



NODE4

G-CLOUD 14

Business Case Development

CHANGE CLIENTS CAN FEEL AT EVERY LEVEL

ABOUT THE SERVICE

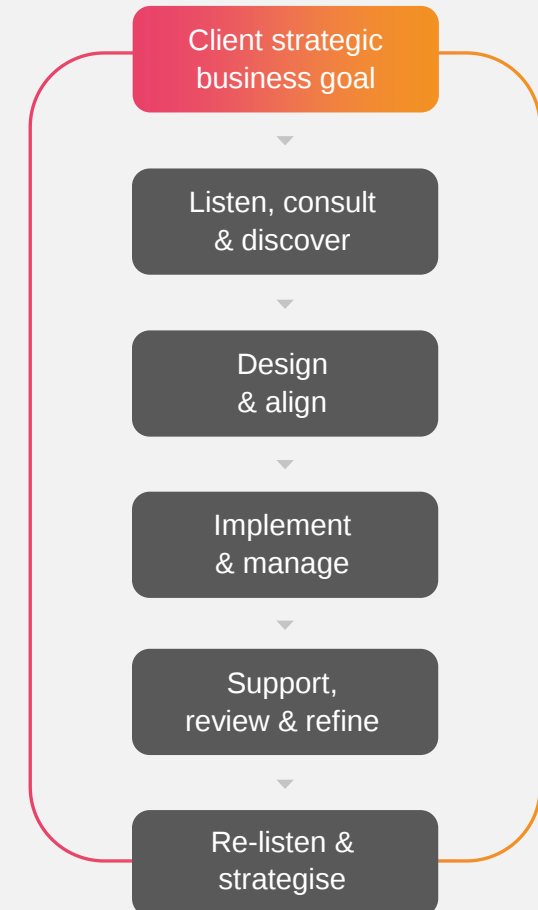
The Business Case Development service is tailored to create compelling, evidence-backed business cases, identifying problems, opportunities, and proposing solutions. Through advanced methodologies, it provides clear arguments, anticipates outcomes, and evaluates costs, benefits, risks, and dependencies, aiming to add value for organisations and their stakeholders.

This service encompasses the comprehensive creation of business case documents, detailed problem analysis, innovative solution envisioning using Microsoft Catalyst, strategic sessions to ensure alignment with business goals, thorough value assessments, rigorous cost-benefit analyses, feasibility studies, clear objective setting, dependency analysis, and risk management.

Benefits of this service include a solid decision-making foundation with well-crafted business cases, a deep understanding of business challenges and opportunities, strategic solution alignment with organisational aims, quantified solution value for better decision-making, detailed financial analyses for resource optimisation, viability assessments of proposed solutions, targeted solution development driven by clear objectives, smoother project execution through dependency management, risk mitigation, and enhanced stakeholder confidence through evidence-based justifications.

However, the service's success depends on accessing accurate, comprehensive data, engaging stakeholders, and openness to the proposed solutions. Challenges might arise from data limitations, resistance to change, difficulties in quantifying certain benefits or risks, and the need for clear communication and alignment among project participants. The dynamic nature of business and external factors may also influence assumptions and outcomes, necessitating a flexible and adaptable approach.

ON A JOURNEY TO CHANGE, WITH YOU



WORKING TOGETHER TO ACHIEVE YOUR GOALS

NODE4 ASPIRE FRAMEWORK

A delivery framework built for innovation and value creation.

Node4's ASPIRE Framework delivers a consistent customer journey across all our delivery practices and outlines our approach to delivering end-to-end, secure and transformative services.

A

Assessments &
Advisory

S

Strategy
& Business Case

P

Design
& Planning

I

Implementation,
Testing & Go Live

R

Handover
to Run

E

Service Evolution
& CI/CD

One Transformation Journey – Many Pathways to Discover

ADVISORY

Analysis and Strategy

Business Value
Assessment

Strategic Context
and Problem
Analysis

Digital Service
Design

Strategy
Consulting

Business Case
Development

Plan and Implement

Solution
Architecture

Architecture-as-
a-Service

Assuring Project
Success

Embedding
Business Change

Change
Management

Project
Management as
a Service

User Research
and Discovery

Requirements
Lifecycle
Management

Run and Evolve

CLIENTS

1800 CLIENTS, 1800 INDIVIDUAL STORIES OF CHANGE. HERE ARE JUST A FEW

 Foreign, Commonwealth & Development Office	 Ministry of Defence	 Ministry of Justice	 Department for Environment Food & Rural Affairs	 UK Export Finance
 Department for Levelling Up, Housing & Communities	 Homes England	 SSRO Single Source Regulations Office	 NHS Digital	 UKSBS Shared Business Services
	 Leicestershire Police Protecting our communities	 Cheshire East Council	 West Midlands Combined Authority	 CareQuality Commission
 Locala Health & Wellbeing	 Ofsted raising standards improving lives	 HS2	 HM Land Registry	 acads working for everyone

