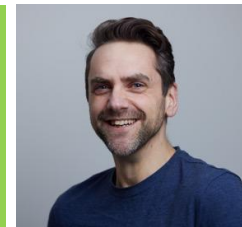
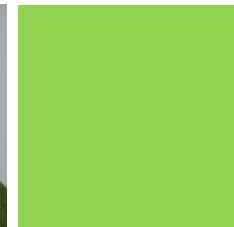
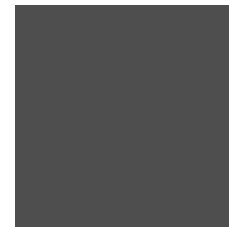
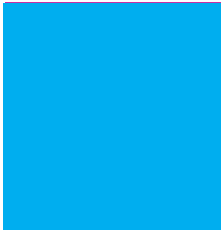
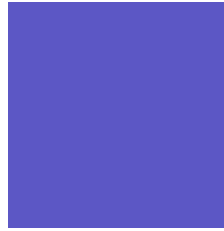


BUSINESS CHANGE CHAMPIONS NETWORK

Advocate new ways of working
and make your change programme
stick by boosting your people's
engagement and enhancing ROI

theinform team 

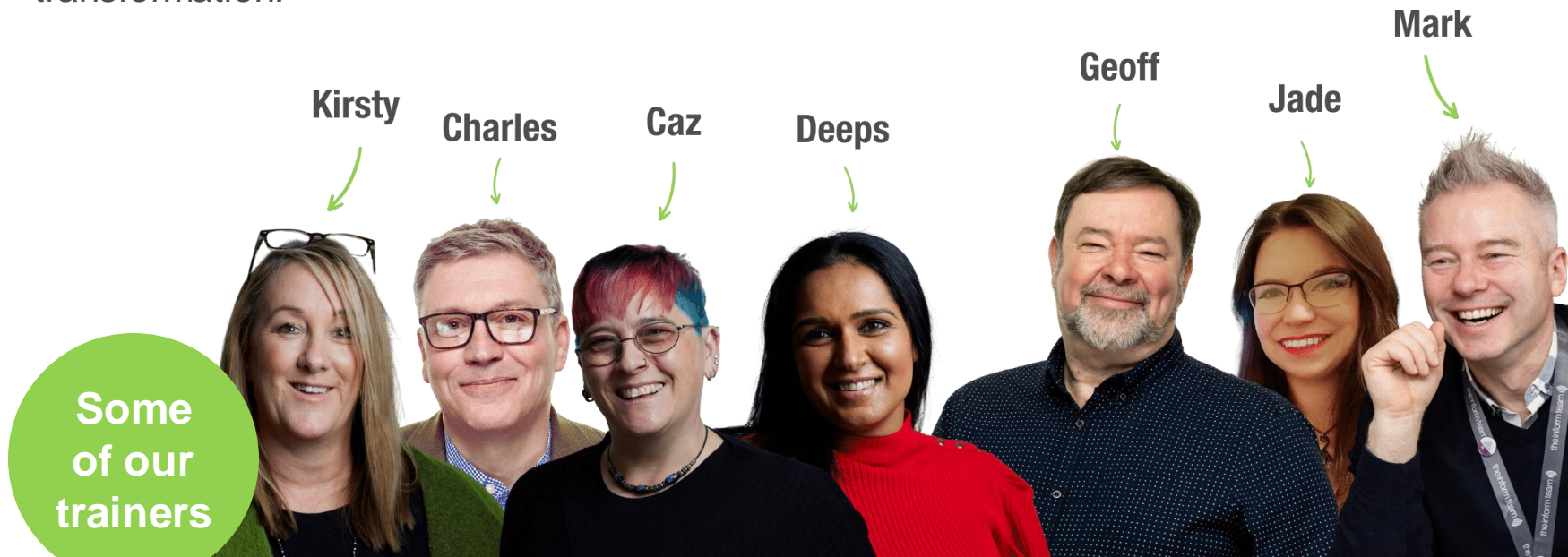


BUSINESS CHANGE CHAMPIONS NETWORK

Empowering change: building a champions network for sustainable innovation

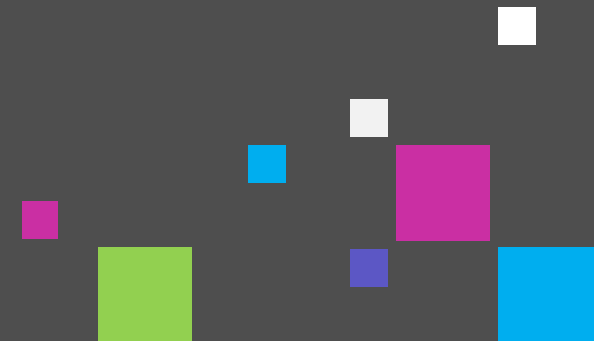
We specialise in creating a robust business change champions network. Our bespoke service identifies, engages, and upskills change agents, harnessing workforce power to advocate innovative work practices. This ensures change sustainability, with tailored programmes enhancing adoption and empowering staff, allowing a culture of continuous development and positive transformation.

“They're friendly, approachable and exhibit the kind of behaviours we'd want in a partner by how they work and interact with us”



Head of Digital Development and
Information Governance

NHS DERBY AND DERBYSHIRE ICB





OUR APPROACH

Change agents, change champions, or change influencers – no matter what you call them, your people are the single most important factor in successful change. At The Inform Team, our business change champions service can help you identify, engage and upskill a thriving champions network. We'll harness the power of your people to advocate for new ways of working.

BENEFITS



Improves adoption of new ways of working through peer support



Makes change engaging, accessible and relevant for your workforce



Empowers your people to take ownership of business change



Bespoke plan targets the tools and skills your people need



Develop change influencers across all levels of your organisation



Supports continuous learning and development across your organisation

FEATURES

- ✓ Build a network of business change influencers across your organisation
- ✓ Tailored programme aligned to your business change goals and objectives
- ✓ Engaging training programme designed and delivered by our specialist trainers
- ✓ Creative communication campaigns and content to engage your people
- ✓ Learn live in skills webinars, or catch-up with multimedia resources
- ✓ Dedicated champions network discussion channel for questions and support
- ✓ Quizzes and digital leaderboard rewards engagement and identifies change agents

