



Commonplace Pricebook

GCloud 14

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COMMONPLACE RATE CARD PACKAGES AND FEATURES OVERVIEW

FREE TRIAL	STARTER	ESSENTIAL	PROFESSIONAL
Get your engagement project underway at no cost	For simple engagement projects and surveys	For essential engagement projects using rich survey and mapping features	An end-to-end engagement solution ideal for statutory needs
core features	Includes ALL FREE PLAN PLUS:	Includes ALL STARTER PLAN PLUS:	Includes ALL ESSENTIAL PLAN PLUS:
	<u>Engagement Hub</u>	<u>Engagement Hub</u>	<u>Engagement Hub</u>
Mobile-first website	Commonplace Community Access (500 contacts)	Commonplace Community Access (1,000 contacts)	Commonplace Community Access (5,000 contacts)
WCAG 2.1 AA accessibility	1 project incl. 3 surveys/proposals	Offline survey mode	Custom content layouts, question types & navigation
Choice of URL	<u>Surveys & mapping</u>	Social media feeds	Printable surveys
Simple drag & drop editing	Comment on a map functionality	Branding	Embed in other websites
Large range of question types	Matrix & budget questions	<u>Surveys & mapping</u>	Targeted social media campaign
Automated emails	<u>Analytics & integrations</u>	Advanced content layout	Fill search & filter
Setup invitations	Basic analytics and reports	Custom map displays	<u>Surveys & mapping</u>
Manage event attendees	<u>Compliance & support</u>	Before & after visualisation	Comment on a map functionality
Report dashboards	SEO optimisation	Accredited templates	Custom map layers
Data protection: ISO27001		<u>Analytics & integrations</u>	Advanced custom mapping
Data protection: Cyber Essentials		Advanced analytics	Filtered views
AI moderation & anti gaming		Geospatial analysis	<u>Analytics & integrations</u>
		TrendsAI topics x 5	Basic analytics and reports
		Project management hub	TrendsAI topics x 25
		<u>Audience management</u>	Project management hub
		Category questions	Bespoke report
		<u>Compliance & support</u>	Single sign-on (SSO)
		Email verification	Chart & table exports
		Go live coaching	<u>Audience management</u>
		Kick off training	Custom consents
			Embeddable charts
			Retargeting emails
			<u>Compliance & support</u>
			Audit trail logs
			Tester mode
			Audience workshops
			Site build workshop
			Playground projects
			Hide sentiment
			Hide comments



COMMONPLACE RATE CARD

LOCAL AND CENTRAL GOVERNMENT

		FREE TRIAL	STARTER	ESSENTIAL			PROFESSIONAL		
		Get your engagement project underway at no cost	For simple engagement projects and surveys	For essential engagement projects using rich survey and mapping features			An end-to-end engagement solution ideal for statutory needs		
Term	License Type	1 month	6 months	12 months	12 months	12 months	12 months	12 months	12 months
URLs	Maps	Free Trial Project	Project	Project	Departmental	Corporate	Project	Departmental	Corporate
Surveys/Proposals	1	1	1	1	2	Unlimited	1	4	Unlimited
	0	0	1	1	2	Unlimited	1	Unlimited	Unlimited
	1	1	3	6	9	Unlimited	9	Unlimited	Unlimited
Population min	Population max								
0	49,000	£0	£3,500	£6,250	£14,750	£19,500	£8,250	£17,500	£27,500
50,000	149,000	£0	£4,500	£7,250	£15,750	£20,500	£8,500	£19,500	£29,500
150,000	499,000	£0	£5,500	£8,250	£17,000	£22,500	£9,500	£21,500	£31,500
500,000	999,000	£0	£6,500	£9,250	£17,500	£25,500	£10,500	£24,500	£34,500
1,000,000	2,499,000	£0	£7,500	£10,500	£21,500	£33,500	£11,500	£29,500	£39,500
2,500,000	5,000,000	£0	£8,500	£11,500	£23,500	£35,500	£12,500	£37,500	£47,500
Central Government pricing									
Central government department		N/A	£7,500	£10,500	£21,500	£33,500	£11,500	£29,500	£39,500
Central government agency		N/A	£7,500	£10,500	£21,500	£33,500	£11,500	£29,500	£39,500



