



Pricing Document – CrossCore Email Risk Scoring (Emailage)

For: G Cloud 14

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Pricing for CrossCore Email Risk Scoring (Emailage)

There are two components to the CrossCore Email Risk Scoring (Emailage) pricing:

1. One-off initial set-up
2. Transactions

All the prices quoted in this document exclude VAT.

A minimum volume commitment of 60,000 transactions per annum applies.

Component	Cost	What this covers
Initial API set-up cost - Crosscore Only	£2000	This is a one-off cost and includes the set-up (configuration, certificates, firewall settings etc.) and integration support.
Crosscore with Backing Solution	£5000	This is a one-off cost and includes the set-up (configuration, certificates, firewall settings etc.) and integration support.

Transactional cost£0.03 -
£0.15

This is a per transaction cost and varies depending on the volume commitment - refer to table below for illustrative volume bands.

Volume	Cost/ Check
PAYG	£0.150
0-600,000	£0.120
600,000-1,500,000	£0.100
1,500,000-3,000,000	£0.090
3,000,000-5,000,000	£0.085
5,000,000-10,000,000	£0.070
10,000,000-15,000,000	£0.065
15,000,000-20,000,000	£0.055
20,000,000-25,000,000	£0.045
25,000,000-30,000,000	£0.040
30,000,000-50,000,000	£0.033
50,000,000	£0.030

The above stated fees include core hours support.

Time Limited Discounted Price for Monthly Active User fees (Expires 30th April):

Monthly Active Users (Up to)	Cost / Monthly User
700,000	£0.0565
800,000	£0.0549

900,000	£0.0532
1,250,000	£0.0485
1,750,000	£0.0433
2,500,000	£0.0419
4,000,000	£0.0396

Experian's approach to Monthly Active User (MAU) fees, is that regardless of the number events which an end user triggers then there is a single chargeable count for that end user. As such there is no financial cost for clients who wish to have multiple triggers at different places on their website / mobile app, thereby triggering more events for the same end-users – equally returning customers will not incur additional charges within the same month. This approach allows clients to plan far more accurately to their expected costs and not have to ration their deployments.

Experian retains the right to waive One-time setup and/or Annual fees at their discretion.

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