# Unlock extraordinary results.

**Cloud Engineering** 

G-Cloud 14 Service Definition Document





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**CREDERA OVERVIEW** 

# Credera is a digital consultancy that helps leading brands unlock extraordinary results





# We help our clients across five main areas



### **STRATEGY**

We help organisations to build a strategy that delivers them the results they need to create and sustain their competitive advantage



#### **TRANSFORMATION**

We help organisations change the way they succeed in operations, technology, strategy, and innovation to ignite business results



### **CLOUD**

We help organisations to harness the benefits of the cloud, to enable tangible business outcomes, through strategy, architecture, delivery, and optimisation



### DATA

We help organisations transform the way they work by exploiting the power of their data and applying practical data approaches



#### **ENGINEERING**

We help organisations to deliver technology platforms, taking a holistic approach that addresses tech, process, and structure to make a lasting impact

Our teams bring deep capabilities in five core disciplines, and many of our client engagements span multiple areas of focus



### **CAPABILITIES**

Credera's capabilities span the disciplines of management consulting, user experience, data, AI and technology solutions



We partner with clients to define and implement strategies and modern operating models that enable high performance and sustainable growth.



### **eCOMMERCE**

We help our clients go beyond a functioning consumer website by leveraging a dynamic strategy, robust implementation, and actionable optimisation.



We help companies to innovate better by applying a structured approach that spans the stages of the innovation journey.



Al

Our proven offerings dramatically accelerate our client's journey to building a data culture.



### **EXPERIENCE DESIGN**

We craft distinctive experiences that connect our clients to their customers so both sides better understand each other and achieve their goals efficiently.



CLOUI

We help clients plan their cloud journey, build cloud-native solutions, transform operating norms, modernise and optimise apps, and prepare teams to support it.



We help our clients implement, customise, and activate technology that powers profitable and harmonious crosschannel experiences.



DATA

We help clients capture and refine their data to optimise business value through improving efficiency and accelerating decision making.



### **OUR GLOBAL PARTNERSHIPS**

### We partner with leading platforms and providers

Our global partnerships industrialise our consulting offering and accelerate our clients' dynamic customer experience (DCX) ambitions























### **OUR EXPERIENCE**

# We bring deep public sector experience

Our team has helped organisations of all sizes across the public sector with initiatives spanning strategy, transformation, cloud, data, and engineering





































| Data                                       |  |  |  |  |  |
|--|--|--|--|--|--|
| Analytic Data Product Engineering          | Data Warehouse Modernisation                               |  |  |  |  |
| Cloud Data Transformation                  | Realtime Analytics Platform Development                    |  |  |  |  |
| Cloud Data Platform Governance,<br>Privacy | Data Pipeline Development & Deployment (DataOps)           |  |  |  |  |
| Data Analytics Transformation              | Data Analytics Delivery                                    |  |  |  |  |
| Data and Analytics Maturity Assessments    | Data Visualisation   |  |  |  |  |
| Data Engineering                           | Machine Learnings Model Development and Deployment (MLOps) |  |  |  |  |
| Data Management Capabilities Review        |  |  |  |  |  |
| Data Mesh Transformation                   | Data Platform  |  |  |  |  |
| Data Migration                             | Data Platform Service                                      |  |  |  |  |
| Data Mesh Transformation                   | GCP Platform Engineering                                   |  |  |  |  |
| Data Migration                             | AWS Data Platform Engineering                              |  |  |  |  |
| Data Capability Review                     | Azure Data Platform Engineering                            |  |  |  |  |
| Customer Data Strategy                     | Microsoft Fabric   |  |  |  |  |
| CREDERA Data Strategy                      | AWS Data Zone/Lake Formation                               |  |  |  |  |

| Cloud   |  |  |  |  |  |
|---|--|--|--|--|--|
| Cloud Health Check Service                              |  |  |  |  |  |
| Cloud Migration Service                                 |  |  |  |  |  |
| AWS Cloud Consulting                                    |  |  |  |  |  |
| Microsoft Azure Cloud Consulting                        |  |  |  |  |  |
| Google Cloud Consulting                                 |  |  |  |  |  |
| Cloud Service Management                                |  |  |  |  |  |
| Cloud Solution Architecture                             |  |  |  |  |  |
| Cloud Strategy Service                                  |  |  |  |  |  |
| Cloud Technical Design Authority and Assurance Services |  |  |  |  |  |
| Cloud FinOps Services                                   |  |  |  |  |  |
| Cloud Governance and Compliance Services                |  |  |  |  |  |
| Cloud Sustainability Design and Assessment Services     |  |  |  |  |  |
| Multi-Cloud Implementation Services                     |  |  |  |  |  |
| Private Cloud Implementation Services                   |  |  |  |  |  |

