



# Pricing Document – The Data Enhancement Service

For: G Cloud 14

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## Pricing for the Data Enhancement Service

Pricing is based on set-up and transactional fees, derived depending on volumes to be processed and the level of data required. All the prices quoted within this document exclude VAT

	Cost	What this covers
<b>Set-up cost</b>	£2,000	This may be a one-off fee for initial set-up of our Data Enhancement Service where a templated solution is required and can be automated.  Otherwise, this fee is applicable for each ad-hoc request.

### Transactional Pricing

Data Enhancement Service	Volume Bands (transactions)											
	0-2,499	2,500-4,999	5,000-9,999	10,000-19,999	20,000-34,999	35,000-49,999	50,000-99,999	100,000-199,999	200,000-349,999	350,000-699,999	700,000-1,499,999	1,500,000
<b>Data Block (1 block)</b>	£0.80	£0.67	£0.57	£ 0.50	£ 0.45	£ 0.41	£ 0.36	£ 0.29	£ 0.24	£ 0.19	£ 0.15	£0.11
<b>2</b>	£1.44	£1.21	£1.02	£ 0.90	£ 0.80	£ 0.75	£ 0.66	£ 0.52	£ 0.43	£ 0.34	£ 0.27	£0.21
<b>3</b>	£1.92	£1.61	£1.36	£ 1.21	£ 1.07	£ 1.00	£ 0.88	£ 0.69	£ 0.57	£ 0.46	£ 0.36	£0.27
<b>4</b>	£2.23	£1.88	£1.59	£ 1.41	£ 1.25	£ 1.16	£ 1.02	£ 0.80	£ 0.67	£ 0.54	£ 0.41	£0.32
<b>5+</b>	£3.19	£2.68	£2.27	£ 2.01	£ 1.79	£ 1.66	£ 1.46	£ 1.15	£ 0.96	£ 0.77	£ 0.59	£0.46
<b>BT Phone Numbers</b>	£0.06	£0.06	£0.06	£ 0.06	£ 0.06	£ 0.05	£ 0.05	£ 0.03	£ 0.03	£ 0.03	£ 0.03	£0.03
<b>Email data block</b>	£0.22	£0.22	£0.22	£ 0.22	£ 0.22	£ 0.22	£ 0.22	£ 0.22	£ 0.22	£ 0.18	£ 0.16	£0.15
<b>Validation</b>	£0.02	£0.02	£0.02	£ 0.02	£ 0.02	£ 0.02	£ 0.02	£ 0.02	£ 0.02	£ 0.02	£ 0.02	£0.02

The product can be priced on a transactional basis or by volume based licence fee. Pricing is dependent on the type of transaction required. Some transactions may be included within the price of another transaction. This will show as £0.00 on a contract.

**What isn't included in the price**

The above stated fees include core hours support. The fee for optional extended hours support is £1000. If you would like to discuss Extended Hours Support, please speak to your account manager

**Experian**

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