Appen Data Annotation Platform (ADAP)

Below is the price list for platform solutions and associated services in 2022.

2022 Price List

Item	Description	Type	Pricing
Appen Data Annotation Platform License (Platform as a Service)	"Human in the Loop" data labelling and annotation platform PaaS (includes Appen's Customer Success Manager support for user management)	Annual License: **Starter pack (pilot) license**	PaaS platform licenses start from a fixed fee £30,000 annual license for 300k data units per year.
Appen Data Annotation Platform License (Platform as a Service)	"Human in the Loop" data labelling and annotation platform PaaS (includes Appen's Customer Success Manager support for user management)	Annual License:	Larger data volume ADAP Platform licenses range from £30,000 to £3,000,000 dependent upon use case and volumes of data usage required. Example Platform license fees: £30,000 (300k data units) £60,000 (600k data units) £100,000 (1M data units) £200,000 (2M data units)
Enterprise Platform License ((Platform as a Service)	'Human-in-the-loop' data labelling and annotation platform with internal team and user management	Annual License	£2,100,000 per network per year
Tooling Customization	Custom tooling on a per use case basis built to agree upon specifications.	Technical Services	£400,000 per custom tool
Platform Administrator	Full-time resource with training in quantitative data analysis to operate the Enterprise Platform.	Professional Services	£140,000 per year
Application Support Engineer	Full-time Engineering resource for application support and operations.	Professional Services	£275,000 per year
Customer Service Manager (CSM)	Full-time resource with training in ADAP management, labelling task and job design, task deployment	Professional Services	£140,000 per year
Professional Services Engineers (PSE)	Specialist PSE resource to support customised labelling task and job design in ADAP, scripting, workflows	Professional Services	£10,000 per customisation
Remote Labeller Training	Full day remote virtual training on data labelling	Professional Services	£8,500 per training day

	best practices for labelling teams.		
On-site Labeller Training	Full day on-site training on data labelling best practices for labelling teams.	Professional Services	£12,000 per training day
On-site Labeller Training Package (12 Pack for one year term)	12 full day on-site trainings on data labelling best practices for labelling teams.	Professional Services	£120,000 per year
AI Lifecycle Data sourcing	Custom tooling and resource for data sourcing – ranging from text utterance data sourcing through to audio/speech, image, video data sourcing for deployment and use in the data annotation platform (PaaS)	Technical / Professional Services	£25,000 £50,000 £100,000 per custom data sourcing tool

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