# qualtrics.\*\*

# Capventis



G-Cloud 14 Capventis
Pricing Document
Qualtrics

2024



CX Foundation		CX Customer Care		CX Digital Services	
Core Package	Optional Add-ons	Core Package	Optional Add-ons	Core Package	Optional Add-ons
Project Management Survey Support (1) Theme Configuration (1) XM Directory Support CRM Integration Support Dashboard Configuration (1)  ORM Setup Offline Application Support	Additional Support (12 hours) Survey Design (8 hours)	Project Management Survey Support (1) Theme Configuration (1) XM Directory Support CRM Integration Support Dashboard Configuration (1)  ORM Setup Closed Loop Configuration	Additional Support (12 hours) Survey Design (8 hours) API Advanced Support In-App SDK Support Frontline Feedback Support	Project Management Survey Support (1) Theme Configuration (1) XM Directory Support CRM Integration Support Dashboard Configuration (1) Website Feedback Support	Additional Support (12 hours) Survey Design (8 hours) API Advanced Support In-App SDK Support
	£2,000  Platform Add-ons  Single Sign-On  Advanced Enterprise Security  Vanity URL Setup	Action Planning Configuration Text iQ Configuration  XM Automation Support API Introductory Support Zendesk Integration Support  SSO Configuration Vanity URL Setup Data Isolation Setup		Action Planning Configuration Text iQ Configuration  API Introductory Support Digital Insights Integration Marketing Integration Support  SSO Configuration Vanity URL Setup Data Isolation Setup	
8 Week Engagement Period		12 Week Engagement Period		12 Week Engagement Period	
£5,500	£960	£13,000	£2,000	£10,500	£2,000





CX Account Management		CX Location Based		CX Custom	
Core Package	Optional Add-ons	Core Package	Optional Add-ons	Enterprise Essentials	
Project Management Survey Support (1) Theme Configuration (1) XM Directory Support CRM Integration Support Dashboard Configuration (1)	Additional Support (12 hours) Survey Design (8 hours) API Advanced Support In-App SDK Support Frontline Feedback Support	Project Management Survey Support (1) Theme Configuration (1) XM Directory Support CRM Integration Support Dashboard Configuration(1)	Additional Support (12 hours) Survey Design (8 hours) API Advanced Support In-App SDK Support Frontline Feedback Support	Managed delivery of XM programs, that empower you to take action We build it with you	
Closed Loop Configuration B2B Command Centre Config  Action Planning Configuration Text iQ Configuration  XM Automation Support		ORM Setup Closed Loop Configuration Action Planning Configuration Text iQ Configuration  XM Automation Support		Enterprise Premier  Prescriptive consulting to reshape your XM approach, deliver high value insights, and drive ongoing value  We build it for you	
API Introductory Support  SSO Configuration Vanity URL Setup Data Isolation Setup  8 Week Engagement Period		API Introductory Support  Single Sign-On Configuration Vanity URL Setup Data Isolation Setup  12 Week Engagement Period		Managed XM  End-to-end service to continuously establish, manage, and innovate XM programs  We run it for you	
£12,000	£2,000	£13,000	£2,000	To be scoped	





EX Lifecycle	EX Engagement	360	Additional Support	Advisory Services à la carte
Core Package	Core Package	Core Package	Directory Import Automation £2,000	Program Design: EX Journey Mapping £4,000
Project Management Survey Support (1) Theme Configuration (1) XM Directory Support CRM Integration Support	Project Management Survey Advisement (1) Dashboard Configuration(1) Participant and Hierarchy	Project Management Survey Support (1) Theme Configuration (1) XM Directory Support CRM Integration Support	Historical Data Advisement £1,300 (up to 2 files)	Program Design: Roadmap & Blueprint £4,000  Survey Design: Essentials / Prof. / Transf.
Dashboard Configuration (1)	DKIM and SMTP Setup	Dashboard Configuration(1)	Translation Support £1,300	£2,000 / £4,000 / £5,000
Closed Loop Configuration B2B Command Centre Config	Guided Action Plan Mgmt Benchmark Map and Load (1)	ORM Setup Closed Loop Configuration	(per survey per language)	Survey Design Add-on: Stakeholder Interviews £4,000
Action Planning Configuration Text iQ Configuration		Action Planning Configuration Text iQ Configuration	SSO Configuration Support £1,300	Survey Design Add-on: Supp. Question Sets £2,500
XM Automation Support API Introductory Support		XM Automation Support API Introductory Support	Always On Feedback £1,300 (per intercept)	Comms Plan: Essentials / Prof. / Transf. £2,000 / £4,000 / £5,000
SSO Configuration Vanity URL Setup Data Isolation Setup		Single Sign-On Configuration Vanity URL Setup Data Isolation Setup	Program Build Support £2,000 (12 hours)	Results & Insights Presentation: Dashboard / PPT £2,500 / £4,500
8 Week Engagement Period	10 Week Engagement Period	8 Week Engagement Period	Survey Design Essentials £2,000	HR Capability Building Workshop £7,500  Action Planning: Basics / Webinar / Toolkit / Workshop
£5,500	£5,500	£1,500		£2,500 / £3,500 / £4,500 / £4,000





CoreXM – Standard	CoreXM - Standard +	Core XM - Custom	License Add-ons	Optional Add-ons
Core Package	Core Package	Core Package	Basic License Add-ons	Optional Add-ons
Kick-off Call	Kick-off Call	Custom Statement of Work	API Introductory Support £900	Survey Support 30 / 60 £900 / £1,800
Consulting and Support  Pre-launch Check-In	Consulting and Support  Pre-launch Check-In		SSO Configuration £900	Dashboard Config £1,500
The launth effect in	The laurion Grieck III		Conjoint Support £900	Web Feed Domain/Intercept £1,500 / £300
			Data Isolation Setup £900	API Advanced Support £1,800
			iQ Directory Adv. Support £900	Batch User Creation £600
			Text iQ Configuration £900	Training £250
			Integrations Support £900	Survey / Dash Translation £600
			Vanity URL £900	Data Migration £1,200
4 Week Engagement Period	8 Week Engagement Period	8 Week Engagement Period	Site Intercept Support	iQ Directory Aut. Support
£1,200	£2,500	Statement of Work	£900	£600
£1,200	£2,500	Statement of Work		

## **Licence Pricing - Guidance**

**Qualtrics Government Research Platform** 



Licence pricing available on request

### **Capventis Pricing Document**

- © Capventis pricing is established according to the Rate Card as completed per the G-Cloud roles.
- The rate card varies from £800 per day to £1400 per day, depending on role.
- Expenses are charged for work requiring travel outside M25 as per your department standards T&S.

Days Worked Band	Discount	Commentary
0 – 49	0%	T&M
50 – 99	5%	T&M
100 – 499	10%	T&M
500 – and Above	15%	T&M



# Capventis

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### **Enterprise**

Business Enablement & Applications

#### **Mobilisation**

Data Optimisation & Integration

### **Engagement**

Customer & Employee

### **eXperience**

Sentiment & Ideas

### **Analytics**

Insight & Action



https://www.capventis.com/

