



## About Dataminr

Dataminr is recognized as one of the world's leading Artificial Intelligence (AI) businesses and has been pioneering AI/Machine Learning systems for real-time event detection since 2009. The company's clients are the first to know about high-impact events and emerging risks so they can mitigate and manage crises more effectively. Dataminr solutions are relied on 24/7 by hundreds of clients in over 160 countries to help them solve real-world problems. Dataminr is one of New York's top private technology companies, with over 1,000 employees across nine global offices.

## First Alert

First Alert, Dataminr's AI-driven alerting platform for the public sector sources publicly available information and delivers real-time, event-based Alerts to its customers. Dataminr provides breaking news alerts sourced from hundreds of thousands of sources including publicly available information from social media platforms, blogs, local news outlets, official government sources, and information sensors. First Alert is web-based, and Alerts are delivered to users via the First alert dashboard, the First Alert mobile app, emails and/or popup notifications.

First Alert delivers real-time, breaking news alerts to help you make critical decisions with speed and confidence.

## Pricing

First Alert pricing is all-inclusive, which allows for predictability in costs and includes the following:

1. First Alert web-browser access
2. First Alert mobile application access
3. First Alert alert delivery via email
4. Authorisation to share alerts with Authorised Users
5. Dataminr does not meter data use or limit/charge additional fees for queries
6. Customer Success Team to support user onboarding, account creation and configuration support, training (remote and in-person/on-site)
7. 24/7/365 Technical Help Desk Support
8. Access to standard First Alert product upgrades

Payment Terms: Dataminr charges yearly subscription fees in advance. Our pricing reflects a minimum one-year commitment.