



# Pricing Document - AIS

For: G Cloud 14

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## Pricing for AIS

Pricing is based on bespoke engagements on an ad-hoc basis and as an ongoing license fee for recurring and ongoing requirements.

All the prices quoted within this document exclude VAT

Proof of Value	Cost	What this covers
Ad-hoc Model development within AIS	£50,000	Ad-hoc model development utilising AIS Challenger functionality.
AIS Platform License	£60,000	License to access AIS services on a Proof of Value basis. Price is dependent on level of use, number of users. Functionality includes; Analytical sandbox for market insight analysis, strategy and policy development and model development

Live Service	Small (1-10 users)	Medium (11 – 20 users)	Large (21 – 50 users)	Extra Larger (50+ users)	What this covers
AIS Platform License	£250,000	£350,000	£500,000	£650,000	License to access AIS services on an annual basis. Price is dependent on level of use, number of users. Functionality includes; Analytical sandbox for market insight analysis, strategy and policy development and model development
(Commercial Data Monitoring (Anonymised))			£200,000		Full, permitted bureau data-set to analyse or risk assess

**Limited time discount (expires on 30<sup>th</sup> September 2026):**

Available for the first contract year for organisations already consuming Experian Commercial Data Monitoring (Anonymised) and migrating to an Ascend-based delivery.

Migration Package:

- Proof of Value AIS Platform License fee: £60,000 (3-4 consecutive months of AIS access)
- On going data Commercial data costs: £189,100 (15 months)
- Migration/Consultancy Support: Included

\*Up to 5 users granted access for the proof of value phase

\*No additional Experian datasets to be consumed over and above existing deliveries

\*Limited to no more than 2 agreed buyer proprietary datasets

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