

Champions Programme

Potential roles needed for this service:

| Role | Description | SFIA (Day rate) |
|---------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| Project manager | Serves as the main contact for clients, ensuring projects meet deadlines, budgets, and client expectations. | £750.00 |
| Change manager | Executes customer change strategies, guided by Change Strategy Leads. | £825.00 |
| Senior change manager | Leads junior staff in executing customer change strategies, under Strategic Change Manager's guidance. | £1,100.00 |
| Strategic change manager | Directs central change team, sets vision, and manages customer accounts. | £1,500.00 |
| Communication consultant | Ensures consistent brand and tone in all campaign materials; crafts engaging content. | £770.00 |
| Senior communication consultant | Refines content, aligns with key messages, and ensures consistent brand communication across platforms. | £1,000.00 |
| Training administrative | Manages training schedules, aligns with client needs, ensures trainer quality, and provides performance data. | £600.00 |
| Training consultant | Delivers training interventions, collaborates with specialists to achieve desired outcomes. | £770.00 |
| Senior training consultant | Provides expert training interventions with extensive subject experience. | £825.00 |
| Strategic training consultant | Creates custom training programs that align with organisational goals for sustained performance improvement. | £950.00 |
| Middleweight designer | Produces daily required assets in collaboration with senior designers. | £875.00 |
| Senior designer | Leads creative projects to develop brand identity and campaign elements. | £950.00 |
| Motion graphics designer | Creates animations and videos, including storyboarding and directing. | £850.00 |
| Soft skills trainer | Soft skills champions are individuals within an organisation who excel in fostering, promoting, and embodying soft skills among their peers and teams. Their role involves various responsibilities and activities aimed at cultivating a positive work environment, enhancing communication, collaboration, and overall effectiveness. | £975.00 |
| Storyteller | A storyteller is someone who crafts and shares narratives, often through spoken word, writing, visual media, or performance, with the purpose of entertaining, educating, inspiring, or conveying messages. The role of a storyteller can vary depending on the context and medium. Responsibilities are crafting stories, engaging audiences, conveying messages, connecting with people, preserving culture, educating and informing, entertaining and collaborative. | £950.00 |

| Communication business partner | Communication Business Partners play a vital role in driving organisational success by facilitating effective communication, building relationships, managing reputation, and ensuring alignment with strategic goals and objectives. | £850.00 |
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| Content designer | A content designers play a critical role in crafting engaging and effective digital experiences by creating content that informs, guides, and delights users while driving business outcomes. | £950.00 |

VAT is excluded