COMMONPLACE RATE CARD HOUSING & DEVELOPMENT

		FREE TRIAL	STARTER	ESSENTIAL			PROFESSIONAL		
		Get your engagement project underway at no cost	For simple engagement projects and surveys	For essential engagement projects using rich survey and mapping features			An end-to-end engagement solution ideal for statutory needs		
Term		1 month	6 months	12 months	12 months	12 months	12 months	12 months	12 months
License Type		Free Trial - Project	Project	Project	Departmental	Corporate	Project	Departmental	Corporate
URLs		1	1	1	3	10	1	3	10
Maps		0	1	1	Unlimited	Unlimited	1	Unlimited	Unlimited
Surveys/Proposals		1	3	6	Unlimited	Unlimited	9	Unlimited	Unlimited

Development: Pre-planning/Regeneration (no. units planned)	Housing Association dept / corporate licence (total stock size)								
Up to 499	0-4,999	£0	£3,500	£6,500	£11,000	£20,500	£8,250	£17,000	£28,500
500 - 999	5,000-14,999	£0	£4,500	£7,000	£16,500	£22,500	£9,250	£19,500	£40,500
1000 - 2999	14,999 - 40,000	£0	£5,500	£7,500	£17,500	£25,500	£10,250	£24,500	£45,000
>3,000	>40,001	£0	£6,500	£8,000	£21,000	£29,500	£11,250	£28,500	£50,000

Housing association notes:

1. HAs developing new units: use first column for no. units planned
2. HAs (RSLs) may be eligible for 5% discount subject to individual circumstances

		STARTER	ESSENTIAL	PROFESSIONAL
Post Occupancy Only		Survey tool URL plus: 1x survey tile 1 x information tile	Survey tool URL plus: 3x survey/info tile 1x map	Full site with up to 6 tiles and 1 map
0-499 units		£1,500	£4,000	£5,500
>500 units		£3,000	£6,000	£7,500

HA Tenant Satisfaction (one off project)	NOTE: For organisations looking to deliver Tenant Satisfaction Surveys at scale, use the departmental licence model shown above	Survey tool URL plus: 2 x survey tiles News and Event Feed Hidden comment functionality	
0-4,999		£2,250	
5,000-14,999		£4,750	
15,000-39,999		£5,750	
>40,000		£7,750	



COMMONPLACE RATE CARD
NON-BUILT ENVIRONMENT ORGS (INCL NHS, EDUCATION, CHARITY, OTHER)

	FREE TRIAL	STARTER	ESSENTIAL			PROFESSIONAL		
	Get your engagement project underway at no cost	For simple engagement projects and surveys	For essential engagement projects using rich survey and mapping features			An end-to-end engagement solution ideal for statutory needs		
Term	1 month	6 months	12 months	12 months	12 months	12 months	12 months	12 months
License Type	Free Trial Project	Project	Project	Departmental	Corporate	Project	Departmental	Corporate
URLs	1	1	1	1	Unlimited	1	1	Unlimited
Maps	0	1	1	Unlimited	Unlimited	1	Unlimited	Unlimited
Surveys/Proposals	1	3	6	Unlimited	Unlimited	9	Unlimited	Unlimited
TYPE								
NHS - single hospital / centre	£0	£3,500	£6,250	£14,750	£19,500	£8,250	£17,500	£27,500
NHS - ICS (integrated care system)	£0	£8,500	£12,500	£23,500	£35,500	£13,500	£37,500	£47,500
CHARITY OR EDUCATION (< £10M turnover)	£0	£3,500	£5,500	£12,000	£18,000	£7,500	£15,000	£24,000
CHARITY OR EDUCATION (> £10M turnover)	£0	£5,500	£8,000	£21,000	£29,500	£11,250	£28,500	£42,500
CORPORATION* (<£10M turnover)	£0	£4,500	£7,250	£15,750	£20,500	£8,500	£19,500	£29,500
CORPORATION* (>£10M turnover)	£0	£6,500	£8,000	£21,000	£29,500	£11,250	£28,500	£50,000

* any company that is not a developer or housing association, or a partner



COMMONPLACE RATE CARD
INSIGHTS AND SURVEYS RATECARD - LOCAL GOVERNMENT

ORGANIC

Understand the relevant conversations residents are having across publicly available sources, including social and digital media channels.

