Sitecore Experience Manager

Deliver personalized websites, email, social, mobile, and headless experiences with speed, ease, and scale on the industry's leading content management system

Your web presence is the core of your brand. Get it right, and customers will be coming back for more. Get it wrong, and prospects might not give you another chance. While managing it is essential, it doesn't need to be hard.

Whether you have multiple sites across numerous nations, a company portal, an employee intranet, or a site that needs robust commerce functionality, Sitecore Experience Manager™ (XM) has you covered.

Key Features

Edit, manage, and deliver content with ease
Intuitive tools to create, manage, edit, and store content for multilingual, multisite digital experience.

In-session personalization
Deliver targeted, relevant information to site visitors with session- and device-based personalization rules.

Deployment options
Worry-free deployment through Sitecore's Managed Cloud services or deploy yourself with on-premises and cloud options.

Flexible integration
From language translators to advanced search modules, Sitecore XM integrates with and supports hundreds of different systems, extensions, plug-ins, and modules, including best-of-breed software for CRM, ERP, marketing automation, and more.

Workflow control
Control the editorial process to ensure everything is approved and on brand.

High-speed forms
Create forms to collect user data with an easy-to-use drag-and-drop editor.

Build apps quickly
Whether .NET or JavaScript, access the latest APIs and services to quickly create decoupled apps that harness the power of the platform.

Multisite management
Shares content, presentation, and modules with centralized content management across multiple sites

Multilingual content
Presents the right language to the right customers regardless of their digital channel. Content authors manage and write multilingual content in one place

Headless
Takes a write-once, deliver anywhere approach and automatically serves content in the best format for each user's device.

Delivers implementation speed
Deliver new site functionality at high-velocity with a new Docker-based development workflow and Sitecore Containers.

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World-class brands choose Sitecore XM to conquer the omnichannel challenge, leveraging multilingual content virtually anywhere with speed and ease — from multiple websites, intranets, portals, landing pages, blogs, apps, mobile, and email channels to digital signage, point of sale, IoT, AR, VR, and mixed reality.

Sitecore XM integrates with commerce, social, advanced search, language translation, and hundreds of third-party marketing solutions. And its headless architecture enables not only omnichannel delivery but also omnichannel data collection.

There's a reason industry analysts have chosen Sitecore XM as the leading WCMS for 10 consecutive years and thousands of global organizations use it daily.

About Sitecore

Sitecore delivers a digital experience platform that empowers the world's smartest brands to build lifelong relationships with their customers. A highly decorated industry leader, Sitecore is the only company bringing together content, commerce, and data into one connected platform that delivers millions of digital experiences every day. Leading companies including American Express, ASOS, Carnival Cruise Lines, Kimberly-Clark, L'Oréal, and Volvo Cars rely on Sitecore to provide more engaging, personalized experiences for their customers.

To learn more visit sitecore.com