

Meet Nexis<sup>®</sup>. A powerful, yet easy-to-use, digital solution that connects you to an unrivaled source universe for business-critical research.

"Nexis is fast, reliable, easy... great source for transcripts."

Robbyn McFadden Broadcast Associate, CBS: Sunday Morning

### **Capture Insights Faster**

With Nexis, knowledge professionals gain critical benefits:

• **Unmatched content.** Nexis is recognised for its world-leading repository of news, company, financial, legal, regulatory, industry and market research data.

• Flexible search. Search your way. Offering both Natural Language or advanced Boolean search, the easy-to-use Nexis interface delivers an intuitive search experience across all content types—in a single search.

- **Relevant results.** Our extensive post-search filters help you refine search results, without needing to rerun the search, so you can uncover the most relevant content, quickly.
- **Customer commitment.** Nexis Solutions supports our customers by providing proactive account management and dedicated specialist trainers to help you get maximum value from Nexis.



### **Powerful Technology**

Nexis helps business professionals find and share the facts needed to inform decisions and gain a competitive edge. How?

- We harness customer understanding, leading data sets and advanced technologies to develop sophisticated analytics and powerful research platforms.
- We apply artificial intelligence and machine learning technologies to analyse and enrich the content because smarter data yields more relevant, insightful results.
- We learn search behaviors to enable predictive search, provide query strings and suggest answers.

#### **Premium Content**

Nexis helps you uncover unique insights from 40,000+ premium, licensed and fair-use web sources, including:

- International News
- Trade & Special Interest Publications
- Global Newswires, Websites & Blogs
- People & Biographical Data
- · Company, Market & Country Data

### **Experience Nexis® for yourself.**

Connect with us to learn more and arrange a personalized demo.

bis.lexisnexis.co.uk/Nexis



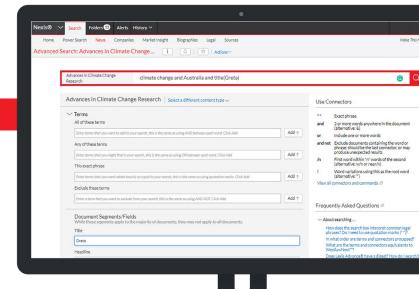
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### **Actionable Results**

Organisations choose Nexis to:

- Gain competitive market insight. Understand and gain valuable insight into your market and your competitors with comprehensive sets of business information available from a single provider.
- Enrich business development. Identify and acquire new customers and new business opportunities.
- Uncover connections, context and contacts. Get background information for a story or article or conduct in-depth research to support decisionmaking across your organisation.
- Improve confidence in your business decisions.
   Trust the information you base your business decisions on. The content on Nexis is supplied by the world's leading publishers providing you with confidence that you are working with authoritative content.
- Control costs. Save money by efficiently using multiple sources through one platform and increase efficiencies involved in the information journey.





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# **Nexis® Solutions: Enhanced by Al**

### Extract. Summarize. Generate. Empower.

A new generation of AI is coming to LexisNexis® products. Leverage the expansive content library known and trusted by businesses worldwide, now enhanced with Artificial Intelligence (AI) that makes unlocking insight faster and easier than ever. Get ready for a revolutionary new research experience built to supercharge your workflow.



## Extract insight from massive files in seconds

Harvest insight buried in massive documents, just by asking a question. Simply upload a document, and start asking your Al-powered chatbot about the file's contents. Discover insight in your competitor's annual report, summarize a research paper's findings in seconds, and pull out key figures, using Al that accelerates document-based research.



# Generate first drafts you can trust

Just one click is all it takes to reliably report your new discoveries. Al transforms your collected snippets of insight into a time-saving first draft. Control the topics and insights you want to focus your first draft on, with citations added to your first draft that showcase the trusted sources you're using. Best of all: your discoveries are exclusively used for generating drafts, not training an Al model.



# Summarize market and media intelligence

Get smart on any subject with speed and clarity. Summarization of news

content expands your understanding of a topic, company or trend in seconds. Leverage a vast content library sourced from around the globe. Enjoy bite-sized insight served up as you explore, before diving into the source article directly to gain even greater insight.



# Empower anyone to be an expert researcher

Upskill your search capabilities without having to change your workflow. Enjoy a boost to the specificity and accuracy of your search results when AI-powered conversion turns conversational queries into Boolean-quality ones. Eliminate the skill gap between novice and professional researchers, and empower your team with search that gives them the answers they need to the questions real people ask.

**90% of professionals are ready to add AI to their workflow** – ready to be one of the first? Join the Nexis+ AI<sup>™</sup> Insider Program today. LexisNexis.com/NexisAI