Population RANGE

< 15,000	£12,000
15,001 - 50,000	£14,000
50,001 - 100,000	£18,000
100,001 - 150,000	£20,000
150,001 - 250,000	£24,000
250,001 - 500,000	£35,000
500,001 - 1,000,000	£54,000
1,000,001 - 2,000,000	£72,000
2,000,001 - 3,000,000	£92,500
3,000,001-4,000,000	£118,500
4,000,001-5,000,000	£154,000
5,000,001-6,000,000	£200,250
6,000,001-7,000,000	£250,250
7,000,001+	£312,750

COMMUNITY SURVEY

An always-on (or one-off), representative survey that tracks KPIs on quality of life, community experience and trust in decision-makers over time. Designed by data scientists to be accessible, representative of your community, and statistically sound.

Option for one-off pulse on any topic of your choice.

Recurring Quarterly	Recurring Semi-Annual	Recurring Annual	One-off Pulse*
-	-	£7,750	£8,500
-	£11,000	£9,000	£9,750
-	£15,000	£11,750	£12,750
£26,000	£18,000	£13,000	£14,000
£32,000	£21,000	£15,500	£16,750
£41,000	£25,000	£22,750	£24,750
£70,000	£42,000	£35,000	£38,000
£105,000	£60,000	£46,750	£50,500
£150,000	£85,000	£70,000	£75,750
£180,000	£102,000	£92,000	£99,750
£216,000	£122,500	£110,500	£119,750
£259,250	£147,000	£132,500	£143,500
£311,000	£176,250	£159,000	£172,000
£373,250	£211,500	£194,000	£210,000

BLOCKWISE SAFETY SURVEY

An always-on (or one-off), representative survey that tracks KPIs on community safety, crime and trust & confidence in police forces.

Recurring Monthly	Recurring Quarterly	Recurring Annual	One-off Pulse*
-	-	£7,750	£8,500
-	-	£9,000	£9,750
-	£28,000	£11,750	£12,750
-	£44,000	£13,000	£14,000
-	£56,000	£15,500	£16,750
£98,000	£60,000	£22,750	£24,750
£120,000	£80,000	£35,000	£38,000
£210,000	£140,000	£46,750	£50,500
£260,000	£200,000	£70,000	£75,750
£312,000	£240,000	£92,000	£99,750
£374,500	£288,000	£110,500	£119,750
£449,500	£345,500	£132,500	£143,500
£539,500	£414,750	£159,000	£172,000
£647,500	£497,500	£194,000	£210,000

EXPERIENCE SURVEY

Enable residents to provide feedback on services immediately following an interaction.

£7,500
£7,500
£7,500
£8,500
£13,000
£15,500
£27,000
£50,000
£65,000
£78,000
£93,600
£112,250
£134,750
£161,750

* If purchasing multiple one-off pulse surveys per order, a discount of 10% is applied for 3-4 pulse surveys and 15% for a package of 5 or more pulse surveys



COMMONPLACE RATE CARD
INSIGHTS AND SURVEYS RATECARD - CENTRAL GOVERNMENT

ORGANIC

Understand the relevant conversations residents are having across publicly available sources, including social and digital media channels.

