

Income Maximisation Pricing Schedule

The Income Maximisation pricing model is tiered based on population size.

Pricing Bands	Local Authority Population	Annual Licence	Year 1 Analysis & Onboarding
Band 1	149,999 or less	£13,550 p/a	£4,800
Band 2	150,000-249,999	£15,600 p/a	£5,500
Band 3	250,000-349,999	£17,900 p/a	£6,350
Band 4	350,000-499,999	£20,600 p/a	£7,300
Band 5	500,000+	£23,750 p/a	£8,400

The annual licence covers the deployment of Income Maximisation as a module within BetterCare Finance. Including hosting, MIS, training materials, and ongoing maintenance.

The Income Maximisation module forms part of the BetterCare Finance ROI calculator, which is available to prospective partners and details savings on a per authority basis, including – but not limited to – self-scanning, reduced failure demand, channel shift efficiencies and monetary gain.

Business analysis

Business analysis to ensure the successful deployment of Income Maximisation is included in the year 1 analysis & onboarding fee.

Any further business analysis required will be charged at a daily rate of £650-£850. All work will be quoted separately and agreed by both parties in advance.

Customisation and bespoke development pricing

A level of customisation of Income Maximisation is included in the year 1 analysis & onboarding fee, such as branding, data-capture, and inclusion of an agreed level of local content.

If further customisation or bespoke development is required, such as unsupported integration with existing solutions, alternative web-chat software etc, this work will be charged at a daily rate of £800-£1,000 depending on complexity and subject to technical analysis requirements. All work will be quoted separately and agreed in advance of development.

Support pricing

Support of Income Maximisation is included in the annual licence, including but not limited to monthly management information, system upgrades and technical helpdesk.

Training pricing

Training materials have been developed by Kirklees Council for BetterCare Finance and as such, will aid users with the Income Maximisation module. These will be available for re-use and repurposing within the annual licence agreement. The Income Maximisation module within BetterCare Finance is a customer and agent-focused solution, which has been through significant user testing and is straightforward in its operation and usability. Primarily we anticipate the need for training to be more focused on internal culture change (i.e. staff) and the move to digital-first service delivery.

However, should additional training be required to ensure the effective deployment, this will be delivered at an additional daily rate of £650-£850. Again this work would be quoted separately and agreed by both parties in advance.

All rates are subject to VAT and payable annually unless otherwise specified.

Contact details

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