# Hippo G Cloud 14 Services

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Hippo is a UK-based, sector-wide, digital service delivery partner, working alongside organisations including the BBC, DFE, DWP, MOJ, MOD and the NHS.

Our digital transformation approach bridges the gap between user-centred design principles and robust engineering, data and cyber practices, leading to transformational results, including improved public service access/functionality.

# Our clients

We work with a range of public sector organisations:


Ministry of Justice


Department for Education


Department for Work & Pensions


Department for Environment Food & Rural Affairs


Government Digital Service


Home Office


Government Property Agency


Ministry of Defence


NHS


NHS Business Services Authority


BBC

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# Our locations

Edinburgh

Leeds

Manchester

Birmingham

London

Bristol

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# Capabilities

## Research & Design

Our Research and Design teams help our clients design accessible services that genuinely meet user needs, by;

- Gaining real user insights
- Better understanding user behaviours through quantitative and qualitative research
- Prototyping based on user needs
- Measuring usability
- Creating understandable content and user journeys

## Product & Delivery

Our Product and Delivery teams take a user centred, agile approach to deliver the most value to users and customers, by;

- Defining the right Product Strategy and product structures
- Creating agile delivery models that focus on delivering prioritised needs and value first
- Analysing the needs of the business to ensure outcomes enable positive change

## Engineering & Data

Our Engineering and Data teams ensure that your products and services create long term organisational success, by;

- Developing technical solutions that optimise business performance
- Creating reliable and flexible solutions that enable future organisational growth
- Harnessing the power and potential of data and AI

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# Flexible Delivery Models



## Full Hippo team

Deploying full Hippo multidisciplinary teams and squads, and fully delivering outcomes on behalf of our sponsors.
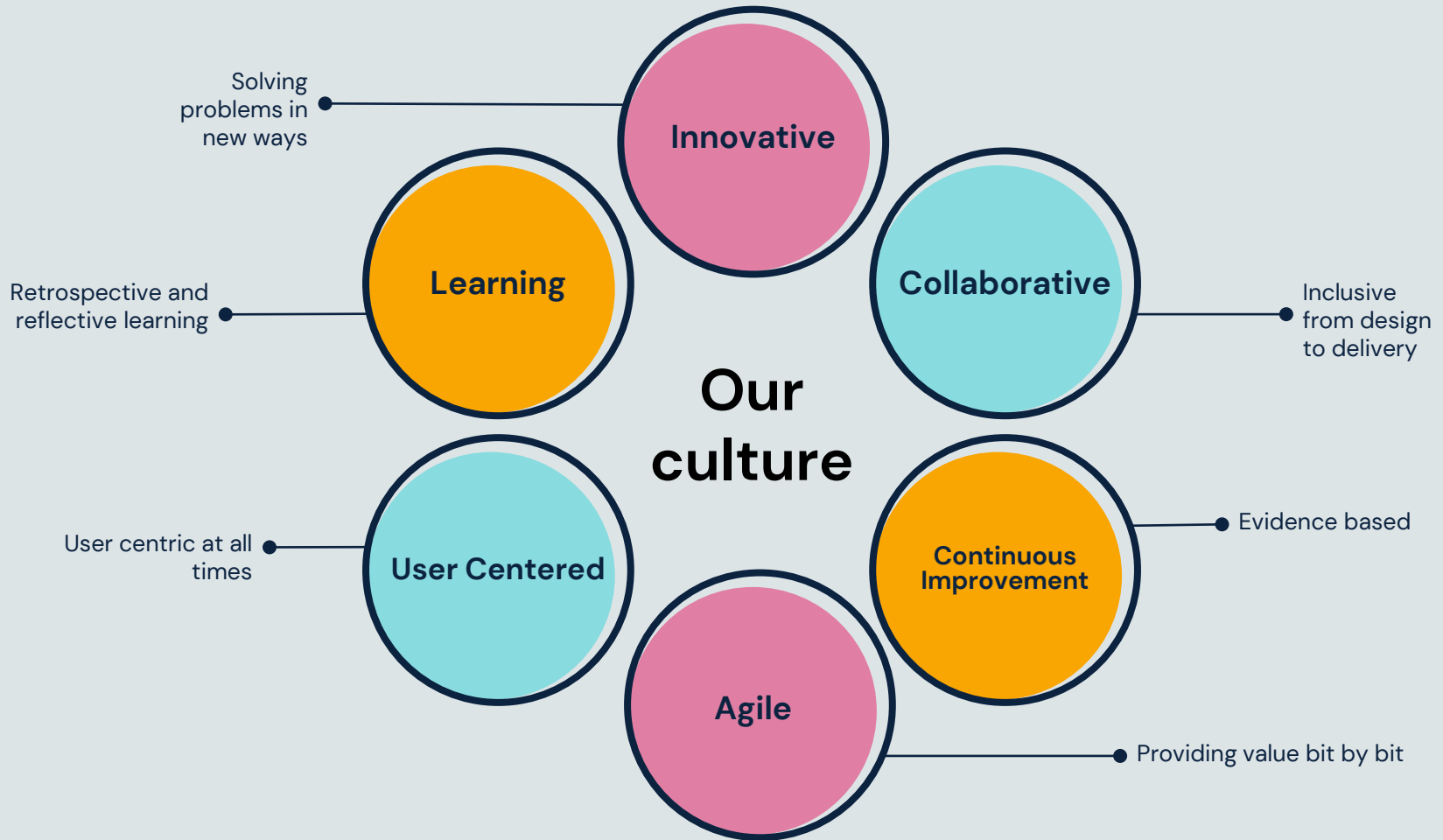
## Part of the team