Population RANGE

< 1,000,000
1,000,001-3,000,000
3,000,001-5,000,000
5,000,001-7,000,000
7,000,001-12,000,000
12,000,001-20,000,000
20,000,001+

£54,000
£82,250
£136,250
£225,250
£344,000
£430,000
£537,500

COMMUNITY SURVEY

An always-on (or one-off), representative survey that tracks KPIs on quality of life, community experience and trust in decision-makers over time. Designed by data scientists to be accessible, representative of your community, and statistically sound.

Option for one-off pulse on any topic of your choice.

Recurring Monthly	Recurring Quarterly	Recurring Semi-Annual	Recurring Annual	One-off Pulse*	One-off Crisis Pulse * **
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-	£70,000	£42,000	£35,000	£38,000	£44,000
-	£127,500	£72,500	£58,500	£63,500	£73,750
£343,250	£198,000	£112,250	£101,250	£109,500	£127,750
£494,500	£285,000	£161,500	£145,750	£158,000	£184,000
£712,750	£410,500	£232,500	£213,500	£231,000	£269,500
£891,000	£513,250	£290,750	£266,750	£289,000	£336,750
£1,113,750	£641,500	£363,500	£333,500	£361,000	£421,000

* If purchasing multiple one-off pulse surveys per order, a discount of 10% is applied for 3-4 pulse surveys and 15% for a package of 5 or more pulse surveys

**Crisis Pulse (designed, deployed and analyzed within 30 days)

FULL ADD-ON MENU

	Free Trial	Starter	Essential	Professional	Add on cost (if not incl. in selected package)
	Get your engagement project underway at no cost	For simple engagement projects & surveys	For essential engagement projects using rich survey and mapping features	An end-to-end engagement solution ideal for statutory more customised engagements	
	Pilot	Project	Project Departmental Corporate	Project Departmental Corporate	
1. Maximising Reach					
Commonplace community access (no. of contacts)	X	✓ (up to 500)	✓ (up to 1,000)	✓ (up to 5,000)	£150 / 1,000 new contacts
Upload existing audience	X	+	+	✓ (up to 1,000)	£1 / contact
Multi-lingual / Non English	X	+	+	+	Starts at £750 / project (see * below)
Prize drawer / community chest	X	X	+	+	£250 / project £1,000 / customer level news consent when capability added in future
Targeted paid social media campaign	+	+	+	+	Starts at £2,000 / project (see ** below)
2. Interactive Mapping					
Custom / translated map background	X	X	✓ (first map)	✓ (first 5 maps)	£500 / project
Overlay image / masterplan on map	X	X	✓ (first map)	✓ (first 5 maps)	£250 / map
Navigational map	X	X	✓ (first map)	✓ (first 5 maps)	£500 / map
Map search bar	X	X	✓	✓	£250 / map
Import custom map display layer (points, lines, shapes/polygons, key)	X	X	✓	✓	£250 / layer
Add hover panel on display layer assets	X	+	+	✓	£25 / point
Display Commonplace census data / administrative boundary layer - coming soon	X	X	X	+	£100 for up to 3 layers / map / year
Upload and display your own map data layer - coming soon	X	X	X	+	£500 / layer
