

CLOUD OPTIMISATION

G Cloud 14 Service Definition Document



A photograph of two men in an office setting. The man on the left, wearing a dark blue polo shirt and glasses, is looking at a laptop screen. The man on the right, wearing a white t-shirt and glasses, is looking at the same laptop screen. The laptop screen displays lines of code. In the background, there are other office desks and a red wall. The text "CLOUD OPTIMISATION" is overlaid in large white letters.

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Cloud optimisation allows your organisation to optimise the cost, usage, performance, availability and security of your Cloud infrastructure. **AND** Digital's highly experienced Cloud engineers guide you through an Agile, iterative Cloud optimisation approach to improve the efficiency and strategic value of your Cloud infrastructure.



SERVICE FEATURES

- Three-stage (Test & Learn, Improve, Stabilise) approach to innovation
- Built on the latest research in innovation theory
- Innovation approach compatible with Agile ways of working
- Incorporates free and structured innovation
- Structured and repeatable approach allows ideas to be iterated
- Encourages learning from both successful and unsuccessful innovations
- Stage 1 to maximise idea and opportunity creation
- Stage 2 to maximise tests and experimentation
- Stage 3 to maximise transition of experiments to full development
- Create a culture of innovation across the organisation



SERVICE BENEFITS

- Separate roles to encourage both quality and quantity of innovation
- Empower and include of the whole organisation in innovation
- Rapidly create proofs of concept to assess customer value
- Be able to intelligently reject ideas at an early stage
- Reinforce Agile culture across the organisation
- Maximise learning while minimising risk of testing new ideas
- Reduce overall development spend by optimising return on investment
- Exploit the reach of the Cloud to test ideas fast
- Control the test population using common Cloud tools
- Base decisions on clear data from Cloud-based analytics



KEY CASE STUDY EXAMPLES



We worked with Covea to define how they needed to adapt their operating model to include cloud. We helped define how to incorporate new cloud services, and how to test & learn, improve and stabilise within the cloud. This allowed teams to quickly develop, innovate and be rewarded for what they achieved.



AND ran proof-of-concept evaluation of new cloud technologies to foster innovation in development teams. We provided sandbox accounts for experimentation and pushed infrastructure-as-code-first to allow new technologies to be evaluated non-disruptively whilst ensuring chosen technologies can be rapidly moved from sandbox to real-world environments. We also built cost-optimisation into this process.

A photograph of three people in a meeting. A woman with blonde hair is on the left, looking towards the right. Two men are in the center and right, looking at a whiteboard. The man in the center is pointing at the whiteboard with his right hand. He is wearing a light-colored shirt and glasses. The man on the right is wearing a dark jacket with a white logo that says "CALVIN KLEIN JEANS" and is also pointing at the whiteboard. The whiteboard has some papers and diagrams on it. The background is a blurred office setting.

ABOUT **AND** Digital

It's time to unlock greater value – faster.

AND Digital is a UK company built from the ground up to **accelerate digital delivery** - empowering organisations to deliver better, more efficient digital services and products today.

At the same time, we combine our technical expertise with an award-winning learning ethos. This means that even as we're helping clients ship best-in-class services, we're also helping to build the high performing digital teams and capabilities they need for continued success tomorrow.

The result?
Greater value from digital, delivered faster.



UK-wide service delivery with
9 AND offices located across
the country.



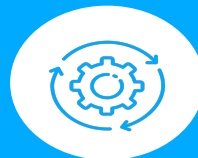
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to deliver smarter solutions -
fast.



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property for the services and
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to your evolving needs.



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across sectors and highly
regulated environments.



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Company to Work For in UK.*

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