CHANGE THAT MATTERS

We empower public and private sector organisations by delivering positive outcomes through technology and innovation.

Harnessing our knowledge, passion and talent we help our clients reach their full potential.

We call it change that matters.

THE JOURNEY SO FAR...

2004 - 2014

THE EARLY YEARS

Founded in 2004
By Andrew Gilbert
Opened 3 data centres
LETN acquisition

2017 - 2018

DEVELOPING PUBLIC CLOUD

N4Stack Launched
covering public
cloud, data &
DevOps
HSCN achieved

2020

PANDEMIC RESPONSE

Launched N4Engage
COVID-19 Response
Launch of SD-WAN

2022

LOOKING TO THE FUTURE

risual acquisition
Tisski acquisition
Launched Azure
Hybrid Cloud
Great Place to Work 3
years in a row

2015 - 2016

BUILDING SOLID FOUNDATIONS

Bowmark Investment
Premier IT & Reconnix
acquisition

2019

ACQUISITION SUCCESS

Secura acquisition
Employee Experience
Awards winner

2021

EVEN MORE GROWTH

Starcom acquisition
TNP acquisition
MS Azure Expert MSP
Providence Investment

2023

THE FUTURE IS HERE

TNP, risual, Tisski and core
Node4 teams join together
BizApps and Power Platform
capability rollout
Microsoft Inner Circle status
acquired through Tisski
ThreeTwoFour acquisition

IT'S OUR CULTURE THAT MAKES A REAL DIFFERENCE TO YOU

Each of our employees is fuelled by a passion for technology and what it can do to make your organisation grow.

We're vibrant, passionate and united by a dedication to delivering exceptional service as a standard, not only to our clients, but to each other too.

We're proud of our culture and have ranked as one of the UK's best places to work for 4 years in a row.

When it comes to ESG, our actions speak for themselves.

TECH ZERO

In April 2023, Node4 signed up to Tech Zero, a group of technology companies that have joined together to fight the climate crisis

UNITED NATIONS SUSTAINABILITY DEVELOPMENT GOALS

We're continually working to align our CSR strategy and activities with the United Nations's 17 Sustainable Development Goals (SDGs) at both a local and national level.



WHY PARTNER WITH US?

1



PROVEN

20 years delivering outcomes as the IT partner of choice for over 1800 organisations

2



CAPABLE

Utilising our expertise & knowledge from the highest IT accolades & accreditations to deliver innovative technology solutions

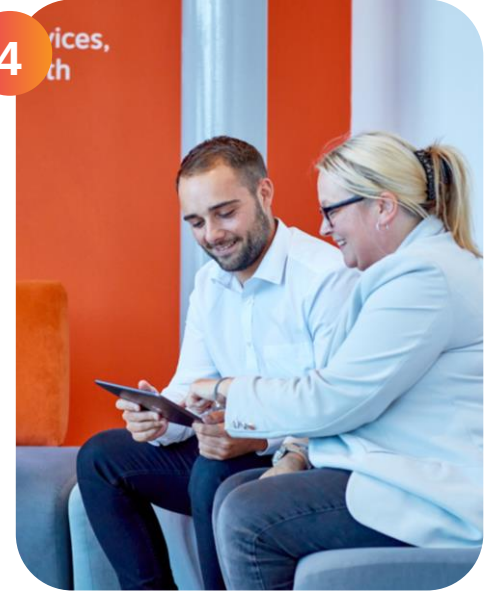
3



SCALE & AGILITY

We are big enough to deliver yet agile enough to care, always ensuring exceptional service comes as standard

4



WE DELIVER

Everything we do is developed & executed with your outcomes in mind to ensure we deliver change that matters

NODE4 CAPABILITIES