Add 3D view	X	X	X	+	£100 / point
Have your say mode, custom pin SVG / non sentiment scale	X	X	+	✓ (first map)	£250 / map
Have your say mode, line or polygon	X	X	+	✓ (first map)	£500 / project
Respondent filter view	X	X	+	✓	£250 / map
3. Survey Story and Co-design					
Advanced content blocks (2 column, grid, carousel, FAQ, tables, document upload)	X	+	✓	✓	£250 / project
Interactive image / before & after slider image	X	+	✓	✓	£500 / image
Interactive image – bespoke digitise strategy document	X	+	+	+	£1,500 / design
Magazine style document viewer	X	+	✓	✓	£250 / project
Accredited templates (e.g. Resident Review / Planning Applications)	+	+	✓	✓	£1000 / template
Quick poll question	X	✓	✓	✓	£100 / project
Budget / resource allocation question	X	✓	✓	✓	£100 / project
Upload image / file question	X	+	✓	✓	£100 / project
Map as a question, draw line or polygon	X	+	+	✓	£500 / project
Comment on an image	X	+	+	✓	£250 / project
Voice capture question	X	X	+	+	£1,500 / project OR £2,500 / 12mo DL or CL 1,000 voice note cap on all
Skip logic	X	+	+	+	£1,000 / project
Commonplace Consult: Hidden Comments	X	+	+	+	£500 / project
Commonplace Select: Invite only	X	+	+	+	£1,500 / project
4. Hybrid Online / Offline					
Face-to-face interview mode	X	+	✓	✓	£250 / project
Printable surveys (not incl print & send)	X	+	+	✓	£250 / tile plus printing costs
Paper survey upload service	X	+	+	+	£2 / row of contribution or respondent data
5. Relationship management					
Custom demographic questions	X	X	+	✓	£250 / project
Special category demographic questions for EDI analysis	X	+	✓	✓	£250 / project
Custom consents	X	X	+	✓	£250 / project £1,000 / customer level news consent when capability added in future
News posts and email notifications	✓ (up to 500 sends)	✓ (up to 1000 sends)	✓ (up to 1000 sends / project)	✓ (up to 10000 sends / project)	£250 / 1000 additional sends
Abandoned contribution retargeting email	X	✓	✓	✓	£500 / project
Close the loop: embeddable charts	X	X	+	✓ Fixed + Flexible add-on	Fixed £150 / project Flexible £250 / project
6. Data analytics					
Visitors analytics advanced (campaign, referral, email tracking)	X	X	✓	✓	£250 / project
Respondent & contribution weighting by reactions	X	X	+	✓	£500 / project
Respondent & contributions geospatial analytics map view	X	X	✓	✓	£500 / project
Respondent & contributions geospatial analytics map filtering by standard boundary	X	X	✓	✓	£500 / project
Respondent & contributions geospatial analytics map filtering by custom polygon	X	X	+	+	£250 / project
Table export	X	+	+	✓	£1,000 / customer
Chart export / print	X	+	+	✓	£1,000 / customer
Respondent effort score results	X	X	+	+	£500 / customer
Bespoke report	X	+	+	✓ (first £750)	Starts £1,200 / report (see *** below)
TrendsAI: Topic/Theme analytics (NLP) BETA	X	X	✓ (view top 5 topics)	✓ (view top 25 topics)	£2,500 / customer for unlimited topics

