Novoville

SMART SYSTEM FOR ON-STREET & OFF-STREET PARKING

The Software - as - a Service (SaaS) licence includes hosting, updates, maintenance & support.

The platform consists of three main subsystems:

A) **Modular Cloud-based Management Dashboard for Authorities**. Modules are grouped in the following thematic packages:
   a) Off-street - Car parks management
   b) On-street parking management
   c) Enforcement management
   d) Transactions (top-ups and charges) management
   e) Omni-coms tools
   f) Data management: analytics & live statistics

B) **Citizen Interfaces** to access modules offered by Authorities. This is also available as a standalone "**headless**" system where people can buy parking time but authorities have no access to the novoville dashboard for user or usage data.
   a) Mobile Apps (android / iOS)

C) **Enforcement Officers Interfaces:**
   a) Mobile App (android)
   b) Web dashboard

Platform Licence includes

- Access to authority dashboard and modules
- Hosting
- Thorough platform updates
- Support and Maintenance
- Training
- Unlimited authority user licences
- Tokens for initial sponsored marketing campaigns

Pricing for headless on-street or off-street Parking Subscription

No. of Car-parks	Monthly Cost (£)	Commissions	Notes
Unlimited	Free	8p per session excl. banking fees	-

Pricing for off-street Parking Subscription with Management dashboard and analytics engine

No. of Car-parks	Monthly Cost (£)	Commissions	Notes
Up to 20	1,000 (base fee)	8p per session excl. banking fees	Includes 500 comms tokens per year
21 - 50 car parks	Additional £500 per 10 car parks	8p per session excl. banking fees	Includes 1000 comms tokens per year
51-100 car parks	Additional £300 per 10 car parks	8p per session excl. banking fees	Includes 1500 comms tokens per year
More than 101 car parks	Additional £200 per 10 car parks	8p per session excl. banking fees	Includes 2000 comms tokens per year

Pricing for on-street Parking Subscription with Management dashboard and analytics engine

No. of Parking Spots	Monthly Cost (£)	Commissions	Notes
Up to 1,000	1,000 (base fee)	8p per session excl. banking fees	Includes 500 comms tokens per year
1,001 to 2,000	Additional £500 per 500 spots	8p per session excl. banking fees	Includes 1000 comms tokens per year
2,001 to 5,000	Additional £200 per 500 spots	8p per session excl. banking fees	Includes 1500 comms tokens per year
More than 5,000	Additional £100 per 500 spots	8p per session excl. banking fees	Includes 2000 comms tokens per year

Parking Enforcement System Subscription Based Pricing

No. of Enforcement Officers	Monthly Cost (£)
Up to 10	1,500 (base fee)
11 to 20	Additional £500
20 to 50	Additional £250 per 10 officers
More than 50	Additional £200 per 10 officers

Notes

A package of 1.000 communications tokens is approximately equivalent to:

- A reach of 50.000 citizens on social media or

- Sending 17.000 text messages (SMS) to users/citizens or

- Sending 30.000 e-mail messages to users/citizens

Communications tokens can only be spent within the calendar month for which they were purchased. Unspent tokens can not roll-over to following calendar months

Integration costs with existing systems are not included.

Additional Professional Services

Product	Cost
Technical Consultancy for Line of Business Integration	£600 per day
Engineering & Development services including integration with existing or legacy systems	£600 per day
Digital Consultancy for services redesign	£600 per day
Consultations design and scripting	£500 per day

Training	Cost
Product training (up to 20 staff members)	Free
Product training for additional staff members (up to 20)	£500 per day
Single day content strategy workshop (up to 15 staff member)	£800 per workshop

Remarks

- All costs quoted are exclusive of VAT

- Professional service fees are exclusive of onsite travel expenses.

- Marketing services include:
    - Digital Material design: web banners, ads, etc
    - Support running sponsored campaigns on social media
    - Printed material design