



Complex Change Made Easy



## Bidding Support

Open market tenders present a unique opportunity for qualified suppliers to drive up revenue through securing high-value contracts. 40C supports suppliers to create a strategic and compelling proposal tailored to buyer requirements that is built on research-based winning themes and your capabilities to deliver a successful bid.

## Features

- ➡ Bid strategy planning, bid tender writing, bid management, commercial modelling
- ➡ Innovative solution development clearly designed to meet tender requirements
- ➡ Performance-focused implementation planning embedded for contract delivery assurance
- ➡ Stage-gated project to ensure delivery is tightly managed and avoids slippage
- ➡ PMPR: Project Management Progress Review meetings
- ➡ Health, Local/ Central Government, Transport, Social Housing, Higher Education
- ➡ Knowledge transfer, capacity and capability building, upskilling
- ➡ Reusable tools, techniques, methodologies and templates
- ➡ Social value add embedded for sustainable change
- ➡ Combines business, technical and commercial views to deliver holistic analysis and solution design

## Product Benefits

- 💡 Partnership working bringing innovative technology to elevate solution design
- 💡 Strategic implementation planning to minimise ongoing change control costs
- 💡 Risk management and improved cost certainty through tailored commercial model
- 💡 Innovative problem solvers with specialist knowledge of leading-edge technology
- 💡 Informed and timely decision making; clarity of responsibilities and accountabilities
- 💡 Managed change to embed transformation and secure buy in
- 💡 Cost, scope and outputs certainty for fixed price work
- 💡 Increased agility, collaboration and scalability
- 💡 Expert liaison between diverse teams and organisational departments
- 💡 Knowledge of and experience with public, private and third sector transformation

## Who are we?

40C is a business change and technology consultancy with years of experience in delivering high-value, successful projects. We bring pace, agility and a range of evidence-based, proprietary approaches and methods to every one of our delivery projects to drive value.

We have skilled and experienced teams that combine recognised best practice and innovative techniques to enable you to get the most out of your data and your people. We develop and implement solutions to drive operational efficiency and support this with expertise in organisational development, performance management, culture change, and programme delivery.

Lastly, everything we do is viewed through a lens of economic, social and environmental value. This ensures that the design and embedded new ways of working contribute to the wider organisational purpose and societal benefit.

