# VALMMIS

# Introduction to Valamis - Product & Service Description

# We are at the forefront of learning.

By combining our comprehensive expertise, our customer's vision, and our learning technology, we develop outstanding solutions that last. People, our employees and our customers are central to our operations. Our work is led by our four core values: Responsibility, Sense of Community, Development and Customer Focus.

#### Valamis in Numbers.

- Founded in 2003
- 250 employees across 10 offices worldwide
- 2M+ learners supported and 132M+ xAPI statements collected

## **Customers Who Trust Us:**

Amadeus, Valtech, Sverok, XP Inc., Skolverket, idewe, OP Financial Group, Copernicus, HEMA, Philips Medisize, Vaillant Group, HJK Football Club (and many more).

#### **Our End-to-End Product Solution.**

The Valamis Learning Solution is a complete ecosystem allowing you to upskill and scale up. The solution includes standard capabilities to run a data-driven learning ecosystem based on all industry standards. With Valamis, you need only one strategic learning partner, helping you to streamline and optimise resources to reduce costs.

# **Unify Your Learning Ecosystem With:**

- Learning Management System (LMS)
- Learning Experience Platform (LXP)
- Content Authoring Tool (Valamis Studio)
- Learning Record Store (LRS)
- Data and Analytics
- eCommerce
- CareerBurst Career Mobility Support
- Partnership Service Approach

# **Product Description - Valamis Engage:**

Focus on the core of your learning ecosystem with our essential learning suite.

- LMS/LXP capabilities
- Content authoring tool to produce xAPI compliant content as standard
- Flexible learning paths and personalised learning recommendations
- Training event/classroom management (face-to-face or virtual events)
- Learning channels to display content in a playlist/Netflix style
- Audiences assign content to learners no matter how large or complicated the organisational structure
- Notifications engine receive important reminders either through the platform or by email
- Continuous Professional Development (CPD). Record and allocate points
- Skills/competency matrix

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- Native mobile apps (supporting iOS and Android devices and including offline synchronisation)
- Collect and track data learning with xAPI statements and view within the Learning Record Store (LRS)
- Advanced Learning Data and Analytic reports
- Third-party platform and content integrations
- · Fully branded learning experience to your organisation's brand guidelines
- 24/7 helpdesk and email support

# **Product Description - Valamis eCommerce:**

Integrate your learning ecosystem with eCommerce facilities for more personalised, engaging and commercial learning experiences.

- Valamis Engage features PLUS
- eCommerce integration with Stripe allowing for multi-currency payment options and payment discount management
- eCommerce reports and dashboards

# **Product Description - Valamis Premium:**

Scale, measure, and predict new opportunities for learning and business impact.

- Valamis Engage features PLUS
- · Custom reports and dashboards
- Custom branded mobile apps
- · Custom learning and performance analytics
- · Custom platform development
- Invite to the Valamis Customer Advisory Board (CAB) influence future product roadmap
- Customer support ticketing system

#### **End-to-End Solution Benefits.**

Valamis' Learning Solution enables the following business benefits:

- Cost efficiency: Reduced installation and SaaS costs. Everything you need for the learning solution is included (not sold separately)
- Reduced complexity in the architecture: All solution components are included in one suite with full interoperability. Everything is built on the latest industry standards as standard
- Streamlined operations from one vendor. No separate tendering and contracting for analytics, LXP, LMS and content authoring solutions. When scaling up, no complex and time-consuming discussions with several vendors
- More value from the investment via a superior learner experience. A unified solution experience increases learner satisfaction and solution utilisation, no more skipping around between different systems! In addition, the User Interface (UI) is designed and organised around other individual user-like consumer products
- More value from the investment by serving multiple business needs with the
  opportunity for L&D to utilise the platform for the complete learning experience
  (onboarding through to career mobility and transition). Valamis is built as a
  complete learning ecosystem that allows formal, informal, and social learning.

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# Our Partnership Service Approach.

No matter how good it is, the platform does not solve the learning challenges by itself. Therefore, through a strategic partnership model, Valamis offers help to clients to achieve maximum benefit from the investment. Valamis provides expert services in the following aspects of the solution:

### Your Partner in Learning.

Valamis is always there to help, starting from the sales process. We have in-house experts in design, data science, technology and digital learning. A Learning Consultant is assigned to help from the very beginning of your journey with us.

### Learning Concept Design.

Boost the learning results with learning concept design. Part of all Valamis implementations.

### User Experience Design.

To maximise the learning engagement, motivation and easiness to use the solution in the context of the organisation

### Data Analytics and Data Science.

Analyse and measure all learning. Evaluate the learning efficiency, point out development areas, skills gaps and much more

Software Development, Software Integrations and Content Implementation Services. Connect external resources and data into the solution, develop the platform to close gaps between the vision of learning and the solution

# Further information about our Valamis Experts involved in our Service Delivery.

#### Learning Consultants.

The Learning Consultant is responsible for designing the solution from the learning point of view. This means, designing the available functions for each personalised view and designing the trainer, learner and content authors' processes through the system. The Learning consultant is responsible for ensuring that the final solution is usable and supports the customers' processes and business. Learning consultants train customers during the implementation project and participate in the UX design work from the learning and process aspect.

## Data Scientists.

The learning Data Scientist is responsible for the learning analytics and reporting in the project. The learning Data Scientist creates all reports, dashboards and data visualisations for the project, using a combination of standard reports/dashboards and custom reports/dashboards. Learning Data Scientists work together with our wider data science team to combine the business metrics and learning analytics to provide an understanding of the business impact of your training programmes.

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## UX Designer.

The UX/Visual designer is responsible for designing the user experience and the user interfaces of the solution. The UX/Visual designer designs the user interface look and feel, navigation and user experience so that learners receive a seamless user experience across all devices (laptop, desktop, tablet, phone).

## Project Manager/Technical Expert.

The project manager is responsible for working closely with the customer's project manager and to help make mutual technical decisions by explaining: the effects of decisions made, managing the acceptable minimum scope, preparing for the project and steering group meetings (and matters discussed thereafter), starting the project group work (and steering the project group), managing daily operations, progress and working according to the plans, taking care of the project scope, taking care of raising invoices within agreed milestones, writing the project report and reporting project progress to the steering group.