drive ROI

Create long term success for AI

Our services...

- AI discovery that can include:
 - Use cases
 - Personas
 - Responsible AI
 - Culture assessment
 - Copilot maturity assessment

Output: AI strategy document

- Half day and full day stakeholder workshops
- AI interactive events
- Engaging communication strategies and deliverables
- Storytelling
- Creating your AI brand

- Copilot end user modular training
- AI end user modular training
- Additional training material e.g. Copilot 'how to' videos and quick reference guides

- Change/AI adoption programme
- Evergreen service
- Onboarding service
- Maturity assessment
- Change Framework
- Adoption review



“We can talk about things like Copilot and things that are further in the advanced skill set without too much fear, we’ve not got those first few steps to go through with people.”

ASSISTANT DIRECTOR OF DIGITAL,
DATA AND TECHNOLOGY

BURY COUNCIL



SUCCESS STORIES



AI ENGAGEMENT EVENT

- ✓ Delivered an interactive AI event to engage 500 global partners at a high-profile law firm
- ✓ Demonstrated AI's ability to revolutionise processes through creative applications
- ✓ Enhanced understanding of AI throughout stakeholder group
- ✓ Tackled common AI myths through hands-on exploration
- ✓ Services included engagement strategy, creative concept, branding, event coordination and delivery

“The Inform Team excelled in organising a creative and engaging GenAI session at our event. They advised on the concept, developed a visual identity and sourced our keynote speaker. Their expertise and engagement were indispensable. They’ve significantly propelled our AI journey forward.”

SENIOR MANAGER
INTERNATIONAL LAW FIRM

MIX AND MATCH OUR SERVICES TO **SUIT** **YOUR PROJECT GOALS**

- Change readiness assessment
- Discovery
- Maturity assessment
- Communication plan
- Creative communications
- Change management consultancy and services
- Culture change for business transformation
- Introducing new ways of working
- IT transformation through change management
- Leadership coaching for change
- Managing change for new technology
- Technology adoption and change management
- Communicating change for employee engagement
- Communications and engagement for digital transformation
- Event planning and support
- Graphics and design support
- Internal communications