FULL ADD-ON MENU

	Free Trial Get your engagement project underway at no cost	Starter For simple engagement projects & surveys	Essential For essential engagement projects using rich survey and mapping features			Professional An end-to-end engagement solution ideal for statutory more customised engagements			Add on cost (if not incl. in selected package)
	Pilot	Project	Project	Departmental	Corporate	Project	Departmental	Corporate	
TrendsAI: Manual tag customisation BETA	X	X		+			+		Only available with unlimited topics: £500 / project
7. Integrations add ons									
Single sign on	X	X		+			✓		£1,000 / customer
Social feeds (Facebook / X / LinkedIn)	+	+		✓			✓		£250 / widget / project
Super widget (iframe, maps, embed widget)	X	X		+			✓		£1,500 / project
Embed external service (eg. Typeform, Eventbrite, Justgiving)	X	X		+			+		£500 / project
Custom integrations with external services (Salesforce, Uniform idox, ESRI)	X	X		X			+		See **** below
8. Compliance & assurance									
Support with supplier questionnaire / DPIA	✓ Self service	✓ Self service		✓ Self service			✓ Self service ✓ Up to 2 hours consultative time		£150 / hour of consultative time
Audit trail log reports of customer user activity	X	X		+			✓		See **** below
Email verification chaser email	+	+		✓			✓		£500 / project
Hide comment counter up to 100 contributions	+	+		+			✓		£250 / project
Hide sentiment on first 100 contributions	+	+		+			✓		£250 / project
9. Support / Professional Services									
Playground project for training and testing	X	+		+			✓		£250 / project
Tester mode for pre go live projects user acceptance testing	X	+		+			✓		£250 / project
Pre go live checks on every project	+	✓ Self service checklist		✓ Email coaching on improvements			✓ Video call coaching on improvements		£500 / project
Pre go live checks on every tile go-live after initial project launch	+	+		+			✓ Video call coaching on improvements		£100 / tile
Edit mode training with engagement expert - drop in	✓	✓		✓			✓		£150 / hr additional training
Dashboard training with engagement expert - drop in	X	✓		✓			✓		£150 / hr additional training
Kick off training with dedicated expert	X	X		✓			✓		£150 / hr additional training
Audience reach workshop with dedicated expert	X	X		X			✓		£150 / hr additional training
Site build workshop with dedicated expert	X	X		X			✓		£150 / hr additional training
Site build delivery by engagement expert	X	X		X			+		Starts at £1,500 / project (see ***** below)
Digital community engagement upskilling	X	X		+			+		£1,200 / day + expenses
10. Setup & customisation									
Custom HTML / CSS	X	X		+			+		£500 / project
Choice of subdomain on commonplace.is	✓	✓		✓			✓		£250 cost of rename and set up of redirect
Client URL or subdomain	X	+		+			+		£500 / URL or subdomain
Custom branding	✓ Colours	✓ Colours ✓ Logo		✓ Colours ✓ Logo ✓ Google font + Custom font			✓ Colours ✓ Logo ✓ Google font + Custom font		Custom font £250 / font (not inc cost of licensing)
Custom navbar	X	+		+			✓		£250 / project
Navigation tiers	✓	✓		✓	✓ Programme, project, proposal		✓	✓ Customer, programme, project, proposal	Sub-proposal level £500 / project
Engagement hub (customer / programme level) page search & filter	X	+		+			✓		£500 / customer
Import data from past consultations / engagements	X	X		+			+		£1 / row of contribution data £1 / row respondent data Does not include the build of old content, which is done by customer
Additional tile above licence allowance	X	+		+			+		£750 / tile
Additional project URL above licence allowance	X	X	X	X	+	X	X	+	£3,000 / URL, only available on corporate licences

ADDITIONAL PRICING DETAILS FOR ADD ONS

* Multi-lingual Pricing

Setting up a new language on the Commonplace platform: European & Arabic languages: **£750 / language**

Setting up a new language on the Commonplace platform: **£1,500 / language**

Adding new tiles in language already setup - human translation: **£250 / tile**

Adding new tiles in language already setup - machine translation: **£1,000 unlimited tiles**

** Social promotion pricing

Promote package: 1 campaign | 250k - 400k est. impressions | 1,500 - 2,750 est. clicks | **£2,000**

Boost package: 2 campaigns | 500k - 750k est. impressions | 2,800 - 4,550 est. clicks | **£3,500**

Supercharge package: 3 campaigns | 850k - 1.2M est. impressions | 4,750 - 8,000 est. clicks: **£5,000**

*** Bespoke reporting

Basic Chart Stories: All questions and charts available in a slide deck; incl x1 revision. Slides or doc: **£1,200**

Bespoke report writing service: dependant on project requirements: **£5,000**

100% mark-up on any external report writing costs needs to be priced in

**** Custom integrations

Engineering work charged at £1,500 per day

Project Management charged at £650 per day

***** Site build pricing

Simple site (site has no mapping): £2,000

Complex site (larger site including mapping): £3,500

DISCOUNTS AVAILABLE FOR ALL PACKAGES & ADD ONS

Term	Discount if contracted upfront
One year	0
Two year	5%
Three year	5%

Multi-org (eg. divisions in a group)	Discount
1 Org	3%
2 Org	5%
3 Orgs +	10%

Type of org	Committed upfront
Education	See Charity, Health Education page
Charity	See Charity, Health Education page
Housing Association (RSL)	5% discount on Housing and Development rate card