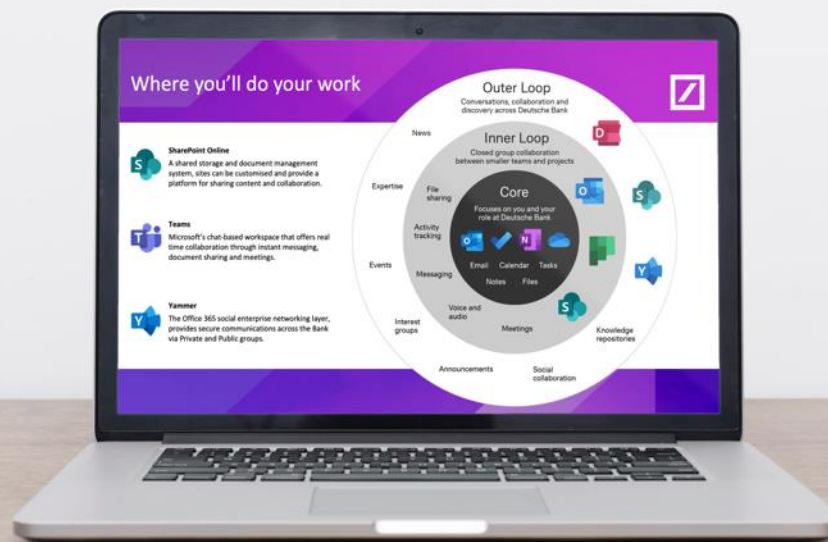
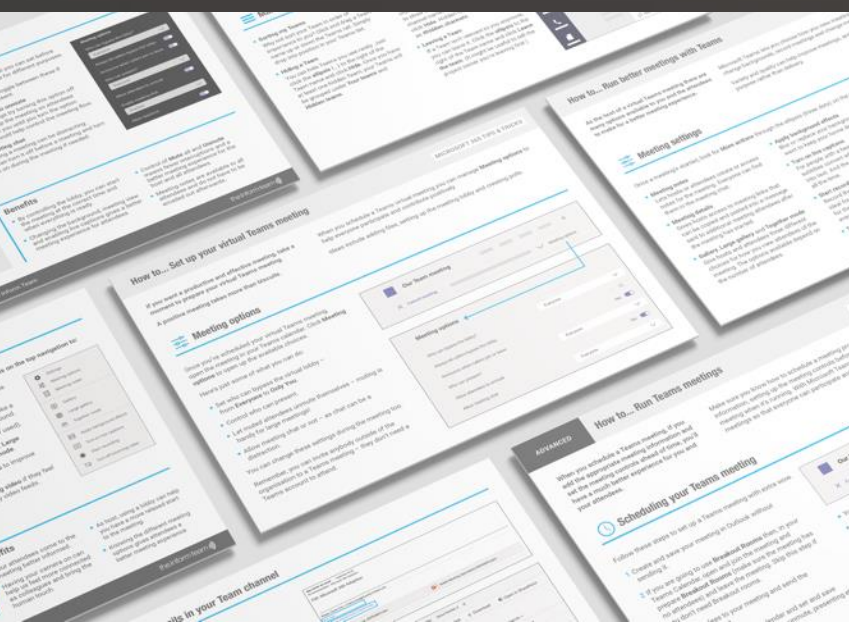




“This programme of work is a really good lever to help us unlock capability.

It should be making people’s jobs easier to do, quicker to do, and that helps us with value for money, patient experience, and ultimately improving the health of the population.”

CHIEF DIGITAL INFORMATION OFFICER
JOINED UP CARE DERBYSHIRE



SUCCESS STORIES

“We’re now an organisation that has got people with the level of skill to complement their passion for working in new ways. And who are supporting that change within their services.”

DIRECTOR OF PEOPLE AND INCLUSION
BURY COUNCIL



[Read online: NHS Derby and Derbyshire ICB case study](#)

NHS DERBY AND DERBYSHIRE ICB

- ✓ Delivered a technology landscape report across 300+ care homes
- ✓ Completed a training needs analysis across the ICB
- ✓ Established M365 skill levels and attitudes towards training within the ICB
- ✓ Developed digital skills strategy with recommendations for priority skills and training approach
- ✓ Rolled out a digital champions programme and targeted M365 training

BURY COUNCIL

- ✓ Delivered 18 month digital champions programme
- ✓ Trained over 950 employees in Microsoft 365, soft skills and new ways of working
- ✓ Conducted digital maturity assessments to benchmark skills and measure progress
- ✓ Digital skills increased by 71%
- ✓ Training sessions rated on average 9.3 out of 10 by participants



[Read online: Bury Council case study](#)

MIX AND MATCH OUR SERVICES TO **SUIT** YOUR PROJECT GOALS

- Digital champions programme
- Digital upskilling and digital literacy
- Microsoft 365 learning and support helpdesk
- Train the trainer: coaching and development
- Training for hybrid working and remote working
- Training needs analysis and digital skills strategy
- Windows 11 training and adoption
- Knowledge sharing and collaboration with Microsoft 365
- Microsoft Copilot training
- Microsoft 365 for task and project management
- Microsoft Power Platform training and development
- Microsoft Teams training and digital upskilling
- Online meetings, collaboration and web conferencing
- Cloud productivity consultancy, training and support services
- Rosa training
- Microsoft 365 NHS shared tenant services

