

Income Maximisation Pricing Schedule

The Income Maximisation pricing model is tiered based on population size.

Pricing Bands	Local Authority Population	Annual Licence	Year 1 Analysis & Onboarding
Band 1	149,999 or less	£13,550 p/a	£4,800
Band 2	150,000-249,999	£15,600 p/a	£5,500
Band 3	250,000-349,999	£17,900 p/a	£6,350
Band 4	350,000-499,999	£20,600 p/a	£7,300
Band 5	500,000+	£23,750 p/a	£8,400

The annual licence covers the deployment of Income Maximisation as a module within BetterCare Finance. Including hosting, MIS, training materials, and ongoing maintenance.

The Income Maximisation module forms part of the BetterCare Finance ROI calculator, which is available to prospective partners and details savings on a per authority basis, including – but not limited to – self-scanning, reduced failure demand, channel shift efficiencies and monetary gain.

Business analysis

Business analysis to ensure the successful deployment of Income Maximisation is included in the year 1 analysis & onboarding fee.

Customisation and bespoke development pricing

A level of customisation of Income Maximisation is included in the year 1 analysis & onboarding fee, such as branding, data-capture, and inclusion of an agreed level of local content.

Support pricing

Support of Income Maximisation is included in the annual licence, including but not limited to monthly management information, system upgrades and technical helpdesk.

Discounts

We offer the following time limited discount on our standard prices for the Income Maximisation Annual Licence, if purchased alongside BetterCare Finance up until 31st July 2025:

Pricing Bands	Local Authority Population	Annual Licence
Band 1	149,999 or less	£10,219 p/a
Band 2	150,000-249,999	£11,765 p/a
Band 3	250,000-349,999	£13,500 p/a
Band 4	350,000-499,999	£15,536 p/a
Band 5	500,000+	£17,912 p/a

All rates are subject to VAT and payable annually unless otherwise specified.

Contact details

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