



# **CITYSWIFT EXPLORE**

## **PRICING DOCUMENT**

**Reduced prices outlined in this document will end at 23:59 on 30<sup>th</sup> April 2024.**

## EXPLORE: NETWORK PERFORMANCE INSIGHTS PRICING

- Pricing is based on the **number of buses** (price per bus).
- Fees are **charged annually up front**, and built to **scale**.
- Expert training, support, workshops and ROI reporting **all included** at no additional cost.
- Product pricing **excludes a one-time integration fee**. Integration fees vary per customer and are subject to a data assessment.

PRODUCT	MONTHLY PRICE PER BUS*	ANNUAL PRICE PER BUS*
CitySwift Explore	£50 (up to 50 buses)	£600 (up to 50 buses)
<b>Reduced Price available only up to 30 April 2024</b>	<b>£15.30 (up to 50 buses)</b>	<b>£183.62 (up to 50 buses)</b>

\*based on a one year contract term.

### WHAT'S INCLUDED: PRODUCT

- 40+ performance metrics across punctuality, efficiency, demand
- Network, route, and stop-level analysis & data visualisation
- Export & share reports
- Automatic deployment of product improvements
- Unlimited users

### WHAT'S INCLUDED: SUPPORT & SERVICE

- Delivery & launch plan design
- Expert user training
- Regular check-in calls & best practice advice
- Email support, live chat & help documentation

## MULTI-YEAR DISCOUNT

A discount of 5% is applied to the annual fee for every additional contract year.

## MULTI-PRODUCT DISCOUNT

If a customer purchases CitySwift Evolve with CitySwift Explore, a 5% discount will be applied to the combined annual fee.

## ADDITIONAL BUSES DISCOUNT

A discount is offered depending on the number of additional buses added to the plan.

ADDITIONAL BUSES	DISCOUNT
0-50 buses	0%
Additional 50 buses up to 300 (tiers 51-100, 101-150, 151-200, etc.)	0.75% (Once a customer reaches a new 50 bus tier, this discount is offered and is applied to price of previous tier)
Additional 100 buses up to 1000 (tiers 301-400, 401-500, 501-600, etc.)	1.00% (Once a customer reaches a new 100 bus tier, this discount is offered and is applied to price of previous tier)
Additional 250 buses over 1000 (tiers 1001-1250, 1251-1500, 1501-1750, etc.)	1.50% (Once a customer reaches a new 250 bus tier, this discount is offered and is applied to price of previous tier)

## INTEGRATION FEE

In addition to the product prices listed above, there is a one-time data integration fee. The fee is calculated at a daily rate of **£800 excluding VAT**. The number of days required to complete the integration is determined by CitySwift's data assessment and varies per customer.