Optimizely CMS

- 1,500,000 Pageviews Per Year
- 99.7% Application-Level SLA
- Security – DDoS mitigation, WAF etc. (ISO27001 & GDPR compliant)
- 3 Environments (Production, Pre-production, integration) / Additional Environments Available
- Visitor Group Personalisation
- Inbuilt A/B Testing
- 2 Included Paid Connectors
- Optimizely Search & Navigation Subscription
- Autoscaling Infrastructure (Azure)
- Up to 100 Sites (Additional Sites Available)
- Unlimited Users
- Headless API (Graph QL)
- CDN Included (Cloudflare)
- Microsoft Application Insights
- 24/7/365 support and monitoring
- Updates included

	Fees (GBP)
Software Service Fees	£59,670
Onboarding Accelerator (One Time Fee)	£6,970
Total - Year 1	£66,640
Total - Year 2	£59,670