



G-CLOUD 13 OUR PRICING

This guide outlines our pricing for:

- Daily rates for our people
- Open source software platforms for your digital service, website, intranet, or extranet
- Secure cloud hosting
- Server maintenance and patching
- Software / CMS maintenance and patching

All of the costs in this document are plus VAT.

Contact us

If you'd like help with pricing calculations for your project, please email Chris Cowell or Matt Howard, S8080's directors on directors@s8080.com



OUR PEOPLE

Every member of our team has been with us for many years, and are all experienced senior level practitioners. We do not use contractors or freelancers. We aim to keep our pricing transparent, and to help you plan for the maximum contract extension period, we adjust our rates annually on the 1st of September by approx. 3%.

| From | Sept 2022 | Sept 2023 | Sept 2024 | Sept 2025 |
|--|--|-----------|-----------|-----------|
| Senior creative / content designer | £665 day | £685 day | £705 day | £725 day |
| Senior UX designer / user researcher | £700 day | £720 day | £740 day | £760 day |
| Senior developer | £770 day | £790 day | £815 day | £840 day |
| Technical architect | £770 day | £790 day | £815 day | £840 day |
| Business Analyst / consultant / strategist | £770 day | £790 day | £815 day | £840 day |
| Technical project manager / Scrum Master | 20% of project costs, or day rate if preferred | | | |

INDICATIVE PROJECT COST

OPEN SOURCE CMS SOFTWARE PLATFORM

£20,412.00

This example shows indicative costs for a basic open source CMS deployment for a digital service using Drupal or Umbraco.

We provide an end-to-end service; however, the optional items are work packages you may have already completed, or can complete in-house, with our support if needed.

Do you need more detailed pricing?

During your shortlisting phase, or early market engagement period, we can provide more detail on each of the steps, a detailed method statement and accurate costings for your project.

Please contact Chris Cowell or Matt Howard on directors@s8080.com and we can discuss your requirements.

| What | Approx. days required | Who | Day rate (2022/23) | Total | Optional - if required |
|--|-----------------------|---------------------------|--------------------|-------------------|------------------------|
| DISCOVERY | from | | | | |
| Kick-off and alignment | 2 | Depends on requirement | | | |
| User research | 2 | UX Lead | £700.00 | | £1,400.00 |
| Technical research | 1 | Technical architect | £770.00 | | £770.00 |
| ALPHA | from | | | | |
| User journeys and information architecture (IA) | 2 | UX Lead | £700.00 | | £1,400.00 |
| Prototyping | 4 | UX Lead | £700.00 | | £2,800.00 |
| Technical solution architecture | 2 | Technical architect | £770.00 | | £1,540.00 |
| BETA | from | | | | |
| Design | 3 | Creative Lead | £665.00 | £1,995.00 | |
| Frontend development | 6 | Front end developer | £770.00 | £4,620.00 | |
| Software setup and deployment | 10 | Technical developer | £770.00 | £7,700.00 | |
| Content migration / loading | 3 | Creative Lead | £665.00 | | £1,995.00 |
| Technical, compliance and security testing | 2.5 | Technical architect | £770.00 | £1,925.00 | |
| Cloud environment - hosting setup and deployment | 1 | Technical architect | £770.00 | £770.00 | |
| Training | 1.5 | Technical project manager | £665.00 | | £997.50 |
| USER RESEARCH + TESTING | | | | | |
| There are many options for user research, including pan-disability user testing in the different design phases: discovery, alpha, beta and live. We can discuss this during alignment. | | UX Lead | | | to be discussed |
| LIVE | | | | | |
| Ongoing support and vulnerability patching - from 6 days per annum | 6 | Technical developer | £770.00 | | £4,620.00 |
| 24/7/365 support - 12 days per annum | 12 | Technical developer | £770.00 | | £9,240.00 |
| Offboarding - migrating the service to another supplier or decommissioning the service could be performed as part of your support package. | | | | £0.00 | |
| SUBTOTAL | | | | £17,010.00 | £24,762.50 |
| Project management @ 20% | 0.2 | Technical project manager | | £3,402.00 | £4,952.50 |
| TOTAL (+ VAT) | | | | £20,412.00 | £29,715.00 |

CLOUD CMS HOSTING

The majority of our clients procure their hosting solutions directly from the hosting company. During the discovery phase, we work closely with the client and make architecture recommendations based on load (including peak load), security and resilience requirements. The client then purchases the solution directly so they hold the contract and ultimate control of the account, reducing agency dependency.

