

# PUBLIC DIGITAL SERVICES

G Cloud 14 Service Definition Document

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ANDigital's Public Digital Services offering will deliver user-centred digital products, where we take you through Discovery, Alpha, Beta and Live phases of development, providing a bespoke GDS compliant solution. ANDigital will help you deliver a digital service which accounts for stakeholders, policy, user and organisational needs.



### SERVICE FEATURES

- Delivering digital transformation strategy and roadmap.
- Reviewing your existing digital technology, understanding challenges/opportunities.
- Roadmap for digital discovery and transformational business case.
- Defining a new business approach.
- Agile Delivery throughout, DevOps.
- Experience working in cloud.
- User experience, testing and design - mapping user journeys/personas.
- Multiple iterations after user testing.



### SERVICE BENEFITS

- Developing high-level public digital services.
- Advice on how to reduce/save costs.
- Defining a stakeholder map and governance structure.
- Expert advice on how to reduce costs/create efficiencies.
- GDPR compliance.
- Upskilling through use of a blended team.



### KEY CASE STUDY EXAMPLES



Department  
for Education

From Discovery to Public Beta, we have supported development of an Early Years training platform for early years practitioners to improve learning outcomes of children. We have engaged with over 335 users through interviews, in-person highlighter testing and co-design workshops to continuously iterate development. Within one month of Public Beta, we achieved more than double the number of target users for uptake.



Cabinet Office

Working with the Cabinet Office we developed the Grant Application service from Discovery to Live in line with .Gov.uk Service Standards, passing all assessments. We engaged 60+ users via 1-to-1 interviews and workshops to iteratively test prototypes. We designed the data model to align with Grants data standards and built the solution on AWS infrastructure to maximise reliability and scalability (99.9% uptime since launch).

A photograph of three people in a meeting. A woman with blonde hair is on the left, looking towards the right. Two men are standing next to her. The man in the middle is wearing glasses and a light-colored shirt, holding a small orange stuffed giraffe. The man on the right is wearing a dark jacket with a 'CALVIN KLEIN JEANS' logo and is pointing at a whiteboard. The background is a bright, modern office space.

# ABOUT **AND** Digital

# It's time to unlock greater value – faster.

**AND Digital** is a UK company built from the ground up to **accelerate digital delivery** - empowering organisations to deliver better, more efficient digital services and products today.

At the same time, we combine our technical expertise with an award-winning learning ethos. This means that even as we're helping clients ship best-in-class services, we're also helping to build the high performing digital teams and capabilities they need for continued success tomorrow.

The result?  
Greater value from digital, delivered faster.



UK-wide service delivery with  
9 AND offices located across  
the country.



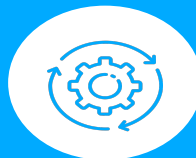
600+ Agile digital experts  
across product, technology,  
UX, delivery and data.



Onshore teams, co-located or  
remote, work alongside your  
in-house experts.



Multi-cloud expertise with  
AWS, Azure and Google Cloud  
certification.



200+ tech agnostic engineers  
to deliver smarter solutions -  
fast.



You retain the intellectual  
property for the services and  
products we build.



Transparent pricing and a  
service designed to adapt fast  
to your evolving needs.



Wide-ranging experience  
across sectors and highly  
regulated environments.



Ranked Outstanding for  
engagement and 10th Best  
Company to Work For in UK.\*

# CONTACT

For all questions and queries related to our pricing, please contact:

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