appen

Appen Data Annotation Platform

Access our state-of-the-art annotation platform and connect
to our 1 million+ strong crowd

The Appen Data Annotation Platform (ADAP) lets you generate high quality training data at speed and scale. Use our Software as a Service (SaaS) platform for a powerful yet intuitive way to connect to our 1 million+ crowd and our specialized tooling to annotate your data for a variety of use cases from Computer Vision to Natural Language Processing.

Benefits

State of the art tooling covering data annotation with built-in Machine Learning Assistance to maximize annotation efficiency and accuracy.

Plug and play graphical user interface (GUI) or API capabilities to design and launch all types of jobs. Create jobs by using one of our many job templates or create a job from scratch with our code editor for ultimate flexibility. Perfect for all skill levels.

A hands-on approach, from creating jobs to monitoring the throughput, cost, and quality through the data annotation process, ensuring you get the training data you need to power your business' machine learning goals.

Connection to our 1 million+ strong global crowd of contributors in 170 countries, offering expertise in 235+ languages. Human centric design drives quality and efficiency for both you and our contributors.

Dedicated Customer Success Manager to ensure you are supported as needed in your projects.

Ability to scale and expand once your project is ready. You can also engage Appen Managed Services and let us do the heavy lifting for you.
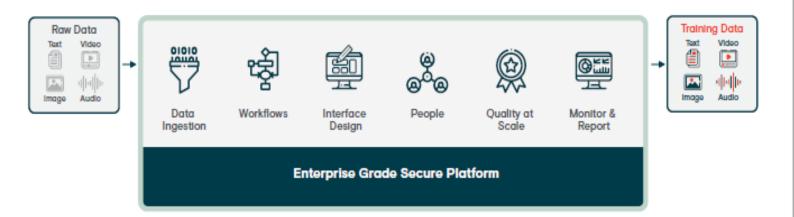
Enterprise features such as Workflows (to seamlessly chain annotation jobs together), monitoring dashboards, and In-Platform Audit enable you to streamline your annotation pipeline and provide insights into the data annotation process as a whole.

How it works

1 Your dedicated Customer Success Manager will train and onboard your team onto the platform to get you creating and launching jobs in no time.

2 Set up your annotation jobs (via our GUI or API) and send them to our global contributors to annotate. We have a range of customizable templates to get you started.

3 Monitor your job progress and your incoming training data to adjust job design as needed.

4 Download your annotated data and view post-job reports. Our dashboards and reports make sure your jobs can be fully optimized for cost, quality and throughput.

Raw Data		Data Ingestion	Workflows	Interface Design	People	Quality at Scale	Monitor & Report	Training Data	
Text	Video							Text	Video
Image	Audio							Image	Audio

Enterprise Grade Secure Platform

appen

Quality Controls

Our platform has a range of built-in Quality Control features, giving you higher accuracy and throughput. Some key features include:

Contributor screenings:
Contributors must pass a test before working on your job.

Contributor targeting, levels and custom channels:
Recruit contributors who fit your specification and ensure there is diversity to mitigate bias. Leverage contributors who consistently meet/exceed quality expectations and make a custom contributor channel for your jobs.

Redundancy:
We have multiple trusted contributors annotate each row of your data. In doing so, we can ensure agreement is reached and any individual bias is controlled.

Test questions:
Quiz data labelers with test questions to ensure their ability to correctly identify and label per task, before and during your job. This allows you to validate contributors and remove low quality data annotations.

Peer review:
Send data from one set of contributors to another, to review and fix results. This ensures data from an open-ended task is both relevant and correct so you are feeding your model accurate information.

Smart validators:
We have many built-in validators which ensure only accurate annotations are collected by contributors. By filtering out bad annotations before they are collected, you can save time, money, and avoid re-work.

Security

Certifications: The platform includes comprehensive access management tools to control user permissions and provide a clear audit trail, and 3rd party compliance for SOC2, GDPR and HIPAA requirements.

Secure Data Access capabilities via Private or Public buckets ensure your specific data security requirements are met when working with personally identifiable information (PII), protected health information (PHI), and other sophisticated compliance needs, to control and limit access to the source data being annotated.

The Appen Data Annotation Platform offers a human centered, holistic approach to data annotation. Our built-in quality controls and enterprise grade features ensure quality, reliability and scalability based on experience working with the largest global companies. Our platform allows you to take advantage of the latest advances in annotation technology and crowd management with none of the overhead, so you stay focused on deploying real world AI.

Ready to get ahead? Contact us at hello@appen.com