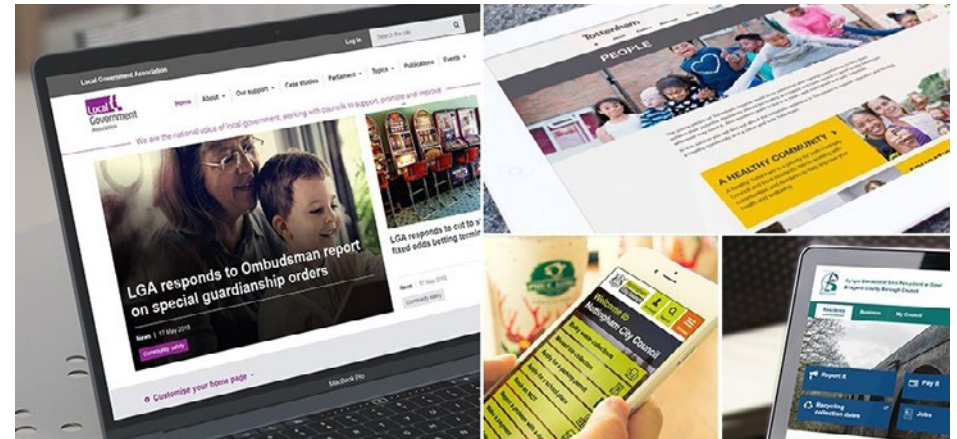
We are then added as named technical contacts which allows us to access the hosting support team, log tickets, chase issues, upscale the solution (with the client's approval) and works as efficiently as if we had procured the hosting ourselves.

If you do require us to purchase hosting on your behalf, we partner with three of the leading cloud hosting providers, using UK data centres, to provide a fully managed public or private cloud service.



Choosing the right hosting provider and specification will be driven by your requirements. Depending on the size of your organisation, these requirements may be identified and provided by your internal IT department or digital team. However, if you'd like help choosing a suitable hosting platform, we'll design a solution for you during the discovery phase.

On the next few pages we've provided **monthly hosting costs** for typical specifications, based on four real-life solutions for our public sector clients. Ask us to refine these specifications for you, contact directors@s8080.com



Public Cloud

UK government promote 'public cloud hosting first' as a deployment model. Government Digital Service (GDS) state systems and information classified as 'official' can be stored and processed in the public cloud.

You have your own dedicated, highly secure resources, on shared multi-tenant infrastructure, that are not affected by other tenants. The infrastructure is owned and operated by a service provider, like Microsoft Azure or Rackspace. Because you can scale resources quickly to meet demand, it's a far lower-cost option for hosting and deploying services and websites.

Advantages of public cloud:

- Lower costs – no hardware purchase, only pay for the service you use
- Near-unlimited scalability – on-demand resources
- High reliability – a vast network of servers ensures against failure

Private Cloud

With private cloud, single tenant infrastructure on a private network that you own, is hosted on-site or in a hosting provider's data centre. This isolates your processing and data, increasing levels of control and security. As the solution is dedicated entirely to your organisation, you can customise processing, storage and networking components.

Typically used by financial institutions or other large organisations with mission critical operations who need ultimate control over their environment.

Advantages of private cloud:

- Improved flexibility – customisable cloud environment
- Improved security – resources are not shared with others
- High scalability – the scalability and efficiency of a public cloud

HOSTING SOLUTIONS PRICING

Solution 1 Small

Suitable for a smaller organisation or department with a low-risk website or basic digital service that would expect relatively low traffic levels (approx. 50k page views per month) and no significant traffic spikes at peak times.

A robust, secure solution that's ideal for basic content delivery, rather than processor intensive, data driven online applications. A fully managed cloud solution, based in the UK with 99.9% availability. Cloudflare web application firewall / Anti-DDoS protection is included.

