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Award winning and engaging GP websites to signpost patients

My Surgery Website

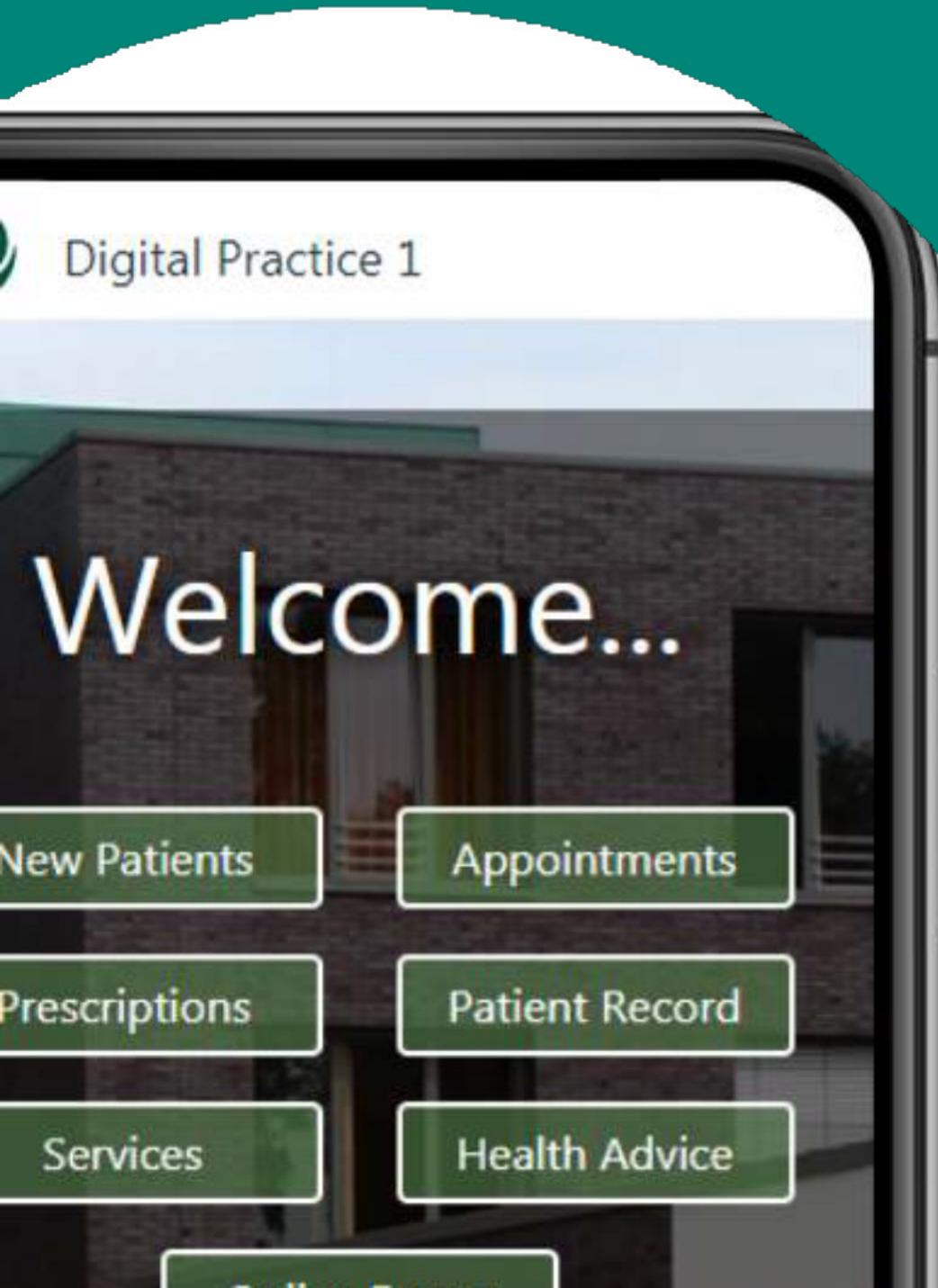
MEDIA PACK

The UK's premier
GP Practice website
provider

We know primary care

mysurgerywebsite.co.uk

INTRODUCTION



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WHO WE ARE

Our mission is to help your GP Surgery design and maintain a stunning online presence, and make that as easy as possible. We have been providing GP surgery websites since 2006 and supply over 48% of GP websites in the UK Primary Care market.