| Al  | Agile, Agility and Adaptive Delivery        | Engineering                                    |  |  |  |  |
|---|---|--|--|--|--|--|
| Scaling AI for Enterprise                 | User Research and Total Experience Strategy | Cloud Application Modernisation                |  |  |  |  |
| Al Academy                                | Agile Programme Delivery and Advisory       | Cloud Engineering Service                      |  |  |  |  |
| Al Maturity Assessment                    | Agile Transformation                        | Cloud Low-Code Delivery Expertise Service      |  |  |  |  |
| Al Powered Experiences                    | Digital and Cloud Operations                | Full Stack Engineering                         |  |  |  |  |
| AI Powered Engineering                    | Rapid Prototyping                           | Site Reliability Engineering                   |  |  |  |  |
| Generative AI Acceleration                | User Experience (UX) Design                 | Cloud Native Software Engineering              |  |  |  |  |
| Al for Healthcare                         | Product Centric Delivery                    | DevOps Transformation and Improvement Services |  |  |  |  |
| Al for Education                          | Inne  | ovation  |  |  |  |  |
| GenAl for Knowledge Management            | Innovation                                  |  |  |  |  |  |
| Large Language Model Operations           | Bespoke Innovation Service                  | nnovation Readiness and Maturity Assessment    |  |  |  |  |
| Intelligent Workplace Automation Using AI | Structured Innovation                       | Innovation for Healthcare                      |  |  |  |  |
| Data Readiness and Cleansing for AI       | Innovation for Data                         | Innovation for IT Operations                   |  |  |  |  |
|   | Scaling Innovation                          | Innovation and Prototyping                     |  |  |  |  |
|   |   |  |  |  |  |  |

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### **Modern Marketing Transformation**

**Programme and Solution Delivery** 

Cloud Architecture Services

**CRM Strategy and Implementation** 

Cloud Programme/Project Management

Cloud-Native Architecture Service

Marketing Cloud Maturity Assessment

Cloud Service and Vendor Transition

**Current State Assessment** 

Marketing Cloud Optimisation

**Delivery Assurance** 

**Effective Cloud Architecture** 

Marketing Cloud Strategy

PMO as a Service

**Enterprise Cloud Architecture** 

Single Customer View Development

Portfolio Management

Integration Platforms and Services

Single Customer/Citizen View

**Delivery Partner** 

Network Service Migration Management

**Content Management Systems** 

Sourcing and Managed Procurement

Strategic Cloud Architecture

**Customer Data Platform** 

Migration of SaaS Applications

Solution Architecture

**Enterprise Content Management** 

Performance Testing and Quality Assurance

Strategic Architecture

Search Engine Optimisation

**Business Analysis** 

Architecture Operating Model Design

MarTech Operating Model

**Architecture Assurance** 



### **Business Transformation**

Cloud Business Case Service

Data and Analytics

Operating Model Service

Service Design

**Business Strategy** 

People Change and Communications

Operating Model Design

### **Digital and Partner Services**

| Salesforce Consultancy, Implementation and Support       | Adobe Experience Cloud Platform Solution                              |
|--|---|
| Pega Cloud Support Service (Business Value as a Service) | Adobe Experience Manager - Websites<br>Implementation                 |
| Pega Intelligent Automation Implementation<br>Service    | Adobe Experience Manager - Health Check /<br>Audits                   |
| Pega MarTech Consulting Service                          | CMS Bridge - Adobe Experience Manager<br>Content Migration Tool       |
| Pega Digital Experience Design                           | Content Supply Chain  |
| Pega Customer Relationship Management<br>Service         | Adobe Analytics to Customer Journey<br>Analytics Migration            |
| Pega Customer Engagement as a Service                    | Google Analytics Universal to Customer<br>Journey Analytics Migration |
| Pega Modernisation Service                               | Implementing Real-time CDP  |
|  | Implementing Adobe Journey Orchestration                              |
|  | Adobe Target Run-and-Operate Personalisation                          |
|  | Adobe WebSDK First Party Data<br>Preservation                         |



### **Cloud Engineering**

Credera provides Cloud Engineering Consultancy services that help organisations establish the modern software engineering practices that are needed to build and operate cloud systems. We help our clients to understand and implement secure continuous delivery in the cloud with infrastructure-ascode, automated infrastructure tests and CI/CD for cloud infrastructure.

