



# Pricing

RM1557.14 - G-Cloud 14





# Rate card

# Rate card

Role	Rate / Day excl. VAT
Director Level	£1,200
Senior Consultant	£1,150
Digital Strategist	£950
Account Manager	£850
Project Manager	£850
Technical Lead	£950
QA Manager	£850

Role	Rate / Day excl. VAT
Visual Design	£850
UX Design	£850
Marketing Lead	£950
Backend Developer	£850
Frontend Developer	£850
Integration Specialist	£850
Systems Administrator	£850

Rates are typical for role, subject to SFIA tiers.

## Travel & expenses

Travel and subsistence charges are dependent upon project scope and location, and are confirmed within our initial quotation when possible. Other out of pocket expenses are chargeable by prior arrangement.



# Cloud Hosting

# Managed hosting

We agree to a baseline hosting level based on your existing traffic, however our experts will tailor the architecture to your website(s)' unique characteristics.

Scalable hosting	Peak visitors	Indicative amount ex. VAT
Level 1	1,250 per day	£500 per month
Level 2	2,500 per day	£610 per month
Level 3	5,000 per day	£770 per month
Level 4	10,000 per day	£1,000 per month
Level 5	20,000 per day	£1,550 per month

Additional costs apply when scaling, limitations can be set.  
Prices are shown based on a 12 month contract.



# Container hosting services

Type of instance	Cost per annum ex VAT
<b>Small</b> up to 300k PV / Month* / 5GB storage**	£1,750
<b>Medium</b> up to 600k PV / Month / 5GB storage	£3,110
<b>Large</b> up to 1M PV / Month / 5GB storage	£6,615
<b>Extra Large</b> 5GB storage	£11,420
<b>Extra Extra Large</b> 5GB storage	£19,900

\* PV / Month = Page Views per Month

\*\* Additional storage available on request in increments of 5GB

Prices are shown based on a 12 month contract.



# Enterprise hosting services

Type of instance	Cost per annum ex VAT
<b>Small</b> 2 x 2GB web servers in multiple availability zones HA database service Up to 100GB block storage	£10,100
<b>Medium</b> 2 x 4GB web servers in multiple availability zones HA database service Up to 100GB block storage	£15,850
<b>Large</b> 2 x 8GB web servers in multiple availability zones HA database service Up to 100GB block storage	£18,700

Prices are shown based on a 12 month contract and may vary depending on platform (costs shown are indicative of AWS instances).

All plans come by default with:

- Elastic load balancer
- 100GB outbound bandwidth
- 14-day backup/snapshot retention
- Staging environment (clone of production, with a reduced specification of servers)
- 24x7 proactive monitoring & support for the production environment

# Web Application Firewall

Description	Cost per annum ex VAT
<b>Professional</b> Fast DNS, WAF, CDN, SSL, custom page rules and performance optimisations	£330 per domain
<b>Business</b> As Professional, with uptime SLAs, service credits, expanded page rules and bot protection.	£2,750 per domain
<b>Enterprise</b> As Business, with additional SLAs and service credits, 24/7 support, network prioritisation and advanced features only available to Enterprise users.	Project specific

Prices are shown based on a 12 month contract and costed per domain.

All Cloudflare users have access to the following features:

- DDoS Protection
- Fast DNS
- Content Delivery Network
- Web Application Firewall
- Performance Optimisations







# Cloud Support

# Critical Support

Our support service gives you complete peace of mind that your website is operating at its best and all the tools we need to undertake development changes safely and efficiently.

Service	Operating hours	Indicative amount / month ex. VAT
Standard	Office hours: 9am - 5pm Monday to Friday (except UK Bank Holidays)	From £750 / month
Enterprise	24 hours Monday to Sunday (include UK Bank Holidays)	From £2,000 / month

Prices are shown based on a 12 month contract.



# Reactive Support

A regular monthly allowance for taking care of small quick change, minor bugs and application issues.

Allocation	Indicative rate ex. VAT	Indicative amount ex. VAT
5 hours per month	£140 per hour	£700 per month
10 hours per month	£135 per hour	£1,350 per month
15 hours per month	£130 per hour	£1,950 per month
20 hours per month	£125 per hour	£2,500 per month
Additional hours	£150 per hour	-

Prices are shown based on a 12 month contract.

# Continual Enhancement

Our award-winning multi-talented team focuses on growing your online success through a strategic roadmap of activity and flexible retain allowance.

Allocation	Indicative rate ex. VAT	Indicative amount ex. VAT
5 days per month	£825 per day	£4,125 per month
10 days per month	£800 per day	£8,000 per month
15 days per month	£775 per day	£11,625 per month
20 days per month	£750 per day	£15,000 per month
Additional day	£850 per day	-

Prices are shown based on a 12 month contract.



# Health check site audits

Our health check provides a detailed review of your website. A detailed report will outline any remedial work we recommend to ensure the site is secure and functioning at its optimum.

A site audit of your web application as part of onboarding to our service desk ensures we can meet our Service Level Agreement (SLA) and prompt response to support requests.

Service	Indicative amount ex. VAT
CMS Health Check and Report*	£3,500
Express Site Audit	£2,000

\*Per codebase or application.



# Thank you

Tom Ashworth

Hosting Director

[tenders@nublue.co.uk](mailto:tenders@nublue.co.uk)