We have worked on many large-scale NHS IT projects over the last fifteen years and have the experience in the health sector that is necessary to appreciate fully the needs of health care professionals.

Now the largest supplier of websites and intranets to the Primary Care market, we are the most successful provider of GP online services in the UK.

Our systems deliver the very latest information and interactive services to more than ten million NHS patients, so you know that we have the expertise and the commitment to help you.

Based in Leeds, our team is enthusiastic about providing the best experience for patients and website users whatever device they use. They work to provide the most cost-effective and easy to update websites for busy GP Practices.



**ROYAL
PRIMARY
CARE**

CHESTERFIELD

About Us

News

Opening Times

Prescrip

New Patients

Our People

Research & Training

Resource

WHAT WE OFFER

As specialist GP Surgery website providers, we have the best tools, know-how and technical platform to get your website online fast.

Our Digital Practice product provides engaging and secure GP websites that invite patients to interact with your GP Practice online, freeing up reception time and phone lines. All this comes with a simple, transparent, all-inclusive annual pricing structure.

With a wide range of responsive, user-friendly website designs to choose from, you don't need to go anywhere else. We do it all from start to finish and keep it up to date.

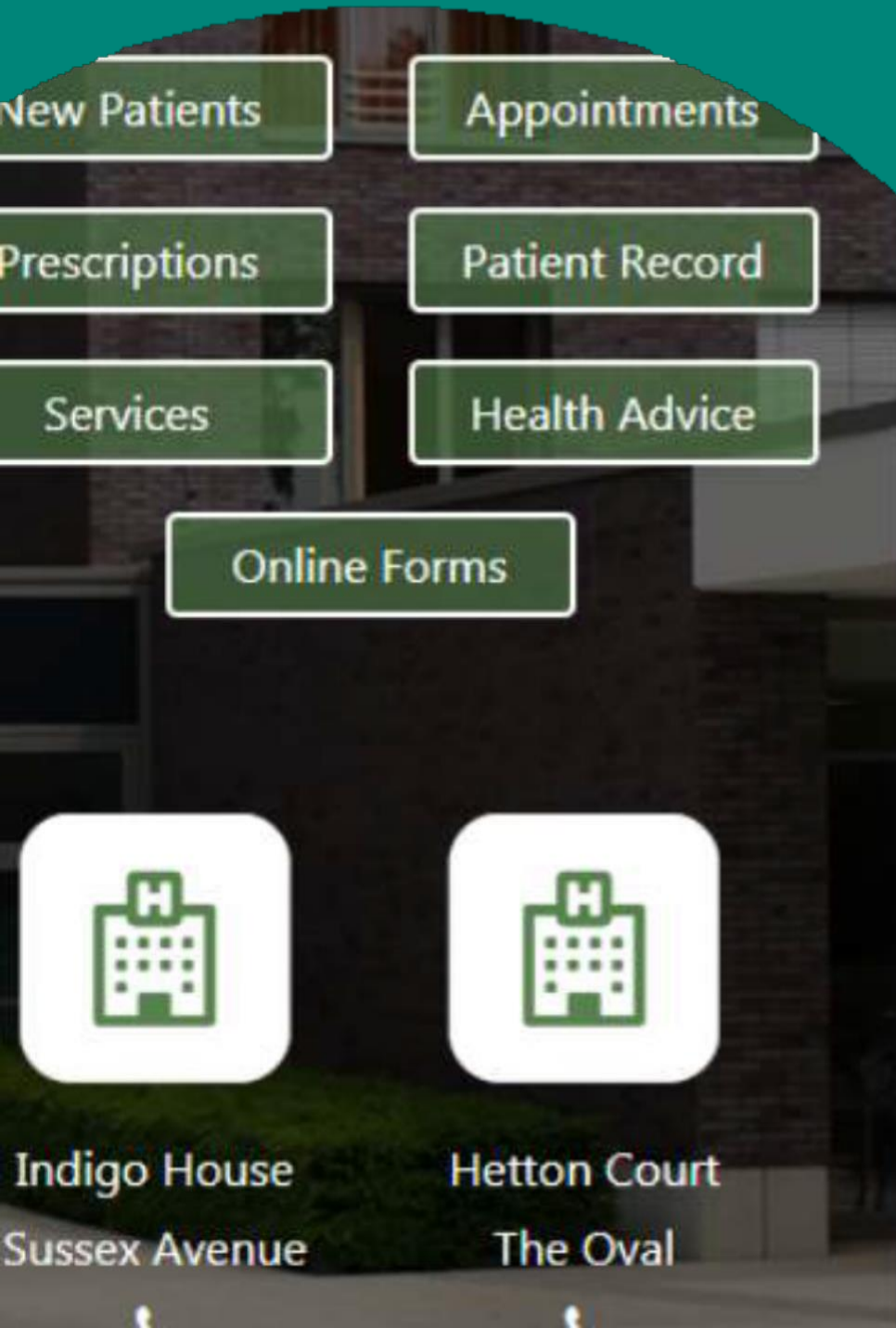
“

We regularly receive positive feedback from new patients who tells us that our website played a major part in their decision to join our practice

”



FEATURES



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FEATURES

Our award-winning GP Surgery websites are packed with useful features. They are all presented in a non-geeky format so that you can make changes and manage your Practice's website with ease.