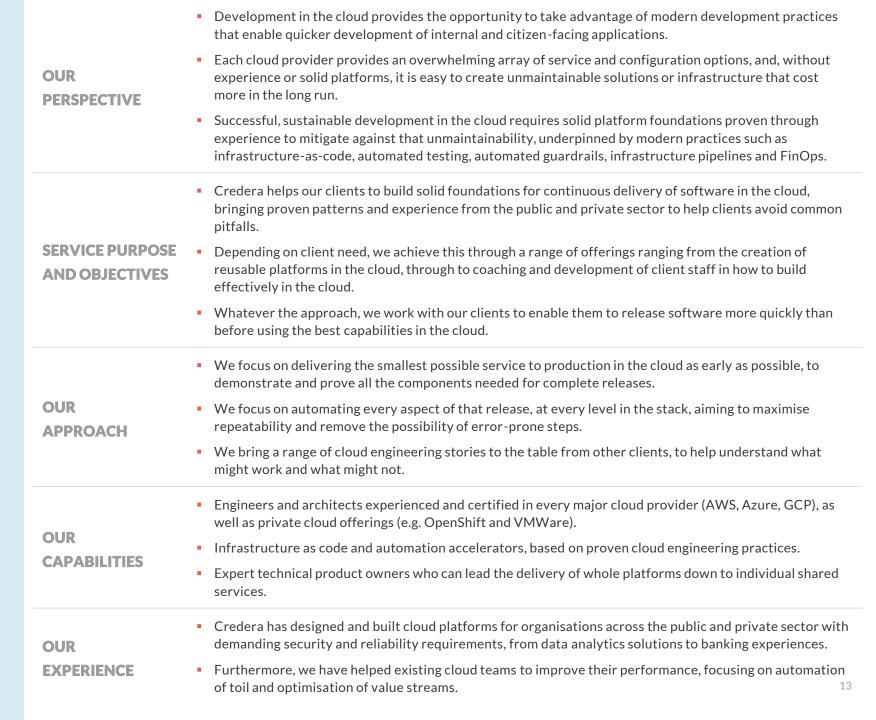
### **Features**

- Implementation of an 'infrastructure-as-code' based approach to cloud infrastructure
- Implementation of an automated infrastructure testing methodology to enable agility
- Use of automation to eliminate repetitive, errorprone development and operations activity
- Use of best-of-breed hybrid cloud automation and configuration management tooling
- Ability to share and reuse reference infrastructure implementation
- Cloud developers that build with production in mind
- Agile, iterative, collaborative approaches customised to your needs
- Certified Google Cloud engineers, Azure Cloud engineers, and AWS Cloud engineers
- Cloud infrastructure services, cloud networks, and cloud engineering

### **Benefits**

- Shorter time for new requirements to reach production
- Rapid delivery with risk managed through automated controls
- Empowered teams able to manage their own cloud infrastructure safely
- More time available to deliver new capabilities
- Minimise technical debt, ensuring rapid progress to production
- No single points of failure through strong, collaborative working focus
- Swift governance approval due to best practice designs and implementations

# Cloud Engineering SERVICE DEFINITION



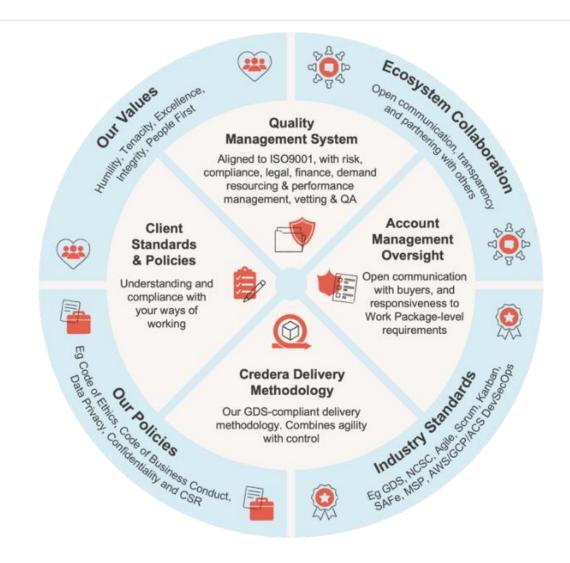


### **Credera Operational Framework**

Our operating framework is designed to uphold the highest standard of excellence across all aspects of our engagements. We ensure superior quality assurance through performance evaluations and integrated client feedback. Our account management processes is built on a deep understanding of our clients' needs, ensuring a personalised service and sustained engagement. Our delivery methodologies are rooted in efficiency and adaptability, utilising our deep experience and best practices to achieve timely and successful outcomes.

