


# Contentful Headless CMS Implementation Services

G Cloud 14 Service Definition Document

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A photograph of two men in an office setting. The man on the left, wearing a dark blue polo shirt and glasses, is looking at a computer monitor displaying code. The man on the right, wearing a white t-shirt and glasses, is looking at the same monitor. The background is slightly blurred, showing other office desks and a red pillar. The text 'Contentful Headless CMS Implementation Services' is overlaid in white on the left side of the image.

# Contentful Headless CMS Implementation Services

## Contentful Headless CMS Implementation Services

Contentful trust ANDigital to implement their Headless Content Management System across the public and private sector. Our AND experts will support with: extracting, transforming and loading your data to the Contentful platform; updating legacy Contentful products, other CMS and associated assets; upskilling your team to manage your Contentful product yourselves.



### SERVICE FEATURES

- Conduct interviews and workshops to collate requirements and understand ways-of-working
- Assess and review work to date, understanding strengths and gaps
- Determine appropriate support models for continued operational success
- Share our expertise in CMS and best practices
- Identify the best fit for your organisation and specific context
- A templated approach to evaluation equipping you for accelerated outcomes
- Expert support in progressing towards your organisational goals
- Clear, achievable roadmaps to provide direction for now, next, future
- Clear direction on CMS strategy aligned with organisational ambitions
- Content Modelling



### SERVICE BENEFITS

- Skilled implementation Partner to take you on your Contentful journey
- Jumpstart your engagement using templates from our extensive CMS experience
- Upskill and deliver best practice operating models for Content Management
- Clear vision for integration of CMS within wider IT estate
- Clear direction illustrating how you will get there
- Leverage AND's Headless CMS expertise to accelerate the decision process
- Access to Contentful licence purchases
- Gold level Contentful partner

A photograph of three people in a meeting. A woman with blonde hair is on the left, looking towards the right. Two men are in the center and right, looking at a whiteboard. The man in the center is pointing at the whiteboard with his right hand. He is wearing a light-colored shirt and glasses. The man on the right is wearing a dark jacket with a white logo that says "CALVIN KLEIN JEANS" and is also pointing at the whiteboard. The whiteboard has some papers and diagrams on it. The background is a blurred office setting.

# ABOUT **AND** Digital

# It's time to unlock greater value – faster.

AND Digital is a UK company built from the ground up to **accelerate digital delivery** - empowering organisations to deliver better, more efficient digital services and products today.

At the same time, we combine our technical expertise with an award-winning learning ethos. This means that even as we're helping clients ship best-in-class services, we're also helping to build the high performing digital teams and capabilities they need for continued success tomorrow.

The result?  
Greater value from digital, delivered faster.



UK-wide service delivery with 9 AND offices located across the country.



600+ Agile digital experts across product, technology, UX, delivery and data.



Onshore teams, co-located or remote, work alongside your in-house experts.



Multi-cloud expertise with AWS, Azure and Google Cloud certification.



200+ tech agnostic engineers to deliver smarter solutions - fast.



You retain the intellectual property for the services and products we build.



Transparent pricing and a service designed to adapt fast to your evolving needs.



Wide-ranging experience across sectors and highly regulated environments.



Ranked Outstanding for engagement and 10th Best Company to Work For in UK.\*

# CONTACT

For all questions and queries related to our pricing, please contact:

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**Tristan Wilkinson**

**Chief for Public Sector Growth**

publicsector@and.digital  
18 Henrietta Street, London WC2E 8QH

**Visit us in:** London | Edinburgh | Manchester | Reading | Leeds | Maidenhead | Halifax | Bristol | Birmingham | Glasgow |

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