ONLINE CONSULTATIONS

Our Digital Practice features allow patients to interact with you online. NHS syndicated health information and online forms mean that instead of patients tying up a phone line or needing an appointment they can access many of your services online.

In addition you can securely capture all types of information to be imported in to your clinical system.

NHS SYNDICATED CONTENT

We have worked with the NHS to syndicate some of their content. This includes a lot of health information and a useful search allowing patients to find local services.

This is part of your website and keeps it up to date with out you having to do anything.

“

Our website is absolutely brilliant - took a tremendous amount of work and hassle out of changing from a very outdated website.

I would highly recommend you to other GP Practice Managers.

”



NETWORK & GROUP FUNCTIONS

Websites from multiple practices can be grouped and controlled by a single administrator.

This allows CCG's, PCN's, Federations or similar organisations to add or remove content and collaborate across their geography.

Bespoke forms for data collection can be rolled out across a group.

DOC APP - DIAGNOSIS ON CAMERA

The Diagnosis On Camera (DOC) app allows patients to send phone camera photos directly to administration staff simply and securely.

No personal or sensitive information is collected by the app, and images taken are only stored on the phone for the duration of the session.

WCAG 2.1 (AA) COMPLIANCE

My Surgery Website is built with full WCAG 2.1 (AA) compliance in accordance with HM Government's Accessibility Regulations for Public Sector Bodies.

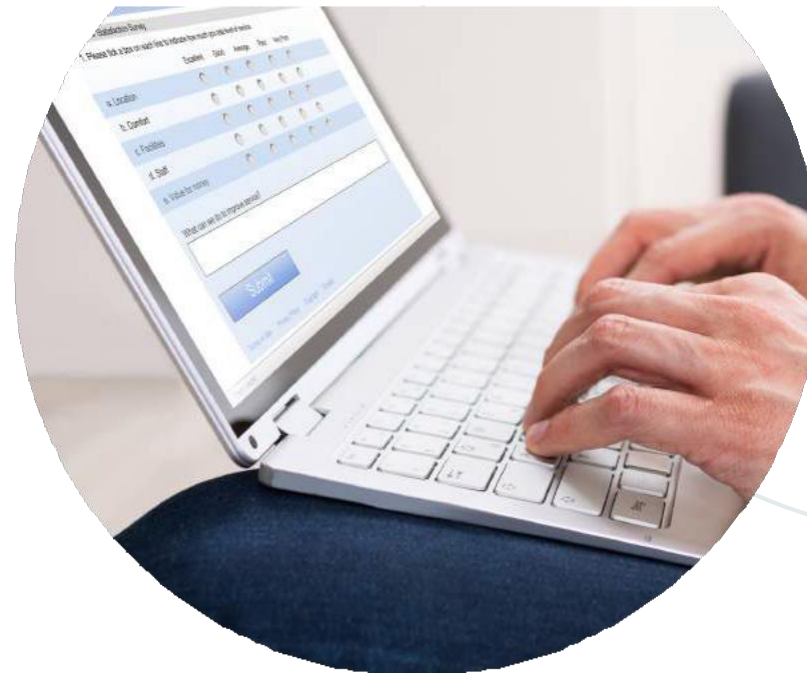
We make sure your website is accessible to patients of all abilities and we provide online assistance to help you stay compliant as you update your site going forward.



