

Creative and communication service

Potential roles needed for this service:

Project manager	Serves as the main contact for clients, ensuring projects meet deadlines, budgets, and client expectations.	£750.00
Senior project manager	Leads complex projects, offering strategic guidance, managing resources, mitigating risks, and achieving stakeholder satisfaction.	£950.00
Change manager	Executes customer change strategies, guided by Change Strategy Leads.	£825.00
Strategic change manager	Directs central change team, sets vision, and manages customer accounts.	£1,500.00
Communication consultant	Ensures consistent brand and tone in all campaign materials; crafts engaging content.	£770.00
Senior communication consultant	Refines content, aligns with key messages, and ensures consistent brand communication across platforms.	£1,000.00
Strategic communication consultant	Designs comprehensive communication strategies, shapes brand voice, and identifies audience needs for optimal results.	£1,500.00
Junior designer	Assists senior designers in creative tasks with quick turnaround on small projects.	£710.00
Middleweight designer	Produces daily required assets in collaboration with senior designers.	£875.00
Senior designer	Leads creative projects to develop brand identity and campaign elements.	£950.00
Motion graphics designer	Creates animations and videos, including storyboarding and directing.	£850.00
Accessibility delivery consultant	Ensures projects meet accessibility standards and enhance user inclusivity.	£1,200.00
SharePoint /UX	SharePoint UX plays a critical role in making the platform user-friendly, intuitive, and effective, ultimately contributing to improved productivity, collaboration, and user satisfaction within organisations. It Facilitates navigation, improves user interface (UI), Enhances usability, optimises content discovery, promotes collaboration, ensures accessibility, and supports mobile usage.	£1,050.00
Soft skills trainer	Soft skills champions are individuals within an organisation who excel in fostering, promoting, and embodying soft skills among their peers and teams. Their role involves various responsibilities and activities aimed at cultivating a positive work environment, enhancing communication, collaboration, and overall effectiveness	£975.00
Storyteller	A storyteller is someone who crafts and shares narratives, often through spoken word, writing, visual media, or performance, with the purpose of entertaining, educating, inspiring, or conveying messages. The role of a storyteller can vary depending on the context and medium. Responsibilities are crafting stories, engaging audiences, conveying messages, connecting with people, preserving culture, educating, and informing, entertaining and collaborative.	£950.00
Brand designers	Play a crucial role in establishing brand recognition and creating a cohesive brand image across various platforms and mediums.	£950.00
Communication business partners	Communication Business Partners play a vital role in driving organisational success by facilitating effective communication, building relationships, managing reputation, and ensuring alignment with strategic goals and objectives.	£850.00
Content designer	A content designers play a critical role in crafting engaging and effective digital experiences by creating content that informs, guides, and delights users while driving business outcomes	£950.00
Interaction designer	An interaction designer focuses on creating intuitive and engaging user experiences by designing the interaction between users and digital products or services. Their primary role involves understanding user needs, behaviours, and goals to design interfaces that are easy to use, visually appealing, and efficient.	£1,050.00

VAT is excluded

