

User Researcher

We can provide user research to help organisations moving to cloud. We provide upfront user research support facilitated by expert user researchers versed in cloud and digital solutions. We can focus on business background, business processes, ethnography, demographics, assisted-digital, personas, journey-mapping, analysing and presenting insights.

Service features

- Hands-on workshops facilitated by expert User Researchers
- Analyse findings and make recommendations
- Present insights to team members and stakeholders
- Provide feedback and coaching
- Conducting a wide range of research activities to ensure quality

Service benefits

- User centred cloud journey's
- User research approach at the heart of your journey
- Broad range of user research techniques used to provide assurance
- Support the creation of an in-house team of User Researchers
- We will promote a user-focused approach
- Cost effective prototyping and testing