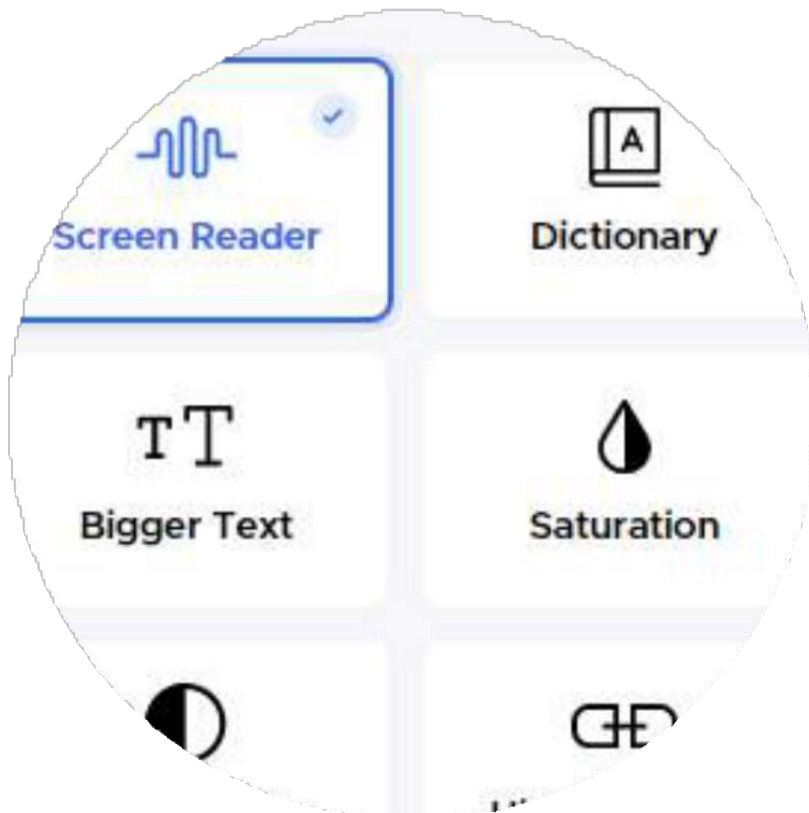
BESPOKE ONLINE FORMS

MSW offers a wide range of standard forms to allow patients to contact the practice, including patient registration, updating their personal details, signing up for services and health care assessment.

If these forms don't suit your needs you can customise them to fit your needs or create new forms from scratch.



MSW DIGITAL PRACTICE



ACCESSIBILITY WITH USERWAY

The UserWay Accessibility Widget offers a broad selection of functions that users can mix and match to meet their individual accessibility needs.

UserWay's Accessibility Technology is the world's most advanced and popular AI-based accessibility compliance solution that ensures your website provides a digital experience that meets and exceeds WCAG 2.1 AA requirements.

RESPONSIVE DESIGNS

Whatever device your visitors use, your website design will still look stunning. Images and text automatically adjust to fit the size of the screen, whether it is landscape or portrait.

With over 50% of web users viewing on a tablet or mobile phone, responsive sites are a must.

SECURE AND COMPLIANT

All websites come with a dedicated TSL certificate, giving you and your patients confidence and trust in your online services.

With our "keep-compliant" auto-updating technology, our websites are easy to keep up to date, and you can also manually change any aspect of the style and appearance of your site.

