

G-Cloud 14

Baringa Partners LLP

**Cloud Data Insights & Visualisation Solutions
& Services**

Service Definition Document




Introduction to our Cloud Support Services

An Introduction to Baringa










Baringa Partners LLP is an award-winning management consultancy specialising in government, energy, financial services, utilities, telecoms and media, and consumer products. It partners with organisations when they are developing and delivering key elements of their business strategy, as well as working extensively with government and regulators providing policy and advisory services.

Baringa is recognised both in the UK and internationally for its unique culture for which it has been awarded a number of accolades.



This is why we stand out from the crowd

- ✓ **More 'geek' than generalist:** we are leading experts in our chosen disciplines
- ✓ **Small, senior team deployment:** we all have core industry experience and specialisms
- ✓ **Hands-on experience:** every client benefits from senior engagement
- ✓ **Double digit growth & Great Place To Work for the last decade:** we help our clients achieve the same
- ✓ **Flexible, not dogmatic:** our proven assets accelerate our clients' strategies
- ✓ **Partnership & collaboration:** we understand our clients' businesses inside-out
- ✓ **Bespoke, innovative solutions:** we use these to overcome any inefficiencies

<p>Our Model</p> <p>1 Partner : 10 Employees</p> 	<p>20+ Business Practices</p> <p>We are experts in our chosen fields and have deep industry knowledge and capabilities</p> 	<p>8 Offices Worldwide</p> <p>2,000+ employees and 130 Partners across the UK (1,550), Europe (250), USA (100), APAC (100)</p> 	<p>Talent Magnet</p> <p>As a result, we can attract, develop and retain the most talented consultants</p> 
<p>For Our Consultants</p> <p>Great Place To Work</p> <p>Voted top 10 'Great Places to Work' for 15 years running. This creates a highly motivated, engaged and passionate consulting team</p> 	<p>Employee Engagement</p> <p>Our employee Net Promoter Score is the highest in the consulting industry, and it's in the top 5% of all businesses worldwide!</p> 	<p>Client Engagement</p> <p>Our net promoter score from clients is in the top 5% across industry</p> 	<p>Unique Experience</p> <p>Our clients tell us that they enjoy the distinctive experience of partnering with Baringa</p> 
<p>For Our Clients</p> <p>Reputation Built On Results</p> <p>Our results speak for themselves: over 80% of our work is referral, recommendation or repeat business</p> 			

An Introduction to Our Cloud Support Services

Our accomplished team helps UK based and global organisations to implement technology change and run more effective technology enabled businesses. We have worked with organisations across different sectors to deliver value from their cloud programmes, advising and executing across strategy, architecture and DevOps, migration, reporting and Artificial Intelligence (AI) implementation.

We operate across leading public cloud platforms including AWS, Azure and GCP to accelerate delivery of value for our clients alongside developing and hosting our own solutions. We're independent of specific cloud vendors and are comfortable and experienced with cross- and multi-cloud solutions.

We hold both architecture and engineering cloud accreditations across AWS, Azure and GCP, offering Cloud Support Services across a range of capabilities.

Cloud Data Insights & Visualisation Solutions and Services

Overview

At Baringa, our Insight Everywhere capability partners with clients to help turn data into insight and use it to deliver tangible outcomes. We work to rapidly reveal insight to improve business performance and provide confidence to act by testing solutions. We embed insight capabilities for organisations looking to become insight-driven or data-driven. We offer insight as a service.

Key Service Features

Key service features of our Cloud Data Insights & Visualisation Solutions & Services are:

- Financial Reporting
- Business Intelligence, MI and Big Data Consulting
- Business Intelligence, MI and Big Data Analytics
- Executive KPI Reporting and Analytics
- Enterprise Reporting Service
- Customer Value Analysis
- Operational Cost Reduction
- Marketing Optimisation
- Workforce Performance
- Data Led Transformation
- Debt Reduction
- Building Insight and Data Visualisation Capability
- Sales Performance & Strategy
- Cloud Data Analytics & Visualisation Tooling Assessment, Selection and Implementation
- Advanced Analytics and Machine Learning
- Client Capability Build
- Tools: Power BI, Tableau, Qlik
- Certifications: ISO27001:2013, Cyber Essentials Plus

Service Benefits

Benefits of our Cloud Data Insights & Visualisation Solutions & Services are:

- Greater Customer, Market and Business Insight
- Improve Strategic Decision Making
- Reduced information and Data management costs
- Improved product speed to market
- Greater Data Governance, Control and trust in data
- Improved data quality
- Reduction of data silos
- Increased agility to respond quickly to change
- Enhanced Risk Management
- Improved traceability and confidence in Data, KPIs, reporting and analytics
- Improved Data integration, simplification and Master Data Management
- Quicker processing and assimilation of larger data sets (big data)
- Understanding of the data capabilities required to mature and development of a strategic transformation roadmap to achieve them
- Embedding of a data and insight culture
- Drive real-time decision making

For more details please see our cloud service offering on the Digital Marketplace

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