Adding our people and experience into client teams; providing coaching and mentoring, filling a capability gap, and/or leadings teams.

## Rainbow team

Collaborating with various different client and vendor teams to deliver as part of a successful 'rainbow team'.

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# Design with Data
# in a day

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# Design with Data in a day

Our Design with Data in a Day service provides organisations with an intensive, focused session to address cross-departmental data challenges. Led by experienced consultants and experts, participants collaborate to break down problem statements, analyse root causes, and create user journeys and wireframes.

This structured approach ensures rapid development of actionable solutions that align with your strategic goals.

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## Features

- Intensive one-day session for data problem-solving.
- Skilled facilitators to guide the design process.
- Detailed breakdown of problem statements and root causes.
- Creation of user journeys tailored to the challenge.
- Development of wireframes for visualising solutions.
- Cross-departmental collaboration for diverse perspectives.
- Use of data tools and frameworks like Python and R.
- Iterative design approach for continuous improvement.
- Focus on user-centred design for optimal outcomes.
- Post-session report outlining solutions and recommendations.

## Benefits

- Rapid development of actionable data-driven solutions.
- Enhanced problem-solving through collaborative design thinking.
- Improved understanding of cross-departmental data challenges.
- Streamlined workflows with user-focused designs.
- Faster implementation of innovative solutions.
- Increased efficiency through optimised data processes.
- Enhanced user experiences with targeted designs.
- Greater alignment with strategic objectives and goals.
- Strengthened relationships across departments and teams.
- Ongoing support for continued success and implementation.

# Hippo approach

- Service iterated and customised to meet specific needs

- Service supported with robust and documented business continuity and disaster recovery plans at an organisation and service level

- Service levels and support needs tailoring to meet business and user needs

- Matured onboarding and offboarding approach tailored to meet your needs, including ongoing support or aftercare what needed, including outage and maintenance management as required

- Service can be hosted by client or Hippo according to requirements

- Technical requirements, dependencies and constraints analysed at onboarding

- Data security and migration needs are fully met and assured through our ISO 27001 and Cyber Essentials plus certified approach

- Service delivered sustainably in line with our ESG commitments and ISO 14001 certification

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# Thank you ✊

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