EXCELLENT CUSTOMER SUPPORT

Our award-winning support and web design team deal with over 1000 customer queries every month. They can help with any aspect of how your website looks, and carry out any updating tasks you might need.

Our regular customer satisfaction surveys consistently score over 95%.

ONLINE HELP CENTRE

Our award winning help centre is available to all MSW customers.

With an extensive library of "how-to" guides with step-by-step instructions and informative videos, our MSW Help Centre has everything you need to maintain and update your website accessible at any time.

“Brilliant. You take all the worry out of providing a very easy to use, up to date website. Your support team are wonderful, nothing is too much trouble.

”

Welcome...

New Patients

Appointments

Prescriptions

Patient Record

Services

Health Advice

Online Forms



CASE STUDY

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THE GEORGE CLARE SURGERY

When looking to upgrade their GP Practice website, Tanya Claridge (Clinical Manager for the George Clare Surgery) chose MSW Digital Practice to provide a responsive and modern solution for their needs.

TRANSFER AND COMMUNICATION WITH MSW

The MSW team have been great throughout the entire process, from calling to offer the change in platform, great explanation of the differences between the old and new, and the fact that we were able to schedule a demonstration call in was really helpful as it clearly showed these differences and the benefits it could bring to the surgery website.

Karl and everyone I have dealt with at MSW have always been easy to talk to, extremely helpful and answered any queries in a timely matter throughout, nothing was too much trouble.



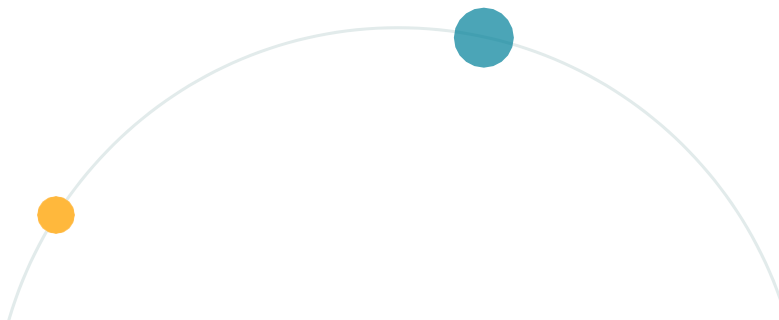
THE GEORGE CLARE SURGERY

HOW WOULD YOU COMPARE YOUR NEW SITE TO THE OLD ONE, AND WHAT ARE THE KEY BENEFITS AND IMPROVEMENTS YOU'VE NOTICED?