Solution 2 Medium

Suitable for larger organisations, with a higher risk of attack, who require non-intensive web application processing or expect more traffic with higher demand at certain times. A fully managed cloud solution, based in the UK with 99.9% availability. Cloudflare web application firewall / Anti-DDoS protection is included.

Solution 3 Large

Suitable for higher risk government departments, large organisations or larger local government / council clients.

Higher specification and optimised for more intensive web application processing for higher numbers of expected visitors. Cloudflare web application firewall / Anti-DDoS protection is included.

Solution 4 Private Cloud

Private cloud processing and storage, sometimes called corporate, or internal cloud. This is a single tenant, dedicated, mission critical environment that can be hosted on-site at your own data centre or at a hosting provider's data centre, in UK-sovereign tier 3 data centres, which are separated by over 100km.

Totally customisable and scalable processing, storage and networking components. This gives your organisation 100% dedicated and isolated resources. Flexible connectivity options including internet, PSN, N3/HSCN and Janet.

SOLUTION 1 SMALL

Indicative cost and spec*
£750 per month

UK data centre

1 vCPU

4Gb of RAM

50Gb storage

24/7/365 fully managed SysOps service.

Your servers are maintained, updated and patched by the hosting partner

Includes Cloudflare Anti-DDoS / Web application firewall

Maintenance option

Software / CMS application maintenance and security patching, from £300 per month

SOLUTION 2 MEDIUM

Indicative cost and spec*
£900 per month

UK data centre

2 vCPU's

8Gb of RAM

100Gb storage

24/7/365 fully managed SysOps service.

Your servers are maintained, updated and patched by the hosting partner

Includes Cloudflare Anti-DDoS / Web application firewall

Maintenance option

Software / CMS application maintenance and security patching, from £300 per month

SOLUTION 3 LARGE

Indicative cost and spec*
£1000 per month

UK data centre

4 vCPU's

16Gb of RAM

150Gb storage

24/7/365 fully managed SysOps service.

Your servers are maintained, updated and patched by the hosting partner

Includes Cloudflare Anti-DDoS / Web application firewall

Maintenance option

Software / CMS application maintenance and security patching, from £300 per month

SOLUTION 4 PRIVATE CLOUD

From £25,000 setup and
£150 per month

Single tenant environment

On-premises or UK data centre

Provides you with the underlying cloud platform to host and manage your private cloud platform

Plus hardware costs

Plus software licences costs

All of our hosting solutions are fully managed

Some of the benefits of fully managed hosting are that our hosting partner maintains, updates and patches servers, provides system monitoring tools, and importantly, gives S8080 around-the-clock, guaranteed fast turnaround access to their engineers should we need it.

Please consider this when comparing us with other suppliers.

* During discovery, we'll discuss your normal load, your peak traffic and your individual security requirements to tailor the specification to your needs.

SOME OF OUR CLIENTS

WWW.S8080.COM DIRECTORS@S8080.COM



- Number 10
- Department of Energy and Climate Change
- HM Cabinet Office
- Health and Safety Executive
- Department of Work and Pensions
- Department of Health
- UK Trade and Investment
- Welsh Parliament
- Welsh Government
- Royal College of Obstetricians and Gynaecologists
- Defra
- Leicestershire County Council
- Ministry of Justice
- BBC
- National Highways
- Devon and Cornwall Police
- CITB - Construction Skills
- Duke of Edinburgh's Award
- University of West London
- Traffic Wales
- Ombudsman Association
- Parliamentary and Health Services Ombudsman
- Adobe
- Development Bank of Wales
- Alzheimer's Research UK
- Local Government Association
- Cadw
- Wales Audit Office
- Grammy Awards
- Careers Wales
- Ryder Cup
- Historic England
- 20th Century Fox
- South Wales Police
- West Midlands Police
- Haringey Council
- NHS
- Transport for London
- Lee Valley Regional Park
- Office for Students
- Royal College of Radiologists
- Nottingham City Council
- Environment Agency
- Royal College of Anaesthetists
- Natural Resources Wales