



Baringa
Brighter together

G-Cloud 14

Baringa Partners LLP

Cloud Optimisation Advisory and Assurance
Service Definition Document



Introduction to our Cloud Support Services

An Introduction to Baringa

Baringa Partners LLP is an award-winning management consultancy specialising in government, energy, financial services, utilities, telecoms and media, and consumer products. It partners with organisations when they are developing and delivering key elements of their business strategy, as well as working extensively with government and regulators providing policy and advisory services.

Baringa is recognised both in the UK and internationally for its unique culture for which it has been awarded a number of accolades.



This is why we stand out from the crowd

- ✓ **More 'geek' than generalist:** we are leading experts in our chosen disciplines
- ✓ **Small, senior team deployment:** we all have core industry experience and specialisms
- ✓ **Hands-on experience:** every client benefits from senior engagement
- ✓ **Double digit growth & Great Place To Work for the last decade:** we help our clients achieve the same
- ✓ **Flexible, not dogmatic:** our proven assets accelerate our clients' strategies
- ✓ **Partnership & collaboration:** we understand our clients' businesses inside-out
- ✓ **Bespoke, innovative solutions:** we use these to overcome any inefficiencies

<p>Our Model</p>	<p>1 Partner : 10 Employees</p> 	<p>20+ Business Practices</p> <p>We are experts in our chosen fields and have deep industry knowledge and capabilities</p>	<p>8 Offices Worldwide</p> <p>2,000+ employees and 130 Partners across the UK (1,550), Europe (250), USA (100), APAC (100)</p>
<p>For Our Consultants</p>	<p>Great Place To Work</p> <p>Voted top 10 'Great Places to Work' for 15 years running. This creates a highly motivated, engaged and passionate consulting team</p>	<p>Employee Engagement</p> <p>Our employee Net Promoter Score is the highest in the consulting industry, and it's in the top 5% of all businesses worldwide!</p>	<p>Talent Magnet</p> <p>As a result, we can attract, develop and retain the most talented consultants</p>
<p>For Our Clients</p>	<p>Reputation Built On Results</p> <p>Our results speak for themselves: over 80% of our work is referral, recommendation or repeat business</p>	<p>Client Engagement</p> <p>Our net promoter score from clients is in the top 5% across industry</p>	<p>Unique Experience</p> <p>Our clients tell us that they enjoy the distinctive experience of partnering with Baringa</p>

An Introduction to Our Cloud Support Services

Our accomplished team helps UK based and global organisations to implement technology change and run more effective technology enabled businesses. We have worked with organisations across different sectors to deliver value from their cloud programmes, advising and executing across strategy, architecture and DevOps, migration, reporting and Artificial Intelligence (AI) implementation.

We operate across leading public cloud platforms including AWS, Azure and GCP to accelerate delivery of value for our clients alongside developing and hosting our own solutions. We're independent of specific cloud vendors and are comfortable and experienced with cross- and multi-cloud solutions.

We hold both architecture and engineering cloud accreditations across AWS, Azure and GCP, offering Cloud Support Services across a range of capabilities.

Cloud Optimisation Advisory and Assurance

Overview

At Baringa, our Cloud Optimisation Advisory and Assurance services enhance the realisation of benefits for our clients' cloud solutions. Through the identification and realisation of improvements across cost optimisation, vendor management, and cloud operating models, Baringa provides independent advisory and assurance services to ensure maximum benefits realisation from cloud services.

Key Service Features

The key features of our Cloud Optimisation Advisory and Assurance services include:

- Cloud cost optimisation
- Platform adoption and technical optimisation principles
- Cloud Operating Model design and implementation/enhancement plan
- Cloud Governance Model Design
- Assessment of Governance, Organisation, Processes, Technology
- Benefits Realisation Assessment
- Vendor/Cloud Service Provider Management
- Client Capability Build
- Target Operating Model Definition
- IT Organisation Design & Implementation
- IT Governance Design & Implementation
- Cloud Service Level Agreement and Management (SLAs/Service Credits)
- Cloud Service Transition
- Service Management Process Improvement (Incident, problem, change management)
- Management of Carbon Emissions

Service Benefits

The benefits of our Cloud Optimisation Advisory and Assurance services include:

- Identification and realisation of cost optimisation opportunities
- Development of operating models supporting the adoption of cloud
- Operating Model simplification to drive efficiency and lower costs
- Clarity on cloud roles and responsibilities within the organisation
- Clarity on new processes involved with cloud platforms
- Consistent terminology for future cloud services and delivery
- Reduce duplicated activity across IT and business areas
- A key enabler for IT standardisation and compliance
- Service Management process improvement and adaptation for cloud suitability
- ITIL aligned processes and procedures

For more details please see our cloud service offering on the Digital Marketplace

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