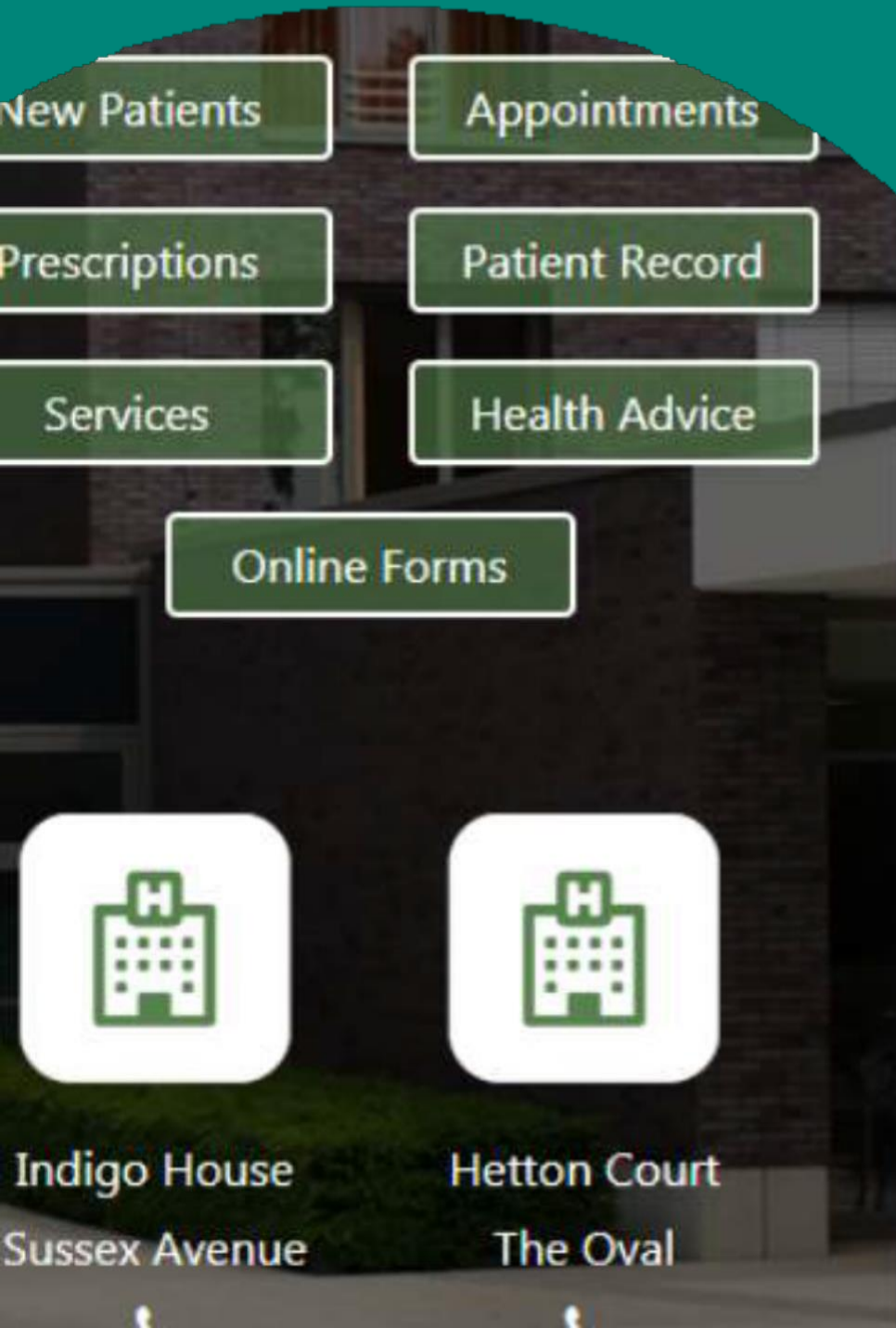
Ease of use is the main improvement when comparing the old site to the new one, we find it much easier to navigate, and the help section has been a great source of information if we do come across something we are not sure about. From a patient perspective the feedback has been good, the website is more visually appealing and easier to navigate.

WHAT IS YOUR OVERALL FEEDBACK OF MSW AS A SERVICE PROVIDER?

I would definitely recommend MSW as a service provider, everyone within the team has been extremely helpful. The transition process was timely and smooth, and communication has been consistent and supportive.



PRICING



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PRICING

Our GP Surgery website pricing structure is simple. Prices start from £350 per year (excluding VAT) and in the first year there is an additional setup fee of £1,000 for standard website deployment. All 1-5 year licenses can be paid in advance, or setup on monthly Direct Debit, so you benefit from reduced unit rates and budget easier. Access to a detailed multi-media help centre for full guidance on how to maintain and update your GP Practice website is free of charge to all customers.

License Term	Setup Fee	Bronze Package	Silver Package	Gold Package
1 Year Fixed Rate	£1,000.00	£550.00	£650.00	£900.00
2 Year Fixed Rate	£1,000.00	£500.00	£600.00	£850.00
3 Year Fixed Rate	£1,000.00	£450.00	£550.00	£800.00
4 Year Fixed Rate	£1,000.00	£400.00	£500.00	£750.00
5 Year Fixed Rate	£1,000.00	£350.00	£450.00	£700.00

*The pricing does not include VAT

**Price per annum

GET IN TOUCH

We work with over 4,400 GP Practices and experience has taught us that each Practice, PCN and ICB will have different requirements.

We would love the opportunity to talk to you about how we can help you to save money, make your website more efficient and improve patient experience.

Please email us at enquiries@mysurgerywebsite.co.uk or call us on 0333 240 4900.

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