

G-Cloud 14

Baringa Partners LLP

Cloud Digital Transformation Services

Service Definition Document



Introduction to our Cloud Support Services

An Introduction to Baringa


Baringa Partners LLP is an award-winning management consultancy specialising in government, energy, financial services, utilities, telecoms and media, and consumer products. It partners with organisations when they are developing and delivering key elements of their business strategy, as well as working extensively with government and regulators providing policy and advisory services.

Baringa is recognised both in the UK and internationally for its unique culture for which it has been awarded a number of accolades.



This is why we stand out from the crowd

- ✓ **More 'geek' than generalist:** we are leading experts in our chosen disciplines
- ✓ **Small, senior team deployment:** we all have core industry experience and specialisms
- ✓ **Hands-on experience:** every client benefits from senior engagement
- ✓ **Double digit growth & Great Place To Work for the last decade:** we help our clients achieve the same
- ✓ **Flexible, not dogmatic:** our proven assets accelerate our clients' strategies
- ✓ **Partnership & collaboration:** we understand our clients' businesses inside-out
- ✓ **Bespoke, innovative solutions:** we use these to overcome any inefficiencies

<p>Our Model</p>	<p>1 Partner : 10 Employees</p> 	<p>20+ Business Practices</p> <p>We are experts in our chosen fields and have deep industry knowledge and capabilities</p>	<p>8 Offices Worldwide</p> <p>2,000+ employees and 130 Partners across the UK (1,550), Europe (250), USA (100), APAC (100)</p>
<p>For Our Consultants</p>	<p>Great Place To Work</p> <p>Voted top 10 'Great Places to Work' for 15 years running. This creates a highly motivated, engaged and passionate consulting team</p>	<p>Employee Engagement</p> <p>Our employee Net Promoter Score is the highest in the consulting industry, and it's in the top 5% of all businesses worldwide!</p>	<p>Talent Magnet</p> <p>As a result, we can attract, develop and retain the most talented consultants</p>
<p>For Our Clients</p>	<p>Reputation Built On Results</p> <p>Our results speak for themselves: over 80% of our work is referral, recommendation or repeat business</p>	<p>Client Engagement</p> <p>Our net promoter score from clients is in the top 5% across industry</p>	<p>Unique Experience</p> <p>Our clients tell us that they enjoy the distinctive experience of partnering with Baringa</p>

An Introduction to Our Cloud Support Services

Our accomplished team helps UK based and global organisations to implement technology change and run more effective technology enabled businesses. We have worked with organisations across different sectors to deliver value from their cloud programmes, advising and executing across strategy, architecture and DevOps, migration, reporting and Artificial Intelligence (AI) implementation.

We operate across leading public cloud platforms including AWS, Azure and GCP to accelerate delivery of value for our clients alongside developing and hosting our own solutions. We're independent of specific cloud vendors and are comfortable and experienced with cross- and multi-cloud solutions.

We hold both architecture and engineering cloud accreditations across AWS, Azure and GCP, offering Cloud Support Services across a range of capabilities.

Cloud Digital Transformation Services

Overview

At Baringa, we partner with clients to define and set the digital agenda, strategy and vision, establishing a digital operating model and change capability that delivers new customer propositions to meet evolving needs. Ensuring Digital is integrated into the business to support a true omni-channel customer experience.

Key Service Features

Key service features of our Cloud Digital Transformation Services are:

- Digital Agenda - Vision & Strategy
- Customer Proposition Development
- Capability Maturity Assessment
- Operating Model Design & Definition
- Change Delivery & Implementation – including enterprise CRM (e.g. Salesforce & Adobe), cloud computing services and other platforms Cost Benefit Analysis
- Omni-Channel Strategy
- Digital Customer Experience & Onboarding
- Business Design
- Innovation
- Client Capability Build
- Digital Transformation approach, design and implementation
- Commercial and procurement strategy and approach for large transformation programmes
- Strategic IT planning
- Enterprise resource planning

Service Benefits

Benefits of our Cloud Digital Transformation Services are:

- Defined singular Enterprise Digital strategy and vision
- Delivering Digital solutions that meet business and customer needs
- Enabling capture and re-investment of digital efficiencies
- Reducing time to market through rapid and effective delivery
- Improving test & learn and rapid prototyping capability
- Improved customer experience
- Integrating a digital omni-channel offering into the business

For more details please see our cloud service offering on the Digital Marketplace