ADD-ON BUNDLES

Audience reach + Maximise your engagement reach		Youth engagement + Boost your younger respondents		Local Plan + Specialist local plan engagement		Reporting & analysis + Save 100s of hours using our auto tools	
Audience reach workshop	1 x 2hr workshop	Audience reach workshop	1 x 2hr workshop	Overlay image / masterplan on map	1 project	Geospatial analytics map filtering boundary	1 project
1x targeted social campaign inc. ad creation and targeted campaign management (Boost package)	1 campaign	1x targeted social campaign inc. ad creation and targeted campaign management (Promote package)	1 campaign	Before & after slider interactive image	1 project	Respondent effort score results	1 project
Commonplace community access	up to 2,000 contacts	Voice capture	1 project	Interactive local plan document	1 project	Unlimited topics for TrendsAI: Topic/Theme analytics (NLP)	1 project
QR code generator	Limitless	Comment on an image	1 project	Custom demographic questions	1 project	Close the loop: embeddable charts	3 tiles
Upload existing audience	1,000 contacts	QR code generator	Limitless	Close the loop: embeddable charts	3 tiles	Respondent & contributions analytics map view OR filtering	1 project
Abandoned contribution retargeting email	1 project	Commonplace community access	up to 2,000 contacts	Upload and display your own map data layer	1 layer	Basic bespoke report	1 project
		Before & after slider interactive image	£250 / project	Have your say mode, line or polygon	1 map / tile		
		Custom young person survey template	1 project	Respondent filter view	1 map / tile		
				TrendsAI - auto topic, sentiment analysis and summaries	1 project		
Discount on individual menu items	20%	Discount on individual menu items	20%	Discount on individual menu items	25%	Discount on individual menu items	20%
Starter / Essential price	£4,500	Starter price	£3,700	Starter price	£5,250	Starter price	£4,700
Professional price	£3,500	Essential / Professional price	£3,050	Essential / Professional price	£3,500	Essential / Professional price	£3,700

Event capture Collect, upload & analyse seamlessly		Fast start Get projects live fast with minimum pain		Branded website + Bring your brand alive on Commonplace		Mapping toolkit + Transform engagement with maps	
Survey mode / tablet version	1 project	Simple site build (no mapping)	1 project	Super widget (iframe, maps, embed widget)	1 project	Display Commonplace census data / administrative boundary layer	2 maps
Printable surveys (not incl print & send)	3 tiles	1 x targeted paid social media campaign Boost package	1 campaign	Simple site build (no mapping)	1 project	Upload and display your own map data layer	2 layers
Paper survey upload service	500 responses	Commonplace community access	up to 2,000 contacts	Custom HTML / CSS	1 project	Have your say mode, custom pin graphic	2 maps
Voice capture	1 project	Access our bank of project-themes templates	unlimited projects	Custom font (excl. cost to purchase font)	1 project	Have your say mode, line or polygon	2 maps
				Custom URL	1 project	Respondent filter view	2 maps
Discount on individual menu items	17%	Discount on individual menu items	20%	Discount on individual menu items	25%	Discount on individual menu items	17%
Starter / Essential price	£2,500	Starter / Essential price	£5,500	Starter / Essential price	£4,250	Starter / Essential price	£2,250
Professional price	£2,250	Professional price	£4,500	Professional price	£3,250	Professional price	£1,500



Multi-year

Term Discounts	Discount if contracted upfront
One year	0
Two year	5%
Three year	10%

Multi-product

Term Discounts	Discount if contracted together
Buy two of Engagement, Organic, Community Survey / Blockwise	15% off the second product ordered (discount on lowest price product if ordered simultaneously)
Buy three of Commonplace, Organic, Community Survey / Blockwise	15% off the second product ordered (discount on second lowest price product if ordered simultaneously) 25% off the third product ordered (discount on lowest price product if ordered simultaneously)

Group organisations of companies

Multi-org (eg. divisions in a group)	
1 Org	3%
2 Org	5%
3 Org	10%

Educational, RSL and charity discount

Term Discounts	Committed upfront
Education	See Charity, Health Education page
Charity	See Charity, Health Education page
Housing Association (RSL)	5% discount on Housing and Development rate card