We adhere to strict standards and policies to maintain integrity and reliability, whilst our commitment to ecosystem collaboration enhances our ability to leverage diverse insights and expertise across industries.

Central to our approach are our core values: Humility, Tenacity, Excellence, Integrity and People First, which guide our every decision, underscoring our dedication to ethical business practices and client service.



### **OUR SERVICES / CLOUD**

### Harness the benefits of the cloud

We work with you and our cloud partners to truly understand how cloud can work to unlock extraordinary results with cloud hosting, and achieve your tangible business outcomes



Cloud Migration & Delivery



Cloud Optimisation



Cloud Strategy & Architecture

### **OUR SERVICES / ENGINEERING**

# Production ready engineering

Technology should help achieve business outcomes, not stand in the way. Our engineers take a holistic approach that addresses technology, process, and structure to make a lasting impact



Product Launch & Scale



App Modernisation



Data Enablement



Platform Engineering



### **OUR CULTURE**

# Our consultants are qualified beyond their specialisms

Achieving accreditations plays a big role in ensuring our consultants are well equipped for any challenge



75% CLOUD CERTIFIE

With certifications spanning Azure, AWS, GCP, Adobe, Pega, Salesforce, etc.



84%
DIGITAL CERTIFIED

Including certified SAFe Practitioners, Scrum Masters, and Product Owners



46%
DATA CERTIFIED

Ranging from architecture, modelling, analysis, and visualisation



# **Additional Information**



### **PRICING**

This service is priced in accordance with the SFIA rate card provided and can be modelled using a range of commercial approaches e.g. time & materials, fixed price, risk/reward and velocity based, etc.. Please refer to our pricing document for more information.

### **ORDERING/INVOICING**

Unless otherwise agreed in the proposal, all fees and charges associated with the engagement will be invoiced monthly in arrears. Invoices shall be paid by the client within thirty (30) days of the date of the invoice.

### ONBOARDING / OFFBOARDING

Credera's cloud support services can be ordered by contacting our team via the detailed given in the 'Contact Us' section of this document. Clients can terminate their engagement with us with 30 days' notice.



# Additional Information



### **CONSUMER RESPONSIBILITIES**

Consumer responsibilities are closely aligned with the specific requirements of the engagement. As such, these responsibilities must be discussed and agreed upon with the customer before the engagement begins. All responsibilities are clearly outlined in the call-off contract/order form.

### **TECHNICAL REQUIREMENTS**

The technical requirements and dependencies for the services offering under G-Cloud 14 are tailored to each individual call-off. It is essential to discuss and agree on these details with the customer before the engagement commences.

### **SERVICE CONSTRAINTS**

There are no constraints to this service. We work collaboratively with our clients to identify their needs.

### **TRAINING**

Credera strives to facilitate a seamless transfer of knowledge and skills from our consultants to our clients' teams, ensuring an effective and beneficial learning experience.



# The Credera Difference

Working with the right partner is crucial to program success. At Credera, consulting is not just solving a tough problem or creating growth, it's that and so much more.

Our clients consistently tell us that working with Credera feels different. Our collaborative approach leaves them feeling empowered, supported, and secure and makes tackling challenges together enjoyable.

That's the Credera Difference.



Excellent engagement with experienced people providing good quality guidance and advice, responding to changing situations quickly and effectively, and producing substantive materials for us to build on.

#### **Stuart Moore**

Head of Crown Hosting, HMRC



Credera's advice, professionalism and collaborative ways of working over a three-year period have been instrumental to the successful delivery of this major transformation programme.

### **John Quinn**

COO, Government of Jersey



### **Contact Us**



For more information about this service or any of our G-Cloud services, please contact our Public Sector/Bid Team. In your communication to us, please include the following details:

- The name of this service
- The name of your organisation
- Your name and contact details
- A brief description of your business situation
- Your preferred timescales for starting the work



# Unlock extraordinary.

CREDERA.CO.UK