Pricing Document

G-Cloud 13 Framework

TinyMedicalApps.

1.0 Software as a Service (SaaS), Maintenance & Support

Service Options	Organisation Type	Annual cost (excl VAT)*
Level 1	ICS	£25,000
Level 2	ICS	£37,500
Level 3	ICS	£100,000

2.0 Pricing Options

2.1 Addons

Available add-ons to all the above Service options

Addon	Details	Cost (excl VAT)
Social Media Campaign	E.g. Run TikTok campaign to promote the service to patients (Includes content creation, ad spend and management).	£5,000
Physical Media Campaign	E.g. Develop and print Banners, Posters, Flyers and stickers to promote the service to patients.	£5,000
Digital Deployment Dashboard	Providing live reporting and campaign creation tools	£12,000 (per annum)

3.0 Additional Services

Additional services identified during delivery and subsequently commissioned will be priced according to Tiny Medical Apps SFIA rate card.