



Baringa
Brighter together

G-Cloud 14

Baringa Partners LLP

Data Driven Organisational Behaviour Change

Service Definition Document



Introduction to our Cloud Support Services

An Introduction to Baringa


Baringa Partners LLP is an award-winning management consultancy specialising in government, energy, financial services, utilities, telecoms and media, and consumer products. It partners with organisations when they are developing and delivering key elements of their business strategy, as well as working extensively with government and regulators providing policy and advisory services.

Baringa is recognised both in the UK and internationally for its unique culture for which it has been awarded a number of accolades.



This is why we stand out from the crowd

- ✓ **More 'geek' than generalist:** we are leading experts in our chosen disciplines
- ✓ **Small, senior team deployment:** we all have core industry experience and specialisms
- ✓ **Hands-on experience:** every client benefits from senior engagement
- ✓ **Double digit growth & Great Place To Work for the last decade:** we help our clients achieve the same
- ✓ **Flexible, not dogmatic:** our proven assets accelerate our clients' strategies
- ✓ **Partnership & collaboration:** we understand our clients' businesses inside-out
- ✓ **Bespoke, innovative solutions:** we use these to overcome any inefficiencies

<p>Our Model</p>	<p>1 Partner : 10 Employees</p> 	<p>20+ Business Practices</p> <p>We are experts in our chosen fields and have deep industry knowledge and capabilities</p>	<p>8 Offices Worldwide</p> <p>2,000+ employees and 130 Partners across the UK (1,550), Europe (250), USA (100), APAC (100)</p>
<p>For Our Consultants</p>	<p>Great Place To Work</p> <p>Voted top 10 'Great Places to Work' for 15 years running. This creates a highly motivated, engaged and passionate consulting team</p>	<p>Employee Engagement</p> <p>Our employee Net Promoter Score is the highest in the consulting industry, and it's in the top 5% of all businesses worldwide!</p>	<p>Talent Magnet</p> <p>As a result, we can attract, develop and retain the most talented consultants</p>
<p>For Our Clients</p>	<p>Reputation Built On Results</p> <p>Our results speak for themselves: over 80% of our work is referral, recommendation or repeat business</p>	<p>Client Engagement</p> <p>Our net promoter score from clients is in the top 5% across industry</p>	<p>Unique Experience</p> <p>Our clients tell us that they enjoy the distinctive experience of partnering with Baringa</p>

An Introduction to Our Cloud Support Services

Our accomplished team helps UK based and global organisations to implement technology change and run more effective technology enabled businesses. We have worked with organisations across different sectors to deliver value from their cloud programmes, advising and executing across strategy, architecture and DevOps, migration, reporting and Artificial Intelligence (AI) implementation.

We operate across leading public cloud platforms including AWS, Azure and GCP to accelerate delivery of value for our clients alongside developing and hosting our own solutions. We're independent of specific cloud vendors and are comfortable and experienced with cross- and multi-cloud solutions.

We hold both architecture and engineering cloud accreditations across AWS, Azure and GCP, offering Cloud Support Services across a range of capabilities.

Baringa regularly works in partnership with clients who are looking to alter their existing organizational behaviors to align themselves to a more data driven approach, and subsequently deliver improved data maturity and improved leadership decision making.

The key features of our Data Driven Organisational Behaviour Change Services include:

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Culture Diagnostics Modelling- Baringa uses its Culture Change Framework to convert organisational behaviors into tangible data points that highlight areas of development and where additional support could be beneficial.

Data Platform Usage Assessment: Baringa's technology specialists work with your IT & Cloud teams to understand how existing platforms are used and recommends what people behaviors can alter to drive greater adoption and effectiveness of technology and data.

Data led behavioral change management: Baring evaluates behavioral change by conducting ADKAR PROSCI™ assessments. The data from these reports enables leaders to understand how colleagues are progressing on the change transition and adoption new approaches to deliver benefits more effectively.



Organisational Behavior Implementation-

Baringa supports clients map their Organisational culture transition into a tangible roadmap. We support our clients deliver this roadmap through a variety of different initiatives including: Data Storytelling, Data Management Handbooks and targeted Data Translator training.



Benefits of our Data Driven Organisational Behaviour Change Services include:

- Increased adoption & ROI from data investments
- Improved business decision-making and leadership alignment
- New opportunities due to data insights
